

MBA-I Sem

	Subject Name (I Semester)	Subject Code
MCA	Management Concepts & Applications	RMB 101
ME	Managerial Economics	RMB 102
FAM	Financial Accounting for Managers	RMB 103
BS	Business Statistics	RMB 104
OB	Organisational Behaviour	RMB 105
MM	Marketing Management	RMB 106
BC	Business Communication	RMB 107
CA&MIS	Computer Application & MIS	RMB 108

MBA-II Sem

	Subject Name (II Semester)	Subject Code
BE	Business Environment	RMB 201
HRM	Human Resource Management	RMB 202
BRM	Business Research Methods	RMB 203
FM	Financial Management	RMB 204
MAC	Management Accounting & Control	RMB 205
PO&SCM	Production, Operation & Supply Chain Mgt.	RMB 206
QTM	Quantitative Techniques for Managers	RMB 207
LAB	Legal Aspects for Business	RMB 208
	Comprehensive Viva	RMB 209

	Subject Name (III Semester)	Subject Code	
ED	Entrepreneurship Development	NMBA 031	Core
IBM	International Business Management	NMBA 032	
RD	Rural Development	NMBA 033	
PM	Project Management	NMBA 034	
	Summer Training Project Report	NMBA 035	Core
CBCL	Consumer Behaviour & Customer Loyalty	NMBA MK 01	Marketing Specialization
IMC	Integrated Marketing Communications	NMBA MK 02	
SAIM	Security Analysis & Investment	NMBA FM	Finance Specialization

	Management	01	
MFIS	Management of Financial Institutions & Services	NMBA FM 02	
LPD	Leadership & Personality Development	NMBA HR 01	Human Resource Specialization
IRLE	Industrial Relations & Labour Enactments	NMBA HR 02	
IMM	International Marketing Management	NMBA IB 01	International Business Specialization
ILD	International Logistics & Documentation	NMBA IB 02	
DMS	Database Management System	NMBA IT 01	Information Technology Specialization
SAD	System Analysis & Design	NMBA IT 02	
RM	Rural Marketing	NMBA RD 01	Rural Development
MF, SGM and C	Micro Finance, Small Group Management, and Cooperatives	NMBA RD 02	
HVPE	Human Value & Professional Ethics	AUC-001	Qualifying
CS	Cyber Security	AUC-002	

	Subject Name (IV Semester)	Subject Code	
SM	Strategic Management	NMBA 041	Core
IRM	Insurance & Risk Management	NMBA 042	
HTM	Hospitality & Tourism Management	NMBA 043	
BEH. FIN.	Behavioral Finance	NMBA 044	
	Research Project Report	NMBA 045	Core
	Comprehensive Viva	NMBA 046	Core
RDM	Retailing & Distribution Management	NMBA MK 03	Marketing Specialization
TPM	Tax Planning and Management	NMBA FM 03	Finance Specialization
N&C	Negotiation & Counseling	NMBA HR 03	Human Resource Specialization
IFM	International Financial Management	NMBA IB 03	International Business Specialization
DCN	Data Communication & Network	NMBA IT 03	Information Technology Specialization
FT&PM	Food Technology & Processing Management	NMBA RD 03	Rural Development
CS	Cyber Security	AUC-002	Qualifying
HVPE	Human Value & Professional Ethics	AUC-001	