PGDM
POST GRADUATE DIPLOMA IN MANAGEMENT
BATCH 2015-17

For A Professional Management Career
OUR VISION
Creating a Thinking Professional Order

OUR MISSION
To make incessant endeavor to create learning process in response to changing managerial paradigms.

OUR OBJECTIVE
- Generating new learning techniques
- Improving teaching processes
- Expanding the information technology capacity
- Strengthening the industry interactive network
- Facilitating professional practitioners in searching their potential
- Inculcate team spirit among the learners

ADVANTAGE @ I.T.S
- Known for excellence in Management Education
- Ranked among Best B-Schools
- Qualified & experienced faculty
- Conducive learning environment
- Industry-oriented curriculum
- Regular Interaction with industry practitioners
- Participative learning modules
- Personality Development Programs for total transformation
- International Study Tours for global learning
- Proximity to Delhi
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PGDM 2015-17
It gives me immense pleasure to write this message on the unveil of I·T·S entering 20th year of its blossom. These 19 years have been very momentous for the institute and I·T·S- The Education Group has come a long way in this period, be it student quality, faculty, industry and general perception, respect among the academic and industrial fraternity. But for the due acknowledgement by and strong support of the industry, this endeavour would have gone in vain and the efforts would have proved to be futile exercise. From a humble beginning of just one campus at Mohan Nagar, I·T·S-The Education Group has flourished leaps and bounds as it has now four campuses in NCR, 800 faculty, eight institutions offering courses in the areas of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Sciences and Pharmacy.

While two year PGDM programme remains our flagship programme, we have added due diligence to all our other programmes as well. With our limited gumption and deftness, we have succeeded in making Management Education accessible to all-deserving and more germane. This fact gets endorsed by testimony from industry, success of alumni and smiles on the faces of parents.

I express my pleasure in putting forth a small glimpse of what PGDM programme at I·T·S is all about to the young, aspirational graduates aiming at making their career in management profession.

Dr. R P Chadha
Chairman
I.T.S - The Education Group
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| Prof. (Dr.) D.V. Singh  
Chairman  
Former Director,  
IIT Roorkee &  
Former Vice Chairman, AICTE |
| I.T.S - Institute of Management, Greater Noida |
| Prof. (Dr.) D.S Chauhan  
Chairman  
Secretary, AIU  
Former Vice Chancellor,  
Uttarakhand Technical University |

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<th>Institute of Technology &amp; Science, Ghaziabad</th>
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| Prof. Atmanand  
Professor  
Management Development Institute  
Director, Steel Authority of India Ltd. |
| Shri Shyam Malhotra  
Executive Director  
Cyber Media India Ltd., Gurgaon |
| Dr. Pritam Singh  
Former Director, MDI, Gurgaon  
Former Director IIM, Lucknow  
Director General IMI |
| Regional Officer (Ex-officio)  
AICTE, Kanpur |
| Dr. M.P. Gupta  
Former Dean, FMS  
Delhi University, Delhi  
Advisor at Sharda University |
| Dr. Ajay Pandit  
Professor, Faculty of Management Studies |
| Shri Manoj Tandon  
Head, Banking & Finance Division  
CSC India Pvt. Ltd., Noida |
| Dr. A. K. Mishra  
Professor  
IIM, Lucknow |
| Dr. R. P. Chadha  
Chairman  
I.T.S - The Education Group |
| Shri Sohil Chadha  
Vice Chairman  
I.T.S - The Education Group |
| Shri Arpit Chadha  
Vice Chairman  
I.T.S - The Education Group |
| Shri B. K. Arora  
Secretary  
I.T.S - The Education Group |
| Shri Surinder Sood  
Chief Administrative Officer  
I.T.S - The Education Group |
| Dr. Abad Ahmad  
Professor, Jamia Millia Islamia  
Former Pro-Vice Chancellor  
Delhi University, Delhi |
| Prof. D K Pandey  
Associate Professor  
Institute of Technology & Science |
| Dr. Sunil Kr. Pandey  
HOD - IT  
Institute of Technology & Science |
| Prof. (Dr.) Sapna Rakesh  
Director - Management  
Institute of Technology & Science |

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| Shri R.J Masilamani  
Ex. MD, Timex Watches Ltd. |
| Shri Aquil Busrai  
Ex Executive Director- Human Resources,  
IBM India Ltd. & Executive Officer,  
Aquil Busrai Consulting |
| Prof. (Dr.) Muneesh Kumar  
Professor, Department of Financial Studies  
University of Delhi, Delhi |
| Regional Officer (Ex-officio)  
AICTE (Kanpur) |
| Shri Suresh Dutt Tripathi  
Ex President-Human Resources, SRF Ltd. |
| Dr. S. K Garg  
Professor & Head  
Delhi School of Management  
Delhi Technological University, Delhi |
| Dr. P. Dwarakanath  
Director- Group Human Capital,  
Max India Ltd. |
| Dr. Arun Kumar Rath  
Professor  
International Management Institute, Delhi |
| Shri N. Suryanarayana Murty  
Former Business Head-Consumer Assets ING Vysya Bank Ltd |
| Prof. B.D. Singh  
Professor, Asia Pacific Institute of Management, New Delhi |
| Dr. R. P. Chadha  
Chairman, I.T.S-The Education Group |
| Shri Sohil Chadha  
Vice Chairman, I.T.S-The Education Group |
| Shri Arpit Chadha  
Vice Chairman, I.T.S-The Education Group |
| Shri B.K. Arora  
Secretary, I.T.S-The Education Group |
| Shri Surinder Sood  
Chief Administrative Officer, I.T.S-The Education Group |
| Dr. S.P. Singh  
Professor & Head  
Delhi School of Management  
Delhi Technological University, Delhi |
| Shri P. Dwarakanath  
Director- Group Human Capital,  
Max India Ltd. |
| Dr. Arun Kumar Rath  
Professor  
International Management Institute, Delhi |
| Prof. (Dr.) S. P. Singh  
Director  
I.T.S - Institute of Management |
LEADERSHIP Team

Dr. R P Chadha
Chairman
I.T.S - The Education Group

“Nurturing Culture for Developing Ignited Minds for Tomorrow”

Prof. (Dr.) Sapna Rakesh
Director-Management
Institute of Technology & Science, Ghaziabad

Shri Arpit Chadha
Vice Chairman
I.T.S - The Education Group

Shri Sohil Chadha
Vice Chairman
I.T.S - The Education Group

Shri B.K Arora
Secretary
I.T.S - The Education Group

Shri Surinder Sood
Chief Administrative Officer
I.T.S - The Education Group

Prof. (Dr.) S.P. Singh
Director
I.T.S - Institute of Management, Greater Noida
I.T.S - THE EDUCATION GROUP

I.T.S - The Education Group under Durga Charitable Society, established its first campus at Mohan Nagar, Ghaziabad in 1995. The Group has been committed to its vision of Creating a Thinking Professional order. The Group has eminent field-specialists and acclaimed faculty, perseverant and committed set of students, alumni and a strong corporate network.

I.T.S Parivaar takes pride in providing knowledge and competencies in the areas of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Sciences and Pharmacy.

I.T.S- The Education Group has 8 Institutions to cater to the varied needs of 8000 students through 800 faculty members in different institutions and programmes.

PGDM HIGHLIGHTS

PGDM Programme prepares industry-ready students through its rigorous 2-years in-class and off-class activities. Students are exposed to the contemporary issues faced by the industry and are made to put themselves in the shoes of decision makers and workout amicable and sustainable solution to the problems.

This, in fact, instills in them the confidence of accepting challenges and delivering under the given constraints.
I.T.S - Dental College, Murad Nagar (Estd : 2000)
BDS & MDS
(Affiliated to Ch. Charan Singh University, Meerut)

I.T.S - Paramedical College, Murad Nagar (Estd : 2003)
B.Sc (Biotech), M.Sc (Biotech), BPT & MPT
(Affiliated to Ch. Charan Singh University, Meerut)

I.T.S - U.G Campus, Ghaziabad (Estd : 1995)
BBA & BCA
(Affiliated to Ch. Charan Singh University, Meerut)

I.T.S - Dental College, Greater Noida (Estd : 2006)
BDS & MDS
(Affiliated to Ch. Charan Singh University, Meerut)

I.T.S - Surya Hospital, Murad Nagar
I.T.S - Surya Hospital, Greater Noida

I.T.S runs two multi-specialty hospitals with 100 beds each catering to medical needs of society.

I.T.S - Surya Hospital, Murad Nagar
I.T.S - Surya Hospital, Greater Noida

Facilities are available for General Medicine, Surgery, Orthopaedics, Paediatrics, Gynaecology & Ophthalmology.

Group Institutions

I.T.S - Paramedical (Pharmacy) College, Murad Nagar (Estd : 2003)
B.Pharma & M.Pharma
(Affiliated to Uttar Pradesh Technical University, Lucknow)

I.T.S - Engineering College, Greater Noida (Estd : 2006)
M.Tech (CSE, ECE)
B.Tech (CS, EE, ME, ECE & Civil Engg.)
MBA (Affiliated to Uttar Pradesh Technical University, Lucknow)
New Paradigm

The vibrant and visionary faculty fraternity, highly committed and supportive administrative and technical staff with state of art teaching aids, collaborate relentlessly to make I.T.S a towering place for high flying achievers and budding management professionals motivated to lead.

PGDM@I.T.S

Duration 2 Years Full Time

Why I.T.S

- Laptop to all Students
- Free foreign tour for Meritorious Students
- Renowned and Experienced Professors
- 100+ Industry Interactions in a year
- International Workshops
- Seminars & Conferences
- Wi-Fi Campus
- Placement in India’s best organizations
- Ranked amongst the top 30 Institutions in India

ADMISSION PROCEDURE

- Candidate should have a Bachelors degree in any discipline from a recognised university or equivalent
- Valid Score in CAT/MAT/XAT/ATMA/GMAT/CMAT or other national level exam approved by AICTE
- Final year appearing students may also apply
- Candidates are required to register at I.T.S through an application form which can be downloaded from www.its.edu.in.
- After registration, an appropriate date for Group Discussion and Personal Interview will be communicated to the candidate
- The final selection is based on score of qualifying test and performance in Group Discussion & Personal Interview

Specialization

Opportunities for Dual specialization & Major – Minor Specialization:

- Finance
- Marketing
- International Business
- Information Technology
- Human Resource
- Operations

EDUCATION LOAN PARTNERS
PROCESS OF TRANSFORMING STUDENT TO MANAGER OF TOMORROW @ ITS

SELECTION
ON THE BASIS:
- Eligible Graduate selected
- All-India Competitive Examination and Selection Process Of I.T.S - IM
- All India Profile of students from varied backgrounds

REPORTING
- Dissemination of basic information about requirements in respect of a PGDM Students.
- Pre-reporting preparation and reporting on pre-determined date.

ORIENTATION
- 3 Weeks of detailed orientation programme to bring students of different background to a level playing field.
- It Includes, Ice-breaking, cohesive group formation, exploring talents, exposure to basics of management learning, soft skills, development of analytical ability,
- industry visit, exploring self and others

TRIMESTER I
- 6 weeks of exposure each, pre-mid term exam and post-mid term, fundamental knowledge of management areas.
- Total of 07 papers @ Ghaziabad & 08 @ Greater Noida
- Learning Begins

TRIMESTER II
- Total papers 08.
- In depth knowledge of access to broad management knowledge application areas.
- Experience sharing with industry captains, small group activities.
- Management laboratories and building of analytical and quantitative skills.

TRIMESTER III
- Total of 07 papers @ Ghaziabad & 08 @ Greater Noida
- Choice of specialization areas based on acumen and aptitude.
- Introduction of specialization subjects.
- Mentor-Mentee relationship building for professional guidance.
- Preparation for summer internship.
- Live projects.
- Industry Orientation.

Summer Internship Training
- 7 to 9 weeks of intensive training in one or more industry.
- Training on full time basis with active coordination between academic and Industry mentor.
- Empirical study on specialization related topic based on extensive research.
- Study of the corporate world as special papers about the organization of training.

TRIMESTER IV
- Total Papers 06
- Submission of summer Internship Project and Presentation.
- Main stress on classroom activities in areas of specialization.
- Active soft skill and Personality Development orientation
- Foreign language
- Live projects
- Extensive learning through statistical tools and IT knowledge usages.

TRIMESTER V
- Total Papers 06
- Preparation for final Placement begins with pre-placement talks.
- Equal mix of specialization papers and converging concepts of management education.
- Work for Dissertation begins with visit to corporate world.
- On the job Training and PDP final touches
- Strong Industry-Academic networking

TRIMESTER VI
- Total of 04 papers @ Ghaziabad & 02 @ Greater Noida
- Placements get finalized
- Special Placement Week
- Dissertation completed
- Strong Industry networking with placement.
- Students starting to do job assignments.
- Assimilation lectures and wrap-up on professional life preparations
- Farewell

FINAL OUTPUT
ITS-IM, Greater Noida Fulfill its commitment by providing appropriate knowledge base, professional outlook and attitude and also career to its students to climb the ladder of success in future.

“It is a privilege to be back again at ITS.
The dedication of the faculty and the connection with the students is refreshingly evident.
My Best Wishes!”
Mr. Aquil Busrai
Former Global Executive Director - HR IBM

Practicing Manager or Entrepreneur (PGDM Awarded)
I.T.S Ghaziabad

**ACCREDITATIONS:**
- Approved by All India Council of Technical Education (AICTE), India.
- Equivalent to MBA of any Indian University by Association of Indian Universities (AIU).
- Accredited by National Board of Accreditation (NBA).
- Accredited ‘A’ Grade by National Assessment and Accreditation Council (NAAC).
- Academic collaboration with internationally acclaimed Universities.
- Authorised center for Ph.D Programme of UPTU, Lucknow.
- Institutional Membership of PHDCCI, NHRD, ISTD, AIMS, Ghaziabad Management Association & various other professional bodies.

**I.T.S GHAZIABAD ADVANTAGE**
- Laptop to all Students.
- Free Foreign Study Tour for Meritorious Students.
- 100 + industry interactions in a year.
- Guest lectures by International Faculty.
- Conducive learning environment with proximity to Delhi.
- Student Clubs and extracurricular activities make students’ life exciting at I.T.S.
- Bank loan facilities available from Syndicate Bank, IDBI Bank, Credila & Union Bank of India.


**ACADEMIC DELIVERY**
Curriculum in the field of Management is specifically designed to meet ever-changing needs of industry and develop highly skilled and most sought after employable workforce. Learning is not just confined to text books; it encompasses a practical orientation as well. The Institute is breeding ground for passionate business leaders and technocrats of tomorrow. We envision creating passionate professionals who stand out as winners in their own way in highly competitive business environment.

I.T.S - IM Greater Noida

**ACCREDITATIONS:**
- Approved by All India Council for Technical Education (AICTE), Ministry of HRD, Government of India.
- PGDM is equivalent to MBA by Association of Indian Universities (AIU).
- Institutional Membership of PHDCCI, NHRD, ISTD, AIMS, Noida Management Association & various other professional bodies.

**ITS-IM Advantage:**
- Laptop to all students.
- Free Foreign Education Tour to meritorious Students.
- Language Classes (Business English & French Language).
- Academic Collaboration with University of Primorska, Slovenia (Europe), MDIS Singapore and Monash University, Malaysia.
- 24 hour medical support on campus including hospitalization.
- Bank loan facilities available from Syndicate Bank, IDBI Bank, Credila & Union Bank of India.

**THE PROCESS OF DEVELOPMENT**
The combination of academic rigor and practical exposure with a global perspective is innate characteristic of I.T.S PGDM Programme, this is made possible through rigorous projects, case studies, role plays, management games, quizzes, debates, guest talks, colloquiums and industry visits organized at regular frequency as part of curriculum.

**ANTI-RAGGING INITIATIVE**
Ragging, in all its forms, is totally banned in the institute. As per the Supreme Court of India order: anyone indulging in ragging will be punished appropriately. Institute has a ‘zero tolerance policy’ in this respect.

- Learning attitude
- Building right perception
- Generate self efficacy
- Sincerity of purpose
- Innovative thinking
- Intellectual maturity
### LIST OF ELECTIVES

#### Marketing
1. Sales & Distribution Management
2. Consumer Behavior
3. Service Marketing
4. B2B Marketing
5. Integrated Marketing Communication
6. Strategic Brand Management
7. Rural Marketing
8. Retail Marketing

#### Human Resource Management
1. Talent Acquisition
2. Learning & Development
3. Performance Management & Reward System
4. Labour Laws
5. Industrial Relations
6. Competency Mapping
7. Emotional Intelligence & Organizational Development
8. Strategic HRM & International HRM

#### Finance
1. Security Analysis & Portfolio Management
2. Management of Financial Institution & Services
3. Financial Derivatives & Risk Management
4. Corporate Taxation
5. Project Appraisal & Finance
6. Merger, Acquisitions & Corporate Restructuring
8. Bank Management

#### International Business
1. Global Marketing
2. International Trade Procedures
3. International Trade Theories & Practices
4. Geo-political Environment of Business
5. International Financial Management
6. Cross Cultural Management
7. International Business Strategy
8. International Trading under WTO

#### Information Technology
1. Enterprise Resource Planning
2. Data Communication & Network
3. Database Management System
4. Information Technology Infrastructure Management
5. Information Security and Risk Management
6. Managing Information Technology Projects
7. Managing IT Enabled Services
8. Knowledge Management

### Choice of Electives Specialization

Two types of specialization options are available to the students of PGDM. Students will have liberty to choose either major-minor specialization or dual specialization. In major-minor option students study 8 papers in major and 4 papers in minor. In dual specialization, they study 6 papers each.
**PGDM COURSE STRUCTURE**

Greater Noida CAMPUS

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**SUMMER INTERNSHIP TRAINING AND PROJECT**

**Trimester IV**

- Strategic Management
- Elective 3 (Major)
- Elective 4 (Major)
- Elective 5 (Major)
- Elective 1 (Minor)
- Elective 2 (Minor)

**DISSEPTION**

**Trimester V**

- Entrepreneurship Development Program
- Business Environment
- Elective 6 (Major)
- Elective 7 (Major)
- Elective 3 (Minor)
- Elective 4 (Minor)

**Trimester VI**

- Business Ethics & Corporate Governance
- Elective 8 (Major)

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**ELECTIVES (SPECIALIZATION BASKET)**

**Marketing**

- Consumer Behaviour
- Sales & Distribution Management
- Customer Relationship Management
- Retail Marketing
- International Marketing
- Product Policy & Product Management
- Rural Marketing
- Strategic Brand Management
- Integrated Marketing Communication
- Services Marketing
- Digital Marketing
- B to B Marketing

**HRM**

- Industrial Relations & Labour Laws
- International HRM
- Leadership
- Organization Change and Development
- Organization Structure and Design
- Performance Management System
- Training & Development
- Compensation Management
- Competency Mapping
- Personnel & Managerial Effectiveness

**Finance**

- Capital Market & Investment Banking
- Financial Derivatives & Risk Management
- International Financial Management
- Mergers & Acquisitions & Corporate Restructuring
- Strategic Cost Management
- Security Analysis & Portfolio Management
- Project Appraisal & Financing
- Working Capital Management
- Management of Financial Institutions & Markets
- Insurance & Risk Management
- Merchant Banking & Financial Services

**International Business**

- International Trade Logistics
- Foreign Trade Policy Procedure & Documentation
- New World Trade Order
- Cross Cultural Management & Business Practices
- Marketing in Global Scenario
- HRM in Global Scenario
- Merger & Acquisitions & Corporate Restructuring
- International Financial Management
- Geo-political Environment of Business
- International Business Negotiations

**Information Technology**

- Data Base Management System
- Networking & Computer Communications
- Enterprise & Resource Planning
- Knowledge Management
- Data Warehousing & Data Mining
- Web Technology
- Information Security & Risk Management
- Software project Management
- IT strategy for Business
- Information Systems Analysis and Design

**Operations**

- Quality Management
- Material Management
- Production, Planning & Control
- Project Management
- Managerial Applications of System Dynamics
- Manufacturing Systems Design
- Supply Chain Management
- Operations Strategy
- Six Sigma
- Technology Management
INFRASTRUCTURE @ I.T.S

LECTURE THEATRES

Air-conditioned lecture theatres equipped with state-of-the-art teaching aids including LCD projection systems to enhance the quality of academic delivery and maximize student learning experience. These spacious lecture halls are Wi-fi enabled with Multimedia Technology.

"I would like to come back again and again here. I'm impressed and amazed."
Ravi Prasad
Director NHAI

AUDITORIUM & SEMINAR HALLS

On-campus facilities include air-conditioned auditoriums and seminar halls with seating capacity of more than 850, where guest lectures, cultural activities, debates, seminars, conferences and workshops are organized. The auditorium & seminar halls are equipped with latest state of art audio/video facilities engaged round the year hosting intra & inter college events.
INFRASTRUCTURE

@ I.T.S

LIBRARY - LEARNING RESOURCE CENTER

- Fully automated and air-conditioned
- Houses a collection of text and reference materials, journals, magazines, audio video tapes, research reports etc.
- E-bodh, the virtual library- an IT based system containing pool of information for online browsing
- The Electronic Media Library Division is its unique feature
- Indian and International Global data base related to Course Programs and training material
- Prowess Client and Economic Intelligence service from CMI Pvt. Ltd.

Following online database for all students:

- EBSCO Business Resource Premier
- Capitaline Corporate Database
- SPSSV16
- DELNET Union Catalogue
- J-gate Social Management Sciences which proved seamless access to large number of articles.
- Alice for Window software for management of Library.

IT & COMPUTING FACILITIES

- Excellent infrastructure with latest IT tools & techniques
- Modern Computer Labs with 551 Pentium based computers connected with structured optical fibre network
- MSDN academic alliance with Microsoft for latest product updates
- Round - the - clock Broadband internet 64 MBPS (1:1) connectivity
- IBM Centre of Excellence Software Lab
- Wi-Fi campuses

“Wonderful progress.
Amazed to see the response of so many intelligent students.”

Piyush Srivastava
Executive Vice President
NIIT Tech. Noida
INFRASTRUCTURE
@ I.T.S

HOSTEL

- Hostel within institute campus
- Modern standards of living with round-the-clock availability of basic amenities and comfort of home like environment
- Separate hostel for girls (Durga Halls & Saraswati Halls) and for boys (Eklavya Halls & Sawarkar Halls) with spacious accommodation
- 24x7 Wi-Fi enabled hostel
- Fully secured hostels with CCTV cameras and security guards posted for day and night
- Managed by dedicated Warden with facilities of laundry, phone, entertainment and photostat
- Homely food provided in hostel

SPORTS COMPLEX

I.T.S motivates students to participate in games and sports activities as these play an important role in de-stressing the students and overall development of students. I.T.S. has a well equipped Sports Complex with facility of outdoor and indoor games under one roof. Facilities include well equipped Gym, Table Tennis, Carrom, Cricket, Chess etc, besides a well maintained Badminton, Basketball and Volleyball court. Organized sports routinely take place on campus, with in-house and inter-collegiate competitions dotting the academic calendar.
INFRASTRUCTURE

@ I.T.S

GYMNASIUM
I.T.S has a well equipped and sophisticated gymnasium with qualified instructors for over all grooming of Boys & Girls both.

CAFETERIA
The cafeteria is aesthetically designed with comfortable seating arrangement for students and faculty. Hygiene is ensured and strictly adhered to. Apart from providing selected snacks and nutritious meals throughout the day, the wi-fi enabled cafeteria has become a meeting place of students for educational discussions and celebrations amongst the students.

IN-HOUSE PUBLICATIONS

News letter
- I.T.S news-letter is published quarterly which covers activities organised in the Institute

The Finvest Time
- A newsletter focused on furthering knowledge in finance for awareness and updation

Marrecus Line
- A newsletter which helps students to learn about the latest trends, market strategies, practices and up-coming brands

I.T.S Journal “SYNERGY”
- A bi-annual journal
- Focus on research papers, book reviews and articles
- The journal provides good reading material in the area of Management, I.T, and issues relating to economy, industry and environment

MEDICAL & ACCIDENT INSURANCE FACILITY
Medical facility is available on the premises to provide immediate medical attention to the sick or injured. The clinic runs various health programmes at regular intervals. In addition, facility of health insurance is also provided to students. The Institute also inculcates wellness habits through yoga, meditation and spiritual development, which are a compulsory part of PGDM and other programs.

Medical facilities include:
- Routine Medical check-up of students
- Periodic dental check-up of students
- Hospital facility available just across the street
- Students are covered by “Group Personal Accident Insurance Policy”
- Conduct of wellness programmes
Vibrant campus ensures daily engagement of students and faculty in activities incorporating extraordinary energy, talent and cultural diversity. The activities also involve regular interaction with foreign faculty through workshops, conferences and student exchange programs.
Celebrities
@ I.T.S

Prikrama Band @ I.T.S

Ashish Nehra @ I.T.S

Ayushmann Khurrana & Kunal Roy Kapur @ I.T.S

Hasleen Kaur @ I.T.S (Miss India 2011)

Shibani Kashyap @ I.T.S

Benny Dayal @ I.T.S

Vinod Kambli @ I.T.S

Ayushmann Khurrana with I.T.S students

Sara Loren, Mahesh Bhatt, Vice Chairman I.T.S, Aditi Rao, Randeep Hooda @ I.T.S

Euphoria Band @ I.T.S

Piyush Chawla @ I.T.S

Ram Gopal Verma @ I.T.S
Corporate Resource Center bridges the gap between analytical and functional skills acquired by students in the class providing best fit to deliver in the industry. The cross-sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of I.T.S, which in turn, has led to building of a long list of recruiters, with additions every year. CRC office facilitates Institute-Industry Interface providing an apt platform for the Budding Managers from I.T.S in becoming 'Business Ready Managers'.

I.T.S Corporate Resource Centre acts as an academic interface for corporate by bringing them to interact with students through Guest Lectures, Seminars & Conferences, Panel Discussions & Workshops and conducting events like Retail Mania. The Centre supports corporates in their talent hunt through a smooth campus placement process and tie-ups for Live Projects with the competent students in their domain.

The Centre provides career counseling to help students explore and pursue their career interests, organizes resume building workshops, soft skill training, certifications programmes, one-on-one interaction sessions and mock GD’s and interviews to hone the skill-sets of the students.

The CRC office partners with reputed domestic and international corporates from diversified industry verticals with varied functional roles, to bring summer internships and career opportunities for I.T.S.

There is active involvement of students in every activity of CRC. Students get groomed to work in a team with responsibility. For this purpose the Centre works through several students committees to organize various events and placement activities. Students take part in these activities enthusiastically.

**Gamut of services rendered by the CRC**

- Continuous relationship building with corporates
- Guest Lectures and Panel discussions by Corporate Leaders and Domain Experts
- Active involvement in internal and external corporate events
- Live projects with corporate
- Organizing industry visit and corporate tours for students
- Soft skill training and career preparations
- Alumni reach-out for student interactions
- MDPs, PDPs, GDPIs & Mock Interviews
- Summer Internships
- Final Placement

“A great initiative to involve students with the industry and providing overall goodness.”

Debashis Das
Category Head
Johnson&Johnson

“We are here because youth here is so much famous for the talent and skills in every field.”

Sanjeev Shukla
GM & Head HERO Moto Corp.
**Industrial Visits**

- Mother Dairy
  Patparganj, Delhi
- Uttaranchal Ispat Ltd.
  Udham Singh Nagar, Uttarakhand
- Hindustan Coca Cola Beverages Pvt. Ltd.
  Hapur, Ghaziabad
- Yakult Danone India Pvt. Ltd.
  Sonipat, Haryana
- Bisleri International Ltd.
  Sahibabad, Ghaziabad
- Luminous Power Technologies Ltd.
  Baddi, Himachal Pradesh
- Hindustan National Glass and Industries Ltd.
  Bahadurgarh, Haryana
- Relaxon Footwears Limited,
  Bahadurgarh, Haryana

**Guest Speakers**

- **Brig. Rajiv Williams**
  Corporate Head, Jindal Steels Ltd.
- **Mr. David Kuefler**
  Principal, Creative Director / Strategist Junxion Company
- **Mr. George Paul**
  Director – Marketing & Strategy Ericsson India Pvt. Limited
- **Dr. Kamal Ghose**
  Member - National Executive Committee, India – New Zealand Business Council and Director
- **Dr. Lena Horna**
  Professor, University of Manitoba
- **Mr. Anil Kumar Sharma**
  CMD, Amrapi Group
- **Mr. Sanjay Bhatia**
  MD, Hindustan Tin Works Ltd., Delhi
- **Dr. V. K. Garg**
  Chairman, JERC
- **Mr. Manoj Tandon**
  Director, CSC
- **Prof. K. K. Agarwal**
  Vice Chancellor, I.P University, Delhi
- **Mr. Dinesh Tomar**
  Principal Consultant, South Africa
- **Mr. Pritesh Chothani**
  Associate Brand Manager
  Hindustan Coca Cola Beverages Pvt. Ltd.

- **Mr. Raghunath Medge**
  President, Mumbai Dabbawala
- **Mr. Ravi Singhari**
  Director of Tax & Regulatory KPMG
- **Mr. Raymond Jordan**
  Director - miHubb
  Entrepreneur from Australia
- **Mr. Sumit Narang**
  Director - Marketing, Samsung
- **Mr. S.N. Mukhejee**
  CEO, IL & FS
- **Mr. Sanjay Hallan**
  Managing Director, Inside - Jobs
- **Mr. Anup K. Sharma**
  Manager, Deloitte Haskins & Sells
- **Mr. Tushar pandey**
  President and Country Head, Advisory-Central & State Govt., YES BANK
- **Mr. Amit Doshi**
  President & Country Head, Advisory Affairs & HCS
- **Mr. Sanjeeva Shukla**
  General Manager & Head Hero - BHARAT
- **Mr. H.L PASSI**
  Vice President, R.E.D (Retail Entertainment Destination)
- **Dr. Kiran Bedi**
  First Lady I.P.S. Officer of India
Industry Exposure is a round-the-year activity at I.T.S. The very success of I.T.S is exemplified from the placement record of students who have been hired by some of the most sought after Companies.

ABN Amro  
Alchem Laboratories  
American Express  
Apollo Tyres  
Asian Paints  
Asscoham  
Axis Bank  
Bank Of America  
Bayer  
Biocon Ltd.  
Birla Tyres  
Bisleri  
Britannia  
Capital-IQ  
Cease Fire  
Cipla  
Colgate Palmolive  
Dabur  
Deloitte Haskins Sells  
Dena Bank  
Dr. Reddy’s  
Duestche Bank  
Dun & Bradstreet  
DuPont  
Eilly Lilly  
Eureka Forbes  
Fedders Llyod Corp. Ltd.  
Federal Bank  
Gopajee Dairy Foods Pvt Ltd.  
Havells  
HCL  
HDFC Bank  
Headstrong  
Hitachi  
HSBC Bank  
HUL  
IDBI Bank  
Indian Overseas Bank  
Indusind Bank  
ITC Ltd  
J.K. Risk Managers Ltd.  
Jindal Steel  
Johnson & Johnson  
LG  
LIC  
Luminous  
Liodmytrip  
Malaysian Airline  
Mankind Pharma  
Marico India  
Matrix Cellular Pvt Ltd.  
Mirae Assets  
Naukri.com  
Nestle  
Nokia  
Oriflame  
Parle  
Pfizer  
Provoke  
Ricoh India Ltd.  
Sanofi Aventis  
Spicejet  
Sukam Power Technologies  
Tata Capital  
Tulip Telecom Ltd.  
TVS Motors  
Vodafone  
Wockhardt

**HIGHEST PACKAGE OFFERED Rs. 10.5 LAKH P.A**

“Pleasure to be back here, with these good learners of ITS”

Amit Doshi  
Executive Director  
Corp. Affairs Hitachi Home

“Very enthusiast and engaging group as always.”

Sumit Narang  
Director - Marketing,  
Samsung Electronics  
Mobile & IT

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Academics and Foreign Collaboration

FOREIGN COLLABORATION @ I.T.S

Catholic University of Lyon, FRANCE
Management Development Institute, SINGAPORE
Tsinghua University, Beijing, China
Teesside University, UK
University of Leicester, UK
STI Education, MYANMAR
KUSOM, Nepal
Asian University, THAILAND
Girne American University, UK
University of La Rioja, Spain
Birmingham City University, UK
University of Primorska, Slovenia (Europe)
Monash University, Malaysia

INTERNATIONAL EXCHANGE & INTERNSHIP

The institute encourages collaborations with foreign institutions.

The collaborations aim to incorporate
- Student Exchange Programme
- Faculty Exchange Programme
- Research Founding and Consulting
- Research Sharing and Collaboration
- New Programme/ Joint Certificate Offering
- Emerging Market Programme Offering
- Joint Seminars and Conferences

Academic excellence @ I.T.S is the product of its celebrated faculty recognized as scholars, teachers, mentors, and facilitators. I.T.S faculty have been engaged in exploring new frontiers of knowledge through research and publications. Faculty members are constantly engaged in pioneering research and intellectual contributions as evidenced by:

- 25+ books published
- 500 research articles published in International and National Journals and Newspapers
- Regular workshops organized
- FDPs Organized by Faculty
- Sessions chaired in Conferences and Seminar
- Multiple Conferences / Seminars organized every year
- Involved in International collaborative research

Foreign Tour

World has turned into global village yet encompasses cultural diversity. Making career in such global landscape is no longer aspirational rather way of corporate life. Acknowledging this fact, I.T.S identifies eager-beaver and meritorious students to take them to the foreign tour to understand nuances of working in multicultural plural world. The place happens to be inhabited by people across cultures. Tour aims at exposing students with organization of world repute manned by multicultural teams. Students are given opportunity to interact with such teams and have a feel of challenges of coordination and cohesion of such teams. During the tour students also visit the renowned management educational institutions of the place and have interaction with faculty and students to learn the management skills of that country.

Countries Visited

- China
- Sri Lanka
- Malaysia
- Singapore
- Dubai
- China
- Sri Lanka
- Malaysia
- Singapore
- Dubai
MEGA ALUMNI MEET

Alumni visit to institute is regular phenomenon at I.T.S, Institute keeps on inviting them to share their experiences with the students. This provides practical exposure to the students and the alumni have eagerness to revisit their alma mater. Students get acquainted with the success story of their seniors.

These regular visits culminate into ‘Mega Alumni Meet’ organized in the month of December each year. The Annual Mega Alumni Meet brings together our alumni from various industries and geographies and the programme is so designed that allows time for networking between alumni and the current students. Structured as a day-long workshop, the meet focuses on sharing industry experience, managerial challenges, and entrepreneurial acumen faced in the contemporary business world among students, faculty and the alma mater.

ALUMNI
Our strength

Soni Bhagat (PGDM 2010-12 Batch)
Corporate Business Developer
H&R JOHNSON INDIA LTD.
I.T.S truly builds managers who are not only updated with the present, but also capable of adapting themselves quickly to the future. Various conference and seminars by industry expert enhanced my knowledge and participation in college fest gave me exposure to test my knowledge and boosted my confidence, that I was going the right way. Even today, I seek the advice of my faculties whenever necessary and they are rather excited to extend a helping hand wherever needed in my career.

Saurav Kumar (PGDM 2012-14 Batch)
Sales Officer
Asian Paints Ltd.
“An Alma mater that brought a transformational change from a graduate to professional within me, I.T.S gives a great platform to experiment and fail which is crucial element to success, exceptional support from faculty and staff members. Overall an A-tier institute with excellent support functions to develop leaders for tomorrow”

Deepak Verma (PGDM 2006-08 Batch)
Area Sales Manager
Apple India Ltd.
“The approach adopted at I.T.S seeks to empower the students to harness their potential and emerge as positive, well-informed and confident individuals. I.T.S provides plentiful opportunities to students to become an effective manager.”

Sumit Tikkha (PGDM 2008-10 Batch)
Sales Officer
Nestle India Ltd.
“I.T.S is a renowned college where talents are born & brought up. I.T.S has given me everything in terms of study and opportunities to prove myself in the corporate world. The faculty had always been very supportive and nurtured us into competent successful individuals who have brought laurels to the institute.”

Safdar Ali Khan (PGDM 2007-09 Batch)
Sales & Operations Manager
Nokia (HCL)
“I.T.S truly builds managers who are not only updated with the present, but also capable of adapting themselves quickly to the future. Various conferences and seminars by industry experts enhanced my knowledge and participation in college fest gave me exposure to test my knowledge and boosted my confidence, that I was going the right way.”

Vivek Tiwari (PGDM 2007-09 Batch)
Manager – HR
Luminous
“The faculties, corporate environment and proper guidance provided the knowledge and various live projects, seminars and training had given the confidence to face real life challenges. In short, I entered I.T.S as a student but it made me out from there as a fully prepared man who can rock the world.”

Saugata Chaudhuri (PGDM 2008-10 Batch)
Manager
HDFC Bank Ltd.
“I.T.S has the ability to produce managers who are down to earth when they join corporate. So although we do compete the best fellows from other top B-school immediately, we try & learn by doing things, this generally starts from having a first-hand experience of market when we go out to sell. Slowly our confidence increases & we also learn the ground realities which makes us eligible to qualify for better position in any organization in a span of 3-4 years.”

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Saurav Kumar (PGDM 2012-14 Batch)
Sales Officer
Asian Paints Ltd.
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Prof. A. R. Mishra  
Associate Professor  
B.Sc., MBA, Ph. D (Pur)  
UGC NET  
Experience: 18 Years

Prof. Abhay Kumar Ray  
Assistant Professor  
B.Com, MCA, MBA (IS) Ph.D. (Pur)  
IBM RAD Certified  
Experience: 7 Years

Prof. Abhay Narayan Tripathi  
Assistant Professor  
B.Sc., LL.B, MCA, M-Tech(IT)  
Experience: 12 Years

Dr. Abhinav P. Tripathi  
Assistant Professor  
MA (Eco.), MBA, UGC NET Ph.D.  
Experience: 13 Years

Prof. Abhinav Kataria  
Assistant Professor  
B.com(H), CFA, MFA, M.com, NCFM, UGC NET(Commerce & Management)  
Experience: 5 Years

Prof. Ankur Ahuja  
Assistant Professor  
B.Com (Hons.)  
MBA, UGC (JRF + NET)  
Experience: 4 Years

Dr. Anusha Agarwal  
Assistant Professor  
BBM, MA (Eco.), PGDBM, Ph.D.  
Experience: 16 Years

Prof. C. K. Sabharwal  
Senior Professor  
B.A., Economics (Hons.), Law & MBA  
Experience: 45 Years

Prof. Chandra Mani Sharma  
Assistant Professor  
B.Sc., MCA, M.Tech.(CS)  
Experience: 4 Years

Dr. Charu Chaudhry  
Assistant Professor  
B.Sc., MBA, Ph.D.  
Experience: 11 Years

Prof. Dhruba K. Pandey  
Associate Professor  
B.A, MBA, LL.B, UPSLET, Ph.D. (Pur)  
Experience: 16 Years

Prof. Durba Roy  
Faculty & Head - CRC  
PGDBM, Ph.D (Pur)  
Experience: 24 Years

Prof. Gaurav Kr. Middha  
Assistant Professor  
B.Sc, M.Sc. (OR), MCA, M.Tech (IT)  
UGC NET  
Experience: 13 Years

Prof. Gopal Krishna Dwivedi  
Assistant Professor  
Experience: 12 Years

Prof. Govind N. Srivastava  
Assistant Professor  
B.Sc., MBA, Ph.D. (Pur)  
Experience: 11 Years

Prof. Kapil Mohan Garg  
Assistant Professor  
B.Sc., M.Phil, PGDITM  
Experience: 15 Years

Dr. Dushyant Tyagi  
Assistant Professor  
B.Sc., M.Sc., M.Phil, Ph.D  
Experience: 8 Years

Prof. Kumar Pal Singh  
Assistant Professor  
B.Sc., MBA, Ph.D. (Pur)  
Experience: 12 Years

Prof. Lalit K. Sharma  
Assistant Professor  
B.Sc., M.A., M.Phil., MBA, PGDBA, Ph.D. (Pur)  
Experience: 16 Years

Prof. Mamta Saluja  
Assistant Professor  
B.B.A, PGDM(HR & Marketing)  
Experience: 10 Years

Prof. Manju Lamba  
Assistant Professor  
B.Sc., PGDM, Ph.D. (Pur)  
Advance Diploma in German Language  
Experience: 4 Years

Prof. Mayank Kumar  
Assistant Professor  
B.Com. (Hons.), MBA, D.B.F, UGC NET (Management)  
Ph.D. (Pur)  
Experience: 10 Years

Dr. Mona Sahay  
Assistant Professor  
B.A (Hons.), MPM, Ph.D.  
Experience: 12 Years

Dr. Mukesh Porwal  
Assistant Professor  
MBA, B.Sc (PCM), Ph.D  
Experience: 18 Years

Prof (Dr.) Sapna Rakesh  
Director - Management  
MBA, Ph.D.  
Experience: 19 Years

Dr. Sunil K. Pandey  
HOD - IT  
B.Sc., MCA, Ph.D.  
Experience: 19 Years

Prof. Sujata Khandai  
Principal – UG  
B.A., PGDM, Ph.D.  
Experience: 23 Years
Prof. Nancy Sharma  
Assistant Professor  
B.C.A, M.Sc. (CS), MCA, PGDIBO, Ph.D. (Pur)  
Experience: 12 Years  

Prof. Neetu Purohit  
Assistant Professor  
B.Com. (Hons), B.Ed., M.Com, CA, UGC NET, Ph.D. (Pur)  
Experience: 7 Years  

Prof. Nitin Saxena  
Assistant Professor  
B.Com. (Hons.), MBA, UGC NET AMFI, Ph.D. (Pur)  
Experience: 8 Years  

Dr. Pankaj Kumar  
Associate Professor  
B.A. (Eco.) Hons., M.A. (Eco.), M.Phil., Ph.D.  
Experience: 17 Years  

Dr. Puneet Mohan  
Associate Professor  
B.A., MHRM (IR), UGC NET, Ph.D.  
Experience: 15 Years  

Dr. P.U.B. Rao  
Assistant Professor  
D.S.W(LW), Dip.T.D., M.A., PGDBM, Ph.D.  
Experience: 48 Years  

Prof. Puja Dhar  
Assistant Professor  
M.Sc. (IT), M.Tech. (IT)  
Experience:10 Years  

Dr. Rajeev Kumar  
Assistant Professor  
B.Sc., MCA, M.Tech, Ph.D  
Experience: 12 Years  

Prof. Rakesh Roshan  
Assistant Professor  
B.Sc. MCA , MBA, M.Tech (IT), IBM-DB2 & RAD Certified, Ph.D. (Pur)  
Experience: 10 Years  

Prof. Rashi Agarwal  
Assistant Professor  
B.Sc., PGDBM, Dip.T.D.  
Experience: 17 Years  

Dr. Rabins Porwal  
Associate Professor  
B.Sc. M.Sc. Ph. D  
Experience: 12 Years  

Dr. Raghavendra Dwivedi  
Assistant Professor  
B.Com., LL.B (Taxation), M.Com, MBA, Ph.D.  
Experience: 21 Years  

Dr. S. Bhattacharya  
Assistant Professor  
B.A. (Eco.) Hons., MA (Eco.), MBA, M.Phil, Ph.D.  
Experience: 15 Years  

Prof. Sanjay Sharma  
Assistant Professor  
BSc, M.Sc., MCA, PGDCTA  
Experience: 18 Years  

Prof. Saurabh Saxena  
Assistant Professor  
B.Sc., MCA, M.Tech. (IT)  
Experience: 9 Years  

Prof. Sauresh Mehrotra  
Assistant Professor  
B.Com., MCA  
Experience: 11 Years  

Dr. Satish Kumar  
Professor  
B.B.A., M.B.A., PGDBA, Ph.D.  
Experience: 14 Years  

Dr. Raghavendra Dwivedi  
Assistant Professor  
B.Com., LL.B (Taxation), M.Com, MBA, Ph.D.  
Experience: 21 Years  

Prof. Shikha Arora  
Assistant Professor  
B.Com (H), PGDM, UGC NET, Ph.D. (Pur)  
Experience: 9 Years  

Prof. Smita Kansal  
Assistant Professor  
B.Sc., MCA  
Experience: 6 Years  

Prof. Subhro Sen Gupta  
Assistant Professor  
B.Com, M.Com, M.A, M.Phil., PGDM, PGDCS, PGDTS, UGC NET (Commerce)  
Experience: 6 Years  

Prof. Sumit Gulati  
Assistant Professor  
B.E., MBA, DBF, CFA International (Pur), UGC NET Ph.D. (Pur)  
Experience: 7 Years  

Dr. Umang Singh  
Assistant Professor  
B.Sc., MCA, Ph.D.  
Experience: 12 Years  

Prof. V K ARORA  
Professor  
B.E. (Electronics), MIBM, D. Phil.  
Experience: 14 Years  

Prof. Vijesh Jain  
Associate Professor  
B.E. (Hons), MIB, Ph.D.(sub.)  
Experience: 27 Years  

Dr. V. N. Bajpai  
Professor  
B.Sc., MBA, Ph.D.  
Experience: 13 Years  

Prof. Vidushi Singh  
Assistant Professor  
B.Sc.(Computer Application), M.Sc. (Computer Science), Ph.D (sub.)  
Experience: 12 Years  

Prof. Vinita Srivastava  
Assistant Professor  
BApp.Sp, MBA, Ph.D. (Pur) UGC NET  
Experience: 13 Years  

Prof. Yogita Chauhan  
Lecturer  
B.Sc., MCA, M.Tech (Pur)  
Experience: 8 Years
Prof. Animesh Singh
Assistant Professor
BBA, M.I.B
Experience: 15 Years

Prof. (Dr.) Ankita Singh
Assistant Professor
B.Com, M.Com, Ph.D.
Experience: 03 Years

Prof. Arindham Roy
Assistant Professor
B.Sc, PGDBM
Experience: 11 Years

Prof. Ashish Kaushik
Assistant Professor
B.Sc, MCA
Experience: 04 Years

Prof. Ashok Tripathi
Assistant Professor
DCA, MCA
Experience: 07 Years

Prof. (Dr.) Chanchal Kumar
Associate Professor
B.Sc, MA, Ph.D.
Experience: 18 Years

Prof. Farhat Mohsin
Assistant Professor
M.A, (Eco), MBA
Experience: 20 Years

Prof. Gaurav Tanwar
Assistant Professor
B.Com, PGDBM
Experience: 06 Years

Prof. Jitendra Vashishtha
Assistant Professor
BCA, MCA
Experience: 09 Years

Prof. (Dr.) K.C. Meher
Professor
ICWAI, Ph.D
Experience: 27 Years

Prof. (Dr.) Neelam Shrivastava
Assistant Professor
B.Sc, MA, Ph.D.
Experience: 04 Years

Prof. Neha Kumari
Assistant Professor
BA, PGDM
Experience: 03 Years

Prof. Nishikant Bele
Assistant Professor
B.Sc., MCA, SAP
Experience: 15 Years

Prof. Pravash Ghosh
Assistant Professor
B.E (NIT, Durgapur), PGDM, PGDIT
Experience: 19 Years

Prof. Ruchira Katyar
Assistant Professor
BA, PGDM
Experience: 04 Years

Prof. (Dr.) Sarju Devi
Assistant Professor
MA, M.Phil, Ph.D
Experience: 11 Years

Prof. Shashi Tyagi
Assistant Professor
B.Sc, PGDM, M.A
Experience: 03 Years

Prof. Smriti Asthana
Assistant Professor
B.Com, PGDBA
Experience: 06 Years

Prof. Sonal
Assistant Professor
B.Sc, PGDM
Experience: 03 Years

Prof. Suman Kumar Mandhotra
Assistant Professor
B.A, MBA
Experience: 05 Years

Prof. Sunita Shukla
Assistant Professor
M.Sc (Statistics)
PGDBA, MBA
Experience: 15 Years

Prof. Surabhi Yadav
Assistant Professor
B.BA, PGDM
Experience: 04 Years

Prof. Swati Saxena
Assistant Professor
B.Com, PGDBA, MBA
Experience: 06 Years
Awards & Recognitions

- NAAC Certification ‘A’ Grade
- Rastriya Shiksha Shiromani Award
- All India Excellence Award
- Life Time Achievement Award
- CMAI National UP Education Award 2013
- MTM Corporate Star Award 2014
- Rastriya Ratan Award
- All India Excellence Award
- MTM Corporate Star Award 2014

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Congratulations... to ITS – IM Team... Now, ITS - IM is Included as a SIGNATORY OF UNITED NATIONS Principles for Responsible Management Education Initiative (UNPRME). Only 200 Schools are in this list as of today, and only 520 B-Schools all over the world are enlisted. Refer www.unprme.org for more details.
‘Utthan’ Lab

Utthan Lab is a unique and comprehensive Social Work project of ITS, Ghaziabad under which the faculty and student volunteers visit various government schools and shortlist poor but meritorious students studying in class 5, 6 and 7. Students are picked from these classes because their minds are tender and highly receptive and at this age they can take care of themselves so don’t require any attendant or caretaker. These students are called to the campus of ITS on all working Saturdays where under the guidance of faculty coordinator, student volunteers impart basic knowledge of English, Science, Maths, History, Computer GK etc. to them. During the break they are given refreshments too. At the end of such classes, certain competitions like Painting Competition, Dance Competition, Singing Competition and games are also organized and First, Second and Third Prize winners are given attractive prizes. I.T.S. has received overwhelming response and feedback by these students and their parents and is committed to continue this support to these talented buds.

‘Parivartan’ – The Slum Education Programme

‘Parivartan’ is another Social Work programme conducted by students volunteers. This mainly comprises of Slum Education Programme in which student volunteers visit slums on all Sundays and teach around 120 slum children as per their I.Q. and current knowledge. At the end of the class, biscuits, chocolates and sweets are distributed among all as routine. Slum children and their parents eagerly wait for ITS volunteers on each Sunday and have turned this CSR initiative into a huge success.
Ranked 30th all over India, 9th in North Region by Business world, December 2014

Ranked 7th among Top B-School of Excellence in India by Competition Success Review B-School Survey 2014

All India Overall ‘A’ Category B-School by Indian Management, September, 2014

Ranked 14th in Living Experience & 15th in Placement in North Region, by Business Today, November, 2014

All India Overall ‘AA’ Category by MBA by CHOICE. September, 2013

Ranked 10th in Private Management Colleges North Region by Careers 360, 2013

Ranked 19th in North India by THE WEEK, November, 2013

All India Overall Ranking 46th by Outlook, September, 2013

All India Overall Ranking 38th by India Today, October, 2012

All India Overall Ranking 38th, All India Future Orientation Ranking 23rd, All India Learning Experience Ranking 27th, by Business Today, issue October, 2012
For A Professional Management Career
OUR VISION
Creating a Thinking Professional Order

OUR MISSION
To make incessant endeavor to create learning process
in response to changing managerial paradigms.

OUR OBJECTIVE
- Generating new learning techniques
- Improving teaching processes
- Expanding the information technology capacity
- Strengthening the industry interactive network
- Facilitating professional practitioners
  in searching their potential
- Inculcate team spirit among the learners

ADVANTAGE @ I.T.S
- Known for excellence in Management Education
- Ranked among Best B-Schools
- Qualified & experienced faculty
- Conducive learning environment
- Industry-oriented curriculum
- Regular Interaction with industry practitioners
- Participative learning modules
- Personality Development Programs for total transformation
- International Study Tours for global learning
- Proximity to Delhi
It gives me immense pleasure to write this message on the unveil of I.T.S entering 20th year of its blossom.

These 19 years have been very momentous for the institute and I.T.S- The Education Group has come a long way in this period, be it student quality, faculty, industry and general perception, respect among the academic and industrial fraternity. But for the due acknowledgement by and strong support of the industry, this endeavour would have gone in vain and the efforts would have proved to be futile exercise. From a humble beginning of just one campus at Mohan Nagar, I.T.S-The Education Group has flourished leaps and bounds as it has now four campuses in NCR, 800 faculty, eight institutions offering courses in the areas of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Sciences and Pharmacy.

While two year PGDM programme remains our flagship programme, we have added due diligence to all our other programmes as well. With our limited gumption and deftness, we have succeeded in making Management Education accessible to all-deserving and more germane. This fact gets endorsed by testimony from industry, success of alumni and smiles on the faces of parents.

I express my pleasure in putting forth a small glimpse of what PGDM programme at I.T.S is all about to the young, aspirational graduates aiming at making their career in management profession.

Dr. R P Chadha
Chairman
I.T.S - The Education Group
<table>
<thead>
<tr>
<th>Institute of Technology &amp; Science, Ghaziabad</th>
<th>I.T.S - Institute of Management, Greater Noida</th>
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</thead>
<tbody>
<tr>
<td><strong>Prof. Atmanand</strong>&lt;br&gt;Professor&lt;br&gt;Management&lt;br&gt;Development Institute&lt;br&gt;Director, Steel Authority of India Ltd.</td>
<td><strong>Shri R.J Masilamani</strong>&lt;br&gt;Ex. MD, Timex Watches Ltd.</td>
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<td><strong>Shri Shyam Malhotra</strong>&lt;br&gt;Executive Director&lt;br&gt;Cyber Media India Ltd., Gurgaon</td>
<td><strong>Shri Aquil Busrai</strong>&lt;br&gt;Ex Executive Director– Human Resources,&lt;br&gt;IBM India Ltd. &amp; Executive Officer,&lt;br&gt;Aquil Busrai Consulting</td>
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<td><strong>Dr. Pritam Singh</strong>&lt;br&gt;Former Director, MDI, Gurgaon&lt;br&gt;Former Director IIM, Lucknow&lt;br&gt;Director General IMI</td>
<td><strong>Prof. (Dr.) Muneesh Kumar</strong>&lt;br&gt;Professor, Department of Financial Studies&lt;br&gt;University of Delhi, Delhi</td>
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<td><strong>Dr. M.P. Gupta</strong>&lt;br&gt;Former Dean, FMS&lt;br&gt;Du University, Delhi&lt;br&gt;Advisor at Sharda University</td>
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<td><strong>Prof. B.D. Singh</strong>&lt;br&gt;Professor, Asia Pacific Institute of Management, New Delhi</td>
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<td><strong>Shri P. Dwarakanath</strong>&lt;br&gt;Director- Group Human Capital, Max India Ltd.</td>
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<td><strong>Dr. Arun Kumar Rath</strong>&lt;br&gt;Professor&lt;br&gt;International Management Institute, Delhi</td>
<td><strong>Prof. (Dr.) S. P. Singh</strong>&lt;br&gt;Director&lt;br&gt;I.T.S - Institute of Management</td>
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LEADERSHIP Team

Dr. R P Chadha
Chairman
I.T.S - The Education Group

“Nurturing Culture for Developing Ignited Minds for Tomorrow”

Shri Arpit Chadha
Vice Chairman
I.T.S - The Education Group

Shri Sohil Chadha
Vice Chairman
I.T.S - The Education Group

Shri B.K Arora
Secretary
I.T.S - The Education Group

Shri Surinder Sood
Chief Administrative Officer
I.T.S - The Education Group

Prof. (Dr.) Sapna Rakesh
Director-Management
Institute of Technology & Science, Ghaziabad

Prof. (Dr.) S.P. Singh
Director
I.T.S - Institute of Management, Greater Noida
I.T.S - THE EDUCATION GROUP

I.T.S - The Education Group under Durga Charitable Society, established its first campus at Mohan Nagar, Ghaziabad in 1995. The Group has been committed to its vision of Creating a Thinking Professional order. The Group has eminent field-specialists and acclaimed faculty, perseverant and committed set of students, alumni and a strong corporate network.

I.T.S Parivaar takes pride in providing knowledge and competencies in the areas of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Sciences and Pharmacy.

I.T.S- The Education Group has 8 Institutions to cater to the varied needs of 8000 students through 800 faculty members in different institutions and programmes.

PGDM HIGHLIGHTS

PGDM Programme prepares industry-ready students through its rigorous 2-years in-class and off-class activities. Students are exposed to the contemporary issues faced by the industry and are made to put themselves in the shoes of decision makers and workout amicable and sustainable solution to the problems.

This, in fact, instills in them the confidence of accepting challenges and delivering under the given constraints.
I.T.S - Dental College, Murad Nagar (Estd : 2000)
BDS & MDS
(Affiliated to Ch. Charan Singh University, Meerut)

I.T.S - Paramedical College,
Murad Nagar (Estd : 2003)
B.Sc (Biotech),
M.Sc (Biotech),
BPT & MPT
(Affiliated to Ch. Charan Singh University, Meerut)

I.T.S runs two multi-specialty hospitals with 100 beds each catering to medical needs of society.

I.T.S - Surya Hospital, Murad Nagar
I.T.S - Surya Hospital, Greater Noida

Facilities are available for General Medicine, Surgery, Orthopaedics, Paediatrics, Gynaecology & Ophthalmology.

Group Institutions
New Paradigm
The vibrant and visionary faculty fraternity, highly committed and supportive administrative and technical staff with state of art teaching aids, collaborate relentlessly to make I.T.S a towering place for high flying achievers and budding management professionals motivated to lead.

PGDM@I.T.S
Duration 2 Years Full Time

Why I.T.S
- Laptop to all Students
- Free foreign tour for Meritorious Students
- Renowned and Experienced Professors
- 100+ Industry Interactions in a year
- International Workshops
- Seminars & Conferences
- Wi-Fi Campus
- Placement in India’s best organizations
- Ranked amongst the top 30 Institutions in India

ADMISSION PROCEDURE
- Candidate should have a Bachelors degree in any discipline from a recognised university or equivalent
- Valid Score in CAT/MAT/XAT/ATMA/GMAT/CMAT or other national level exam approved by AICTE
- Final year appearing students may also apply
- Candidates are required to register at I.T.S through an application form which can be downloaded from www.its.edu.in.
- After registration, an appropriate date for Group Discussion and Personal Interview will be communicated to the candidate
- The final selection is based on score of qualifying test and performance in Group Discussion & Personal Interview

Specialization
Opportunities for Dual specialization & Major – Minor Specialization:
- Finance
- Marketing
- International Business
- Information Technology
- Human Resource
- Operations

EDUCATION LOAN PARTNERS
**Process of Transforming Student to Manager of Tomorrow @ ITS**

**Selection**
- Eligible Graduate selected
- All-India Competitive Examination and Selection Process Of I.T.S - IM
- All India Profile of students from varied backgrounds

**Reporting**
- Dissemination of basic information about requirements in respect of a PGDM Students.
- Pre-reporting preparation and reporting on pre-determined date.

**Orientation**
- 3 Weeks of detailed orientation programme to bring students of different background to a level playing field.
- It includes, Ice-breaking, cohesive group formation, exploring talents, exposure to basics of management learning, soft skills, development of analytical ability.
- Industry visit, exploring self and others

**Trimester I**
- 6 weeks of exposure each, pre-mid term exam and post-mid term, fundamental knowledge of management areas.
- Total of 07 papers @ Ghaziabad & 08 @ Greater Noida
- Learning Begins

**Trimester II**
- Total papers 08.
- In depth knowledge of access to broad management knowledge application areas.
- Experience sharing with Industry captains, small group activities.
- Management laboratories and building of analytical and quantitative skills.

**Trimester III**
- Total of 07 papers @ Ghaziabad & 08 @ Greater Noida
- Choice of specialization areas based on acumen and aptitude.
- Introduction of specialization subjects.
- Mentor-Mentee relationship building for professional guidance.
- Preparation for summer Internship.
- Live projects.
- Industry Orientation.

**Summer Internship Training**
- 7 to 9 weeks of intensive training in one or more industry.
- Training on full time basis with active coordination between academic and Industry mentor.
- Empirical study on specialization related topic based on extensive research.
- Study of the corporate world as special papers about the organization of training.

**Trimester IV**
- Total Papers 06
- Submission of summer internship Project and Presentation.
- Main stress on classroom activities in areas of specialization.
- Active soft skill and Personality Development orientation
- Foreign language
- Live projects
- Extensive learning through statistical tools and IT knowledge usages.

**Trimester V**
- Total Papers 06
- Preparation for final Placement begins with pre-placement talks.
- Equal mix of specialization papers and converging concepts of management education.
- Work for Dissertation begins with visit to corporate world.
- On the job Training and PDP final touches
- Strong Industry-Academic networking

**Trimester VI**
- Total of 04 papers @ Ghaziabad & 02 @ Greater Noida
- Placements get finalized
- Special Placement Week
- Dissertation completed
- Strong Industry networking with placement.
- Students starting to do job assignments.
- Assimilation lectures and wrap-up on professional life preparations
- Farewell

**Final Output**
ITS-IM, Greater Noida fulfill its commitment by providing appropriate knowledge base, professional outlook and attitude and also career to its students to climb the ladder of success in future.

“**It is a privilege to be back again at ITS. The dedication of the faculty and the connection with the students is refreshingly evident. My Best Wishes!”**

Mr. Aquil Busrai
Former Global Executive Director - HR IBM

**Practicing Manager or Entrepreneur (PGDM Awarded)**
Admitting 20th Batch

- Ghaziabad Campus
- Greater Noida Campus

Admitting 9th Batch
I.T.S Ghaziabad

ACCREDITATIONS:
- Approved by All India Council of Technical Education (AICTE), India.
- Equivalent to MBA of any Indian University by Association of Indian Universities (AIU).
- Accredited by National Board of Accreditation (NBA).
- Accredited ‘A’ Grade by National Assessment and Accreditation Council (NAAC).
- Academic collaboration with internationally acclaimed Universities.
- Authorised center for Ph.D Programme of UPTU, Lucknow.
- Institutional Membership of PHDCCI, NHRD, ISTD, AIMS, Ghaziabad Management Association & various other professional bodies.

I.T.S GHAZIABAD ADVANTAGE
- Laptop to all Students.
- Free Foreign Study Tour for Meritorious Students.
- 100 + industry interactions in a year.
- Guest lectures by International Faculty.
- Conducive learning environment with proximity to Delhi.
- Student Clubs and extracurricular activities make students’ life exciting at I.T.S.
- Bank loan facilities available from Syndicate Bank, IDBI Bank, Credila & Union Bank of India.


ACADEMIC DELIVERY
Curriculum in the field of Management is specifically designed to meet ever-changing needs of industry and develop highly skilled and most sought after employable workforce. Learning is not just confined to text books; it encompasses a practical orientation as well. The Institute is breeding ground for passionate business leaders and technocrats of tomorrow. We envision creating passionate professionals who stand out as winners in their own way in highly competitive business environment.

I.T.S - IM Greater Noida

ACCREDITATIONS:
- Approved by All India Council for Technical Education (AICTE), Ministry of HRD, Government of India.
- PGDM is equivalent to MBA by Association of Indian Universities (AIU).
- Institutional Membership of PHDCCI, NHRD, ISTD, AIMS, Noida Management Association & various other professional bodies.

ITS-IM Advantage:
- Laptop to all students.
- Free Foreign Education Tour to meritorious Students.
- Language Classes (Business English & French Language).
- Academic Collaboration with University of Primorska, Slovenia (Europe), MDIS Singapore and Monash University, Malaysia.
- 24 hour medical support on campus including hospitalization.
- Bank loan facilities available from Syndicate Bank, IDBI Bank, Credila & Union Bank of India.

THE PROCESS OF DEVELOPMENT
The combination of academic rigor and practical exposure with a global perspective is innate characteristic of I.T.S PGDM Programme, this is made possible through rigorous projects, case studies, role plays, management games, quizzes, debates, guest talks, colloquiums and industry visits organized at regular frequency as part of curriculum.

ANTI-RAGGING INITIATIVE
Ragging, in all its forms, is totally banned in the institute. As per the Supreme Court of India order: anyone indulging in ragging will be punished appropriately. Institute has a ‘zero tolerance policy’ in this respect.
### LIST OF ELECTIVES

#### Marketing
1. Sales & Distribution Management
2. Consumer Behavior
3. Service Marketing
4. B2B Marketing
5. Integrated Marketing Communication
6. Strategic Brand Management
7. Rural Marketing
8. Retail Marketing

#### International Business
1. Global Marketing
2. International Trade Procedures
3. International Trade Theories & Practices
4. Geo-political Environment of Business
5. International Financial Management
6. Cross Cultural Management
7. International Business Strategy
8. International Trading under WTO

#### Human Resource Management
1. Talent Acquisition
2. Learning & Development
3. Performance Management & Reward System
4. Labour Laws
5. Industrial Relations
6. Competency Mapping
7. Emotional Intelligence & Organizational Development
8. Strategic HRM & International HRM

#### Finance
1. Security Analysis & Portfolio Management
2. Management of Financial Institution & Services
3. Financial Derivatives & Risk Management
4. Corporate Taxation
5. Project Appraisal & Finance
6. Merger, Acquisitions & Corporate Restructuring
8. Bank Management

#### Information Technology
1. Enterprise Resource Planning
2. Data Communication & Network
3. Database Management System
4. Information Technology Infrastructure Management
5. Information Security and Risk Management
6. Managing Information Technology Projects
7. Managing IT Enabled Services
8. Knowledge Management

#### Choice of Electives Specialization

Two types of specialization options are available to the students of PGDM. Students will have liberty to choose either major-minor specialization or dual specialization. In major-minor option students study 8 papers in major and 4 papers in minor. In dual specialization, they study 6 papers each.
PGDM COURSE STRUCTURE
Greater Noida CAMPUS

SUMMER INTERNSHIP
TRAINING AND PROJECT

Trimester IV
- Strategic Management
- Elective 3 (Major)
- Elective 4 (Major)
- Elective 5 (Major)
- Elective 1 (Minor)
- Elective 2 (Minor)

DISSERTATION

Trimester V
- Entrepreneurship Development Program
- Business Environment
- Elective 6 (Major)
- Elective 7 (Major)
- Elective 3 (Minor)
- Elective 4 (Minor)

Trimester VI
- Business Ethics & Corporate Governance
- Elective 8 (Major)

ELECTIVES (SPECIALIZATION BASKET)

Marketing
- Consumer Behaviour
- Sales & Distribution Management
- Customer Relationship Management
- Retail Marketing
- International Marketing
- Product Policy & Product Management
- Rural Marketing
- Strategic Brand Management
- Integrated Marketing Communication
- Services Marketing
- Digital Marketing
- B to B Marketing

Finance
- Capital Market & Investment Banking
- Financial Derivatives & Risk Management
- International Financial Management
- Mergers & Acquisitions & Corporate Restructuring
- Strategic Cost Management
- Security Analysis & Portfolio Management
- Project Appraisal & Financing
- Working Capital Management
- Management of Financial Institutions & Markets
- Insurance & Risk Management
- Merchant Banking & Financial Services

HRM
- Industrial Relations & Labour Laws
- International HRM
- Leadership
- Organization Change and Development
- Organization Structure and Design
- Performance Management System
- Training & Development
- Compensation Management
- Competency Mapping
- Personnel & Managerial Effectiveness

Information Technology
- Data Base Management System
- Networking & Computer Communications
- Enterprise & Resource Planning
- Knowledge Management
- Data Warehousing & Data Mining
- Web Technology
- Information Security & Risk Management
- Software project Management
- IT strategy for Business
- Information Systems Analysis and Design

International Business
- International Trade Logistics
- Foreign Trade Policy Procedure & Documentation
- New World Trade Order
- Cross Cultural Management & Business Practices
- Marketing in Global Scenario
- HRM in Global Scenario
- Merger & Acquisitions & Corporate Restructuring
- International Financial Management
- Geo-political Environment of Business
- International Business Negotiations

Operations
- Quality Management
- Material Management
- Production, Planning & Control
- Project Management
- Managerial Applications of System Dynamics
- Manufacturing Systems Design
- Supply Chain Management
- Operations Strategy
- Six Sigma
- Technology Management

Trimester I
- Organisational Behaviour-I
- Financial Accounting for Managers
- Marketing Management-I
- Quantitative Techniques for Business Decisions-I
- IT for Business
- Managerial Economics
- Principles of Management
- Business Communication-I

Trimester II
- Organizational Behaviour-II
- Corporate Finance-I
- Cost & Management Accounting
- Marketing Management-II
- Quantitative Techniques for Business Decisions-II
- Operations Management
- Corporate Information Management
- Business Communication-II
- Legal Aspects of Business

Trimester III
- Corporate Finance-II
- Human Resource Management
- Supply Chain Management
- E-Business
- International Business
- Business Research Methodology
- Elective 1 (Major)
- Elective 2 (Major)
INFRASTRUCTURE
@ I.T.S

LECTURE THEATRES
Air-conditioned lecture theatres equipped with state of the art teaching aids including LCD projection systems to enhance the quality of academic delivery and maximize student learning experience. These spacious lecture halls are Wi-fi enabled with Multimedia Technology.

“I would like to come back again and again here. I’m impressed and amazed.”
Ravi Prasad
Director NHAI

AUDITORIUM & SEMINAR HALLS
On-campus facilities include air-conditioned auditoriums and seminar halls with seating capacity of more than 850, where guest lectures, cultural activities, debates, seminars, conferences and workshops are organized. The auditorium & seminar halls are equipped with latest state of art audio/video facilities engaged round the year hosting intra & inter college events.
INFRASTRUCTURE @ I.T.S

LIBRARY - LEARNING RESOURCE CENTRE

- Fully automated and air-conditioned
- Houses a collection of text and reference materials, journals, magazines, audio video tapes, research reports etc.
- E-bodh, the virtual library - an IT based system containing pool of information for online browsing
- The Electronic Media Library Division is its unique feature
- Indian and International Global data base related to Course Programes and training material
- Prowess Client and Economic Intelligence service from CMI Pvt. Ltd.

Following online database for all students:

- EBSCO Business Resource Premier
- Capitaline Corporate Database
- SPSSV16
- DELNET Union Catalogue
- J-gate Social Management Sciences which proved seamless access to large number of articles.
- Alice for Window software for management of Library.

IT & COMPUTING FACILITIES

- Excellent infrastructure with latest IT tools & techniques
- Modern Computer Labs with 551 Pentium based computers connected with structured optical fibre network
- MSDN academic alliance with Microsoft for latest product updates
- Round-the-clock Broadband internet 64 MBPS (1:1) connectivity
- IBM Centre of Excellence Software Lab
- Wi-Fi campuses

“Wonderful progress.
Amazed to see the response of so many intelligent students.”

Piyush Srivastava
Executive Vice President
NIIT Tech. Noida
INFRASTRUCTURE
@ I.T.S

HOSTEL
- Hostel within institute campus
- Modern standards of living with round-the-clock availability of basic amenities and comfort of home-like environment
- Separate hostel for girls (Durga Halls & Saraswati Halls) and for boys (Eklavya Halls & Sawarkar Halls) with spacious accommodation
- 24x7 Wi-Fi enabled hostel
- Fully secured hostels with CCTV cameras and security guards posted for day and night
- Managed by dedicated Warden with facilities of laundry, phone, entertainment and photostat
- Homely food provided in hostel

SPORTS COMPLEX
I.T.S motivates students to participate in games and sports activities as these play an important role in de-stressing the students and overall development of students. I.T.S. has a well-equipped Sports Complex with facility of outdoor and indoor games under one roof. Facilities include well-equipped Gym, Table Tennis, Carrom, Cricket, Chess etc., besides a well-maintained Badminton, Basketball and Volleyball court. Organized sports routinely take place on campus, with in-house and inter-collegiate competitions dotting the academic calendar.
**INFRASTRUCTURE @ I.T.S**

**GYMNASIUM**
I.T.S has a well equipped and sophisticated gymnasium with qualified instructors for overall grooming of Boys & Girls both.

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**CAFETERIA**
The cafeteria is aesthetically designed with comfortable seating arrangement for students and faculty. Hygiene is ensured and strictly adhered to. Apart from providing selected snacks and nutritious meals throughout the day, the wi-fi enabled cafeteria has become a meeting place of students for educational discussions and celebrations amongst the students.

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**IN-HOUSE PUBLICATIONS**

**News Letter**
- I.T.S news-letter is published quarterly which covers activities organised in the Institute

**The Finvest Time**
- A newsletter focused on furthering knowledge in finance for awareness and updation

**Marrecus Line**
- A newsletter which helps students to learn about the latest trends, market strategies, practices and up-coming brands

**I.T.S Journal “SYNERGY”**
- A bi-annual journal
- Focus on research papers, book reviews and articles
- The journal provides good reading material in the area of Management, I.T, and issues relating to economy, industry and environment

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**MEDICAL & ACCIDENT INSURANCE FACILITY**
Medical facility is available on the premises to provide immediate medical attention to the sick or injured. The clinic runs various health programmes at regular intervals. In addition, facility of health insurance is also provided to students. The Institute also inculcates wellness habits through yoga, meditation and spiritual development, which are a compulsory part of PGDM and other programs.

**Medical facilities include:**
- Routine Medical check-up of students
- Periodic dental check-up of students
- Hospital facility available just across the street
- Students are covered by “Group Personal Accident Insurance Policy”
- Conduct of wellness programmes
Vibrant campus ensures daily engagement of students and faculty in activities incorporating extraordinary energy, talent and cultural diversity. The activities also involve regular interaction with foreign faculty through workshops, conferences and student exchange programs.
Celebrities @ I.T.S

Prikrama Band @ I.T.S

Ayushmann Khurrana with I.T.S students

Sara Loren, Mahesh Bhatt, Vice Chairman I.T.S, Aditi Rao, Randeep Hooda @ I.T.S

Shibani Kashyap @ I.T.S

Benny Dayal @ I.T.S

Piyush Chawla @ I.T.S

Ashish Nehra @ I.T.S

Ayushmann Khurrana & Kunal Roy Kapur @ I.T.S

Hasleen Kaur @ I.T.S (Miss India 2011)

Vinod Kambli @ I.T.S

Ram Gopal Verma @ I.T.S
Corporate Resource Center bridges the gap between analytical and functional skills acquired by students in the class providing best fit to deliver in the industry. The cross-sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of I.T.S, which in turn, has led to building of a long list of recruiters, with additions every year. CRC office facilitates Institute-Industry Interface providing an apt platform for the Budding Managers from I.T.S in becoming 'Business Ready Managers'.

I.T.S Corporate Resource Centre acts as an academic interface for corporate by bringing them to interact with students through Guest Lectures, Seminars & Conferences, Panel Discussions & Workshops and conducting events like Retail Mania. The Centre supports corporates in their talent hunt through a smooth campus placement process and tie-ups for Live Projects with the competent students in their domain.

The Centre provides career counseling to help students explore and pursue their career interests, organizes resume building workshops, soft skill training, certifications programmes, one-on-one interaction sessions and mock GD’s and interviews to hone the skill-sets of the students.

The CRC office partners with reputed domestic and international corporates from diversified industry verticals with varied functional roles, to bring summer internships and career opportunities for I.T.S.

There is active involvement of students in every activity of CRC. Students get groomed to work in a team with responsibility. For this purpose the Centre works through several students committees to organize various events and placement activities. Students take part in these activities enthusiastically.

Gamut of services rendered by the CRC

- Continuous relationship building with corporates
- Guest Lectures and Panel discussions by Corporate Leaders and Domain Experts
- Active involvement in internal and external corporate events
- Live projects with corporate
- Organizing industry visit and corporate tours for students
- Soft skill training and career preparations
- Alumni reach-out for student interactions
- MDPs, PDPs, GDPIs & Mock Interviews
- Summer Internships
- Final Placement

"A great initiative to involve students with the industry and providing overall goodness."

Debashis Das
Category Head
Johnson&Johnson

“We are here because youth here is so much famous for the talent and skills in every field.”

Sanjeev Shukla
GM & Head HERO Moto Corp.
CORPORATE INTERFACE

Industrial Visits
- Mother Dairy
  Patparganj, Delhi
- Uttarakhand Ispat Ltd.
  Udham Singh Nagar, Uttarakhand
- Hindustan Coca-Cola Beverages Pvt. Ltd.
  Hapur, Ghaziabad
- Yakult Danone India Pvt. Ltd.
  Sonipat, Haryana
- Bisleri International Ltd.
  Sahibabad, Ghaziabad
- Luminous Power Technologies Ltd.
  Baddi, Himachal Pradesh
- Hindustan National Glass and Industries Ltd.
  Bahadurgarh, Haryana
- Relaxo Footwears Limited,
  Bahadurgarh, Haryana

Industry visit @ SML ISUZU LTD

Industry visit @ Yakult

Industry visit @ Apollo Tubes Ltd.

GUEST SPEAKERS
- Brig. Rajiv Williams
  Corporate Head, Jindal Steels Ltd.
- Mr. David Kuefler
  Principal, Creative Director/Strategist Junxion Company
- Mr. George Paul
  Director-Marketing & Strategy Ericsson India Pvt. Limited
- Dr. Kamal Ghose
  Member - National Executive Committee, India- New Zealand Business Council and Director
- Dr. Lena Horna
  Professor, University of Manitoba
- Mr. Anil Kumar Sharma
  CMD, Amrapi Group
- Mr. Sanjay Bhatia
  MD, Hindustan Tin Works Ltd., Delhi
- Dr. V. K. Garg
  Chairman, JERC
- Mr. Anup K. Sharma
  Manager, Deloitte Haskins & Sells
- Mr. Manoj Tandon
  Director, CSC
- Prof. K. K. Agarwal
  Vice Chancellor, I.P University, Delhi
- Mr. Dinesh Tomar
  Principal Consultant, South Africa
- Mr. Pritesh Chothani
  Associate Brand Manager
  Hindustan Coca-Cola Beverages Pvt. Ltd.
- Mr. Raghunath Mudge
  President, Mumbai Dabbawala
- Mr. Ravi Singhari
  Director of Tax & Regulatory KPMG
- Mr. Raymond Jordan
  Director - miHubb
  Entrepreneur from Australia
- Mr. Sumit Narang
  Director - Marketing, Samsung
- Mr. S.N. Mukhejee
  CEO, IL & FS
- Mr. Sanjay Hallan
  Managing Director, Inside - Jobs
- Mr. Tushar pandey
  President and Country Head, Advisory-Central & State Govt., YES BANK
- Mr. Amit Doshi
  HITACHI, INSPIRE THE NEXT-Corporate Affairs & HCS
- Mr. Sanjeev Shukla
  General Manager & Head Hero - BHARAT
- Mr. H.L PASSI
  Vice President, R.E.D (Retail Entertainment Destination)
- Dr. Kiran Bedi
  First Lady I.P.S. Officer of India

Industry visit @ Apollo Tubes Ltd.
Industry Exposure is a round-the-year activity at I.T.S. The very success of I.T.S is exemplified from the placement record of students who have been hired by some of the most sought after Companies.

<table>
<thead>
<tr>
<th>Company</th>
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<tbody>
<tr>
<td>ABN Amro</td>
<td>Dun &amp; Bradstreet</td>
<td>Luminous</td>
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<td>AIMA</td>
<td>Dupont</td>
<td>Makemytrip</td>
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<td>Eilly Lilly</td>
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<td>Eureka Forbes</td>
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<td>Marico India</td>
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<td>American Express</td>
<td>Federal Bank</td>
<td>Matrix Cellular Pvt Ltd.</td>
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<td>Gudfrey Phillips</td>
<td>Mirae Assets</td>
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<td>Gopajee Dairy Foods Pvt. Ltd.</td>
<td>Naukri.com</td>
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<td>Havells</td>
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<td>Axis Bank</td>
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<td>HDFC Bank</td>
<td>Oriflame</td>
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<td>Bayer</td>
<td>Headstrong</td>
<td>Parle</td>
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<td>Biocon Ltd.</td>
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<td>Birla Tyres</td>
<td>HSBC Bank</td>
<td>Provogue</td>
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<td>Bisleri</td>
<td>HUL</td>
<td>Ricoh India Ltd.</td>
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<td>Britannia</td>
<td>IDBI Bank</td>
<td>Sanofi Aventis</td>
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<td>Capital-IQ</td>
<td>Indian Overseas Bank</td>
<td>Spicejet</td>
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<td>Cease Fire</td>
<td>Indusind Bank</td>
<td>Sukam Power Technologies</td>
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<tr>
<td>Cipla</td>
<td>ITC Ltd</td>
<td>Tata Capital</td>
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<td>Colgate Palmolive</td>
<td>J.K. Risk Managers Ltd.</td>
<td>Tulip Telecom Ltd.</td>
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<td>Dabur</td>
<td>Jindal Steel</td>
<td>TVS Motors</td>
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<td>Deloitte Haskins Sells</td>
<td>Johnson &amp; Johnson</td>
<td>Vodafone</td>
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<td>Dena Bank</td>
<td>LG</td>
<td>Wockhardt</td>
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<td>Dr. Reddy’s</td>
<td>LIC</td>
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<td>Duestche Bank</td>
<td>Lilliput</td>
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HIGHEST PACKAGE OFFERED Rs. 10.5 LAKH P.A
Academics and Foreign Collaboration

FOREIGN COLLABORATION @ I.T.S

- Catholic University of Lyon, FRANCE
- Management Development Institute, SINGAPORE
- Tsinghua University, Beijing, China
- Teesside University, UK
- University of Leicester, UK
- STI Education, MYANMAR
- KUSOM, Nepal
- Asian University, THAILAND
- Girne American University, UK
- University of La Rioja, Spain
- Birmingham City University, UK
- University of Primorska, Slovenia (Europe)
- Monash University, Malaysia

INTERNATIONAL EXCHANGE & INTERNSHIP

The institute encourages collaborations with foreign institutions.

The collaborations aim to incorporate
- Student Exchange Programme
- Faculty Exchange Programme
- Research Founding and Consulting
- Research Sharing and Collaboration
- New Programme/ Joint Certificate Offering
- Emerging Market Programme Offering
- Joint Seminars and Conferences

Academic excellence @ I.T.S is the product of its celebrated faculty recognized as scholars, teachers, mentors, and facilitators. I.T.S faculty have been engaged in exploring new frontiers of knowledge through research and publications. Faculty members are constantly engaged in pioneering research and intellectual contributions as evidenced by:

- 25+ books published
- 500 research articles published in International and National Journals and Newspapers
- Regular workshops organized
- FDPs Organized by Faculty
- Sessions chaired in Conferences and Seminar
- Multiple Conferences / Seminars organized every year
- Involved in International collaborative research

Foreign Tour

World has turned into global village yet encompasses cultural diversity. Making career in such global landscape is no longer aspirational rather way of corporate life. Acknowledging this fact, I.T.S identifies eager-beaver and meritorious students to take them to the foreign tour to understand nuances of working in multicultural plural world. The place happens to be inhabited by people across cultures. Tour aims at exposing students with organization of world repute manned by multicultural teams. Students are given opportunity to interact with such teams and have a feel of challenges of coordination and cohesion of such teams.

During the tour students also visit the renowned management educational institutions of the place and have interaction with faculty and students to learn the management skills of that country.

Countries Visited

- China
- Sri Lanka
- Malaysia
- Singapore
- Dubai
MEGA ALUMNI MEET

Alumni visit to institute is regular phenomenon at I.T.S. Institute keeps on inviting them to share their experiences with the students. This provides practical exposure to the students and the alumni have eagerness to revisit their alma mater. Students get acquainted with the success story of their seniors.

These regular visits culminate into 'Mega Alumni Meet' organized in the month of December each year. The Annual Mega Alumni Meet brings together our alumni from various industries and geographies and the programme is so designed that allows time for networking between alumni and the current students. Structured as a day-long workshop, the meet focuses on sharing industry experience, managerial challenges, and entrepreneurial acumen faced in the contemporary business world among students, faculty and the alma mater.

ALUMNI
Our strength

MEGA ALUMNI MEET

Soni Bhagat (PGDM 2010-12 Batch)
Corporate Business Developer
H&R JOHNSON INDIA LTD.

I.T.S truly builds managers who are not only updated with the present, but also capable of adapting themselves quickly to the future. Various conference and seminars by industry expert enhanced my knowledge and participation in college fest gave me exposure to test my knowledge and boosted my confidence, that I was going the right way. Even today, I seek the advice of my faculties whenever necessary and they are rather excited to extend a helping hand where ever needed in my career.

Saurav Kumar (PGDM 2012-14 Batch)
Sales Officer
Asian Paints Ltd.

“An Alma mater that brought a transformational change from a graduate to professional within me, I.T.S gives a great platform to experiment and fail which is crucial element to success, exceptional support from faculty and staff members. Overall an A-tier institute with excellent support functions to develop leaders for tomorrow.”

Deepak Verma (PGDM 2006-08 Batch)
Area Sales Manager
Apple India Ltd.

“The approach adopted at I.T.S seeks to empower the students to harness their potential and emerge as positive, well-informed and confident individuals. I.T.S provides plentiful opportunities to students to become an effective manager.”

Sumit Tikkha (PGDM 2008-10 Batch)
Sales Officer
Nestle India Ltd.

“I.T.S is a renowned college where talents are born & brought up. I.T.S has given me everything in terms of study and opportunities to prove myself in the corporate world. The faculty had always been very supportive and nurtured us into competent successful individuals who have brought laurels to the institute.”

Safdar Ali Khan (PGDM 2007-09 Batch)
Sales & Operations Manager
Nokia (HCL)

“I.T.S truly builds managers who are not only updated with the present, but also capable of adapting themselves quickly to the future. Various conferences and seminars by industry experts enhanced my knowledge and participation in college fest gave me exposure to test my knowledge and boosted my confidence, that I was going the right way.”

Vivek Tiwari (PGDM 2007-09 Batch)
Manager – HR
Luminous

“The faculties, corporate environment and proper guidance provided the knowledge and various live projects, seminars and training had given the confidence to face real life challenges. In short, I entered I.T.S as a student but it made me out from there as a fully prepared man who can rock the world.”

Saugata Chaudhuri (PGDM 2008-10 Batch)
Manager
HDFC Bank Ltd.

“I.T.S has the ability to produce managers who are down to earth when they join corporate. So although we do compete the best fellows from other top B-school immediately, we try & learn by doing things, this generally starts from having a first-hand experience of market when we go out to sell. Slowly our confidence increases & we also learn the ground realities which makes us eligible to qualify for better position in any organization in a span of 3-4 years.”

Sumit Tikkha (PGDM 2008-10 Batch)
Sales Officer
Nestle India Ltd.

“I.T.S is a renowned college where talents are born & brought up. I.T.S has given me everything in terms of study and opportunities to prove myself in the corporate world. The faculty had always been very supportive and nurtured us into competent successful individuals who have brought laurels to the institute.”
Prof. A. R. Mishra  
Associate Professor  
B.Sc., MBA, Ph. D (Pur)  
UGC NET  
Experience: 18 Years

Prof. Abhay Kumar Ray  
Assistant Professor  
B.Com., MBA, MBA (IS) Ph.D. (Pur)  
IBM RAD Certified  
Experience: 7 Years

Prof. Abhay Narayan Tripathi  
Assistant Professor  
B.Sc, LLB, MCA, M-Tech(IT)  
Experience: 12 Years

Dr. Abhinav P. Tripathi  
Assistant Professor  
MA (Eco.), MBA, UGC NET Ph.D.  
Experience: 13 Years

Prof. Abhinav Kataria  
Assistant Professor  
B.com(H), CFA, MFA, M.com, NCFM,  
UGC NET (Commerce & Management)  
Experience: 5 Years

Prof. Ankur Ahuja  
Assistant Professor  
B.Com (Hons.)  
M.B.A, UGC (JRF + NET)  
Experience: 4 Years

Dr. Anusha Agarwal  
Assistant Professor  
BBM, MA (Eco.), PGDBM, Ph.D.  
Experience: 16 Years

Prof. C. K. Sabharwal  
Senior Professor  
B.A., Economics (Hons.),  
Law & MBA  
Experience: 45 Years

Prof. Chandra Mani Sharma  
Assistant Professor  
B.Sc, MCA, M.Tech,(CS)  
Experience: 4 Years

Dr. Charu Chaudhry  
Assistant Professor  
B. Sc., MBA, Ph.D.  
Experience: 11 Years

Prof. Dhrupa K. Pandey  
Associate Professor  
B.A, MBA, LL.B, UPSLET, Ph.D. (Pur)  
Experience: 16 Years

Prof. Durba Roy  
Faculty & Head - CRC  
PGDBM, Ph.D (Pur)  
Experience: 24 Years

Prof. Gaurav Kr. Middha  
Assistant Professor  
B.Sc, M.Sc. (OR), MCA, M.Tech (IT)  
UGC NET  
Experience: 13 Years

Prof. Gopal Krishna Dwivedi  
Assistant Professor  
B.Sc., B.Ed., MA-English &  
MA-Hindi, Ph.D. (Pur)  
Experience: 12 Years

Prof. Govind N. Srivastava  
Assistant Professor  
B.Sc., MBA, Ph.D. (Pur)  
Experience: 11 Years

Prof. Kapil Mohan Garg  
Assistant Professor  
B.Sc., M.Phil, PGDITM  
Experience: 15 Years

Dr. Dushyant Tyagi  
Assistant Professor  
B.Sc., M.Sc., M.Phil, Ph.D  
Experience: 8 Years

Prof. Kumar Pal Singh  
Assistant Professor  
B.Sc., MBA, Ph.D.  
Experience: 12 Years

Prof. Lalit K. Sharma  
Assistant Professor  
B.Sc., M.A., M. Phil., MBA,  
PGDBA, Ph.D. (Pur)  
Experience: 16 Years

Prof. Mamta Saluja  
Assistant Professor  
B.A, PGDM(HR & Marketing)  
Experience: 10 Years

Prof. Manju Lamba  
Assistant Professor  
B.Sc., PGDM, Ph.D. (Pur)  
Advance Diploma in  
German Language  
Experience: 4 Years

Prof. Mayank Kumar  
Assistant Professor  
B.Com. (Hons.), MBA, B.F,  
UGC NET (Management)  
Ph.D. (Pur)  
Experience: 10 Years

Dr. Mona Sahay  
Assistant Professor  
B.A (Hons.), MPM, Ph.D.  
Experience: 12 Years

Dr. Mukesh Porwal  
Assistant Professor  
MBA, B.Sc (PCM), Ph.D  
Experience: 18 Years
Prof. Nancy Sharma  
Assistant Professor  
B.C.A., M.Sc. (CS), MCA, PGDIBO, Ph.D. (Pur)  
Experience: 12 Years

Prof. Neetu Purohit  
Assistant Professor  
B.Com. (Hons.), B.Ed., M.Com, CA, UGC NET, Ph.D. (Pur)  
Experience: 7 Years

Prof. Nitin Saxena  
Assistant Professor  
B.Com. (Hons.), MBA, UGC NET AMFI, Ph.D. (Pur)  
Experience: 8 Years

Dr. Pankaj Kumar  
Associate Professor  
B.A. (Eco.) Hons., M.A. (Eco.), M.Phil., Ph.D.  
Experience: 17 Years

Dr. Puneet Mohan  
Associate Professor  
B.A., MHRM (IR), UGC NET, Ph.D.  
Experience: 15 Years

Dr. P.U.B. Rao  
Assistant Professor  
D.S.W.(LW), Dip.T.D., M.A., PGDBM, Ph.D.  
Experience: 48 Years

Prof. Puja Dhar  
Assistant Professor  
M.Sc. (IT), M.Tech. (IT)  
Experience: 10 Years

Dr. Rajeev Kumar  
Assistant Professor  
B.Sc., MCA, M.Tech, Ph.D  
Experience: 12 Years

Prof. Rakesh Roshan  
Assistant Professor  
B.Sc. MCA, MBA, M.Tech (IT), IBM-DB2 & RAD Certified, Ph.D. (Pur)  
Experience: 10 Years

Prof. Rashi Agarwal  
Assistant Professor  
B.Sc., PGDBM, Dip.T.D.  
Experience: 17 Years

Dr. Rabins Porwal  
Associate Professor  
B.Sc. M.Sc. Ph. D  
Experience: 12 Years

Dr. Raghavendra Dwivedi  
Assistant Professor  
B.Com., LL.B (Taxation), M.Com, MBA, Ph.D.  
Experience: 21 Years

Dr. S. Bhattacharya  
Assistant Professor  
B.A. (Eco.) Hons., MA (Eco.), MBA, M.Phil, Ph.D.  
Experience: 15 Years

Prof. Sanjay Sharma  
Assistant Professor  
B.Sc., MCA, PGDCTA  
Experience: 18 Years

Prof. Saurabh Saxena  
Assistant Professor  
B.Sc., MCA, M.Tech. (IT)  
Experience: 9 Years

Prof. Sauresh Mehrotra  
Assistant Professor  
B.Com., MCA  
Experience: 11 Years

Dr. Satish Kumar  
Professor  
B.B.A., M.B.A., PGDCA, Ph.D.  
Experience: 14 Years

Prof. Shikha Arora  
Assistant Professor  
B.Com (H), PGDM, UGC NET, Ph.D. (Pur)  
Experience: 9 Years

Prof. Smita Kansal  
Assistant Professor  
B.Sc., MCA  
Experience: 6 Years

Prof. Subhro Sen Gupta  
Assistant Professor  
B.E., MBA, DBF, CFA International (Pur), UGC NET Ph.D. (Pur)  
Experience: 7 Years

Dr. Umang Singh  
Assistant Professor  
B.Com. (Hons.), MBA, UGC NET, Ph.D. (Pur)  
Experience: 8 Years

Prof. Vidushi Singh  
Assistant Professor  
B.Sc. (Computer Application), M.Sc. (Computer Science), Ph.D (sub.)  
Experience: 12 Years

Prof. Vinita Srivastava  
Assistant Professor  
B.Com. (Pur), B.Ed., MBA, Ph.D. (Pur)  
UGC NET  
Experience: 13 Years

Prof. Yogita Chauhan  
Lecturer  
B.Sc., MCA, M.Tech (Pur)  
Experience: 8 Years
Prof. Animesh Singh
Assistant Professor
BBA, M.I.B
Experience: 15 Years

Prof. (Dr.) Ankita Singh
Assistant Professor
B.Com, M.Com, Ph.D.
Experience: 03 Years

Prof. Arindham Roy
Assistant Professor
B.Sc, PGDBM
Experience: 11 Years

Prof. Ashish Kaushik
Assistant Professor
B.Sc, MCA
Experience: 04 Years

Prof. Ashok Tripathi
Assistant Professor
DCA, MCA
Experience: 07 Years

Prof. (Dr.) Chanchal Kumar
Associate Professor
B.Sc, MA, Ph.D.
Experience: 18 Years

Prof. Farhat Mohsin
Assistant Professor
M.A., (Eco), MBA
Experience: 20 Years

Prof. Gaurav Tanwar
Assistant Professor
B.Com, PGDBM
Experience: 06 Years

Prof. Jitendra Vashishta
Assistant Professor
BCA, MCA
Experience: 09 Years

Prof. (Dr.) K.C. Meher
Professor
ICWAI, Ph.D
Experience: 27 Years

Prof. (Dr.) Neelam Shrivastava
Assistant Professor
B.Sc, MA, Ph.D.
Experience: 04 Years

Prof. Neha Kumari
Assistant Professor
BA, PGDM
Experience: 03 Years

Prof. Nishikant Bele
Assistant Professor
B.Sc., MCA, SAP
Experience: 15 Years

Prof. Pravash Ghosh
Assistant Professor
B.E (NIT, Durgapur), PGDM, PGDIT
Experience: 19 Years

Prof. Ruchira Katyar
Assistant Professor
BA, PGDM
Experience: 04 Years

Prof. (Dr.) Sarju Devi
Assistant Professor
MA, M.Phil, Ph.D.
Experience: 11 Years

Prof. Shashi Tyagi
Assistant Professor
B.Sc, PGDM, M.A
Experience: 03 Years

Prof. Smriti Asthana
Assistant Professor
B.Com, PGDBA
Experience: 06 Years

Prof. Swagata Shukla
Assistant Professor
BBA, MBA
Experience: 06 Years

Prof. Sonal
Assistant Professor
B.Sc, PGDM
Experience: 03 Years

Prof. Suman Kumar Mandhotra
Assistant Professor
B.A, MBA
Experience: 05 Years

Prof. Sunita Shukla
Assistant Professor
M.Sc (Statistics)
PGDBA, MBA
Experience: 15 Years

Prof. Surabhi Yadav
Assistant Professor
BBA, PGDM
Experience: 04 Years

Prof. Swati Saxena
Assistant Professor
B.Com, PGDBA, MBA
Experience: 06 Years
Awards & Recognitions

- NAAC Certification ‘A’ Grade
- Rastriya Shiksha Shiromani Award
- All India Excellence Award
- Life Time Achievement Award
- CMAI National UP Education Award 2013
- MTM Corporate Star Award 2014
- Rastriya Ratan Award
- MTM Corporate Star Award 2014

Congratulations... to ITS – IIM Team. Now, ITS-IIM is Included as SEANOTARY OF UNITED NATIONS Principles for Responsible Management Education Initiative (UNPRME).

Only 20 B-Schools are in the list as on today, and only 528 B-Schools all over the world are enlisted. For more details, refer www.unprme.org.
Social Work @ I.T.S

‘Utthan’ Lab
Utthan Lab is a unique and comprehensive Social Work project of ITS, Ghaziabad under which the faculty and student volunteers visit various government schools and shortlist poor but meritorious students studying in class 5, 6 and 7. Students are picked from these classes because their minds are tender and highly receptive and at this age they can take care of themselves so don’t require any attendant or caretaker. These students are called to the campus of ITS on all working Saturdays where under the guidance of faculty coordinator, student volunteers impart basic knowledge of English, Science, Maths, History, Computer GK etc. to them. During the break they are given refreshments too. At the end of such classes, certain competitions like Painting Competition, Dance Competition, Singing Competition and games are also organized and First, Second and Third Prize winners are given attractive prizes. I.T.S. has received overwhelming response and feedback by these students and their parents and is committed to continue this support to these talented buds.

‘Parivartan’ – The Slum Education Programme
‘Parivartan’ is another Social Work programme conducted by students volunteers. This mainly comprises of Slum Education Programme in which student volunteers visit slums on all Sundays and teach around 120 slum children as per their I.Q. and current knowledge. At the end of the class, biscuits, chocolates and sweets are distributed among all as routine. Slum children and their parents eagerly wait for ITS volunteers on each Sunday and have turned this CSR initiative into a huge success.
Ranked 30th all over India, 9th in North Region by Business world, December 2014

Ranked 7th among Top B-School of Excellence in India by Competition Success Review B-School Survey 2014

All India Overall 'A' Category B-School by Indian Management, September, 2014

Ranked 14th in Living Experience & 15th in Placement in North Region, by Business Today, November, 2014

All India Overall 'AA' Category by MBA by CHOICE, September, 2013

Ranked 10th in Private Management Colleges North Region by Careers 360, 2013

Ranked 19th in North India by THE WEEK, November, 2013

All India Overall Ranking 46th by Outlook, September, 2013

All India Overall Ranking 39th by India Today, October, 2012

All India Overall Ranking 39th, All India Future Orientation Ranking 23rd, All India Learning Experience Ranking 27th, by Business Today, issue October, 2012