Expanding horizon and spreading wings

THE EDUCATION GROUP
- MOHAN NAGAR
- MURAD NAGAR
- GREATER NOIDA

04 Wi-Fi Enabled Campus
08 Institutions
21 Courses
20 Acres Land
700 Full time faculty
8000 Student Fraternity

COURSES
Campus I
- Ph.D
- PGDM
- MBA, MCA
- BBA, BCA

Campus II
- BDS, MDS
- B.Sc (Biotech), M.Sc (Biotech)
- BPT, MPT
- B.Pharm, M.Pharm

Campus III
- B.Tech (CS/EC/ME/EE/CIVIL), M.Tech(CS)
- MBA

Campus IV
- BDS
- MDS

CAMPUS
I.T.S - Management & IT Institute
I.T.S - UG Campus
Address: Mohan Nagar, Ghaziabad 201007
Phone: 0120 – 2811000, 2811111
Mob.: 08447744044/41
Email: itsmn@its.edu.in, admissions.mn@its.edu.in
I.T.S Mohan Nagar PG : www.facebook.com/ITS.MohanNagarGhaziabad
I.T.S UG Campus : www.facebook.com/ITSMohannagarglb

I.T.S – Dental College
I.T.S – Pharmacy College
I.T.S – Paramedical College
I.T.S – Surya Hospital
Address: Delhi – Meerut Road, Muradnagar, Ghaziabad – 201206
Phone: 01232-225382/81/80, 01232-295984
Mob.: 08447753523/22/21/20
Email: dental@its.edu.in, pharmacy@its.edu.in, biotech@its.edu.in, physio@its.edu.in
I.T.S Pharmacy College- www.facebook.com/ITSPharmacyCollege
I.T.S Dental College- www.facebook.com/ITSDentalCollegeGhaziabad

I.T.S – Engineering College
Address: 46 Knowledge Park III, Greater Noida - 201308
Phone: 0120-2331000, 2331073, 2331070
Mob.: 8510010840/41/42/43
Email: itsengg.gnoida@its.edu.in

I.T.S – Dental College
I.T.S – Surya Hospital
Address: 47 Knowledge Park III, Greater Noida - 201308
Phone: 0120-2331083, 231070
Fax: 0120- 2323702
Mob.: 07838558797/8
Email: dentalgn@its.edu.in
I.T.S Dental College- www.facebook.com/ITSDentalCollegeGN

INSTITUTE OF TECHNOLOGY AND SCIENCE
GHAZIABAD
(Estd. : 1995)
An ISO 9001:2008 Certified Institute
Accredited ‘A’ Grade by NAAC

21st BATCH

Living to Learn
Learning to Live
MISSION
To make incessant endeavor to create learning process in response to changing managerial paradigm.

OBJECTIVES
• Generating new learning techniques;
• Improving the teaching process;
• Expanding the information, technology capacity;
• Strengthening the industry, interactive network;
• Facilitating professional practitioners in searching their potential;
• Inculcating team spirit among learners.

CONTENTS
Vision, Mission & Objectives
Advisory Board & Academic Council
The Leading Team
Chairman’s Message
Director’s Message
I.T.S. The Education Group
PGDM Campus
Facilities & Infrastructure
Transformative Learning
PGDM Course Structure
Specialization Offered
Pedagogy
Ceo Talk Series & Guest Lectures
Industry Visits
Seminars and Conferences
Student Academic Clubs
Personality Re-Engineering Program
Business Intelligence Programme
Social Work @ I.T.S
Alumni Our Strength
Global Experience
International Faculty Talks
Campus Life @ I.T.S
Placement Highlights
Corporate Resource Centre
Faculty Resource
Admission Procedure
Anti Ragging Initiative

AWARDS & RANKING
"Best Management Institute for Careers & Corporate Resources" in India by ASSOCHAM

Accreditations Awarded
• Approved by All India Council of Technical Education (AICTE), Ministry of HRD, and Government of India.
• Equivalent to MBA of any Indian University by Association of Indian Universities (AIU).
• Accredited by National Board of Accreditation (NBA)
• Accredited by National Assessment and Accreditation Council (NAAC) with ‘A’ Grade.
• ISO 9001:2008 certified by ECO's
• Authorized centre for Ph.D Programme, APJAKTU.

 Ranked A4 by AIMA: Business Standard Ltd and IMRB International, April 2015
 Ranked 9th in North Region & Ranked 30th all over India by Business World, December 2014
 Ranked 7th amongst the Top B Schools of Excellence in India by Competition Success Review B School Survey 2014

“Best Management Institute for Careers & Corporate Resources” in India by ASSOCHAM
ADVISORY BOARD & ACADEMIC COUNCIL

Prof. (Dr.) D.V Singh
Chairman
Former Director, IIT Roorkee &
Former Vice Chairman, AICTE

Prof. Atmanand
Professor, MDI, Gurgaon
Director, Steel Authority of India Ltd.

Shri Shyam Malhotra
Executive Director,
Cyber Media India Ltd., Gurgaon

Dr. Pritam Singh
Former Director, IIM Lucknow
Former Director, MDI, Gurgaon

Regional Officer (Ex-officio)
AICTE, Kanpur

Dr. M. P Gupta
Former Professor & Dean, FMS,
Delhi University, Delhi
Advisor at Sharda University

Dr. Ajay Pandit
Professor,
Faculty of Management Studies,
North Campus, Delhi University, Delhi

Shri Manoj Tandon
Consultant
TMTC, Noida

Dr. A.K Mishra
Professor,
IIM Lucknow

Dr. R. P Chadha
Chairman,
I.T.S - The Education Group

Shri Sohil Chadha
Vice Chairman,
I.T.S - The Education Group

Shri Arpit Chadha
Vice Chairman,
I.T.S - The Education Group

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Chairman,
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Mr. Sohil Chadha
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Mr. Surinder Sood
Chief Administrator
I.T.S - The Education Group

Mr. Arpit Chadha
Vice Chairman
I.T.S - The Education Group

Mr. B.K Arora
Secretary
I.T.S - The Education Group

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Mr. Arpit Chadha
Vice Chairman
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I.T.S - The Education Group

Dr. A. K Mishra
Professor,
IIM Lucknow

Dr. Abad Ahmad
Professor, Jamia Milia Islamia
Former Pro Vice Chancellor,
Delhi University, Delhi

Prof. (Dr.) Sunil Kr. Pandey
Director-IT
I.T.S, Mohan Nagar

Prof. (Dr.) Sapna Rakesh
Director - Management
I.T.S, Mohan Nagar

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Director-IT
I.T.S, Mohan Nagar
With a vision based on creating a professional order, a strong emphasis is laid upon the holistic development of students with a high level of responsibility. This visionary culture allows and emphasizes our students not only to adopt the present day challenges but also individual responsibilities to the society and our nation at large.

Due to economic globalization, the world is undergoing a sea change in the socio-economic field which makes it all the more important for all of us to deal with these emerging challenges at a very fast pace. Undoubtedly, the efforts taken to provide education to the masses have ensured the emergence of India as an economic power to reckon with. We feel immensely proud to be an active contributor to this social transformation.

I.T.S is an educational group with distinction, combining excellence with innovation. We, at I.T.S place a high value on providing our students with a fulfilling educational experience in their chosen fields.

I.T.S offers a wide range of academic courses to students, giving them a solid academic foundation and enabling them to achieve their individual goals. I.T.S Education Group has made its presence felt by committing itself to be a part of this transforming environment by a holistic vision to serve the national and global corporate with its state-of-the-art facilities, highly committed and motivated faculty and a visionary leadership. Transformation is a never ending process; so our aim is to always provide the best quality education which, in case of a professional Institute means a system that effectively and pragmatically combines theory and practice in order to ensure both perfection and relevance. We constantly strive to meet the unique needs and challenges that face our students and equip them with the necessary skills and abilities such that they are able to assume leadership roles in this vibrant and immensely competitive global economy.

I welcome you to I.T.S and wish you great success in life.
I.T.S – The Education Group, under Durga Charitable Society, established its first campus at Mohan Nagar, Ghaziabad in 1995. The group is committed to its vision of creating a thinking professional order. The group has eminent field-specialists and acclaimed management gurus as faculty and guest faculty, perseverant and committed set of students, alumni network and a strong corporate nexus that has helped in building I.T.S, a premier group of institutions. I.T.S takes pride in providing knowledge and competencies in the areas of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Sciences and Pharmacy.

COURSES OFFERED

- **Management**
  - PGDM, MBA, BBA, Ph.D.
- **IT**
  - MCA, BCA
- **Engineering**
  - B.Tech (ME, CSE, CE, ECE, EEE), M.Tech (CSE, ECE)
- **Dentistry**
  - BDS, MDS
- **Biotechnology**
  - B.Sc (Biotechnology), M.Sc (Biotechnology)
- **Pharmacy**
  - B.Pharmacy, M.Pharmacy, Ph.D.
- **Paramedical**
  - BPT, MPT

I.T.S runs two multi-speciality hospitals with 100 beds each catering to medical needs of society.

- I.T.S - Surya Hospital, Murad Nagar
- I.T.S - Surya Hospital, Greater Noida

Facilities are available for General Medicine, Surgery, Orthopaedics, Pediatrics, Gynecology & Ophthalmology.
Post graduate Diploma in management (PGDM) at I.T.S is approved by AICTE, Ministry of HRD, Government of India and was started in 1996. It has been designed as an intensive two year, full time programme and aims at creating a strong academic foundation to provide young thinking minds the power to shape their thoughts and develop management aptitude.

At I.T.S, the PGDM programme has been created from the feedback, ideas and inputs given by leading practicing managers and academicians world-wide, who are experts in cross-functional areas.

I.T.S Advantages

- Active Corporate Resource Centre assists the students in providing final placement and summer training- 100% placement.
- Vibrant Industry and Institute interface through guest lectures, industry visits, corporate mentoring etc.
- A strong team of qualified, experienced and devoted full time faculty members.
- Well stocked, air-conditioned and fully automated library.
- Four National Seminars on Marketing, HR, Finance and Operations in a year.
- Student managed clubs and extracurricular activities.
- Hostel within campus with facilities for excellent standard of living – separate hostels for boys and girls.
- Facilities for outdoor and indoor sports like lawn tennis, snooker etc. along with well equipped gymnasium.
- Full time medical support on campus including hospitalization.
- Bank loan facility available from Syndicate Bank, IDBI Bank, Union Bank of India & Others.
- Only B-School in northern India providing free Business Intelligence Programme, worth Rs. 90,000.
- 150 hours module on Personality Development and Soft Skills.

PGDM Campus

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FACILITIES & INFRASTRUCTURE

LECTURE THEATRE EQUIPPED WITH NEW AGE RESOURCE

Air-conditioned lecture theatres equipped with state of the art teaching aids including LCD projection systems. Lecture halls are Wi-fi enabled with Multimedia Technology.

Library
- The Learning Resource Centre
- Fully automated and air-conditioned.
- Houses a collection of text and reference material, journals, magazines, audio video tapes, research reports etc.
- E-both, the virtual library-an IT based system containing pool of information for online browsing.
- The Electronic Media Library Division is its unique feature.
- Indian and International Global Databases related to Course Programmes and training material.

IT Infrastructure
- Excellent infrastructure for imparting computational skills to students, leveraging software development through latest IT tools and techniques.
- Ten state of the art computer labs with 619 Pentium based computers connected with structured optical fibre network.
- MSDN academic alliance with Microsoft for latest products up-date.
- Round the clock 72 MBPS (1:1) Broadband Internet connectivity.
- Wi-Fi enabled campus.

Sports Complex & Gymnasium
- I.T.S motivates students to participate in games and sports activities.
- Well equipped Sports Complex with facilities of outdoor and indoor games under one roof.
- Sport facilities include Table Tennis, Carrom, Cricket, Chess along with Badminton and Volleyball courts.
- Various in-house, intra & inter-college competitions are organized every year.
- I.T.S has advanced gymnasium facility in the campus. It is equipped with all latest exercise tools and machines.

Cafeteria - Bikano & Café Coffee Day
- A spacious and preferred place to network and unwind.
- Hygienic and Wi-Fi enabled.
- Best place to party, discuss and celebrate.
- A great place for main meals & snacks in inviting ambiance-Bikano and Coffee Day Express.

Hostels
- Within institute campus.
- Comfort of home like environment.
- Eklavya Halls for boys and Durga Halls for girls.
- Separate hostel for girls (Durga Halls) and for boys (Eklavya Halls) with spacious accommodation, wardens and support staff.
- 24x7 Wi-Fi enabled Internet connectivity.
- Fully secured with CCTV cameras and security guards posted for day and night.
- Facilities like laundry, phone, entertainment, Photostat and mess are available.

Auditoriums & Seminar Halls
- Air-conditioned state-of-the-art auditoriums and seminar halls where guest lectures, cultural activities, debates, seminars, conferences and workshops are organized.
- Auditoriums and seminar halls are equipped with modern audio-visual facilities.

Medical & Accident Insurance Facility
- Routine Medical check-up of students.
- Periodic dental check-up of students.
- Hospital facility available just across the street.
- Students are covered by “Group Personal Accident Insurance Policy”.
- Conduct of wellness programmes.

Servers
- IBM X 3400 series, MS Window-2012 server.
- Linux Enterprise Edition.
- Secured Internet connectivity through Unified Threat Management (UTM) Device.
- X-226 series server with lab automation software for student Log-in (MS Windows-2008 Server).

Software Tools
- Operating systems:
  - Windows 2012 (server), Novell Netware (Version 5.1), SCO Unix (Release V), Linux 7.1.
  - RHUBMS : ORACLE 11g, SYBASE and DB2.

Application & Development Tools
TRANSFORMING STUDENT TO A MANAGER OF TOMORROW

THE 8-STEP PROCESS FOR TRANSFORMATIVE LEARNING

STAGE I - ORIENTATION
• 3 weeks of detailed orientation programme to bring students of different background to a level playing field.
• It includes Ice-Breaking, cohesive group formation, exploring talents, exposure to basics of management learning, soft skills, development of analytical ability, industry visit, exploring self and others.

STAGE II - TRIMESTER I
• Total Papers 07
• 12 weeks of exposure on fundamental knowledge of management areas.
• Learning Begins

STAGE III - TRIMESTER II
• Total Papers 08
• Experience sharing by industry captains, management laboratories and building of analytical and quantitative skills.
• Live projects in fundamental areas of management

STAGE IV - TRIMESTER III
• Total papers 07
• Choice of specialization areas based on acumen and aptitude.
• Introduction of specialization subjects.
• Mentor-mentee relationship building for professional guidance.
• Preparation for Summer Internship.
• Live Projects.

STAGE V - SUMMER INTERNSHIP TRAINING
• 7 to 9 weeks of intensive training in industry.
• Training on full time basis with active coordination between academic and industry mentor.

STAGE VI - TRIMESTER IV
• Total papers 06
• Submission of Summer Internship Project Report and presentation.
• Active soft skills and Personality re-engineering orientation.
• Foreign Language
• Extensive learning through statistical tools and IT knowledge usages

STAGE VII - TRIMESTER V
• Total papers 06
• Preparation for final placement begins with pre-placement talks.
• On the job training and PDP final Personality Re-engineering workshops
• Strong Industry Academics Networking

STAGE VIII - TRIMESTER VI
• Total papers 03
• Placements get finalized
• Special Placement week
• Assimilation lectures and wrap-up on professional life preparations
• Farewell

THE 8-STEP PROCESS FOR TRANSFORMATIVE LEARNING
List of Electives

Marketing
- Consumer Behaviour
- Integrated Marketing Communications
- Sales & Distribution Management
- Customer Relationship Management
- Services Marketing
- International Marketing
- Retail Marketing
- Social & Digital Media marketing
- B2B Marketing
- Marketing Research
- Rural Marketing
- Marketing Analytics

HRM
- Learning & Development
- Talent Acquisition
- Employee Relations and Labour Laws
- Emotional Intelligence for Managerial Effectiveness
- Performance Management
- HR issues in Mergers and Acquisitions
- Negotiations and Counseling
- Competency Mapping
- Organisation Development and Change
- Cross-cultural Diversity and HRM
- Compensation Structure & Design
- HRM in Service sector
- Strategic Human Resource Mgmt.
- HR & Knowledge Management

Finance
- Security Analysis & Portfolio Mgmt.
- Merger, Acquisitions & Corporate Restructuring
- Management of Financial Services
- Personal Wealth Management
- International Financial Management
- Financial Derivatives & Risk Mgmt.
- Corporate Taxation
- Project Appraisal & Finance
- Insurance Management
- Bank Management

International Business
- Global Marketing
- International Trade Procedures
- International Trade Theories & Practices
- Geo-political Environment of Business
- International Financial Management
- Cross Cultural Management
- International Business Strategy
- International Trading under WTO
- International Financial Institutions

Information Technology
- Database Technology
- System Analysis & Design
- Data Communication & Networking
- Enterprise Resource Planning
- Managing IT Projects
- Telecommunication in Business Mgmt.
- Information Security Management
- Managing IT Enabled Services
- Business Intelligence
- Knowledge Management

Operations Management
- Enterprise Resource Planning
- Project Management
- Material Management
- Production, Planning and Control
- Logistics Management
- Procurement and Vendor Management
- Quality Management & Six Sigma
- Process Management & Consultancy
- Service Operations Management
- Operations Strategy
- Advance Decision Analysis
- Predictive Modeling

MARKETING MANAGEMENT
FINANCIAL MANAGEMENT
HUMAN RESOURCE MANAGEMENT
INTERNATIONAL BUSINESS
INFORMATION TECHNOLOGY
OPERATIONS MANAGEMENT

SPECIALIZATION AREAS OFFERED

Trimester I
1.1 Organisational Behaviour – I
1.2 Quantitative Techniques for Management – I
1.3 Marketing Management – I
1.4 Financial Accounting
1.5 IT for Managers
1.6 Business Communication & Written Analysis
1.7 Managerial Economics

Trimester II
2.1 Marketing Management – II
2.2 Production & Operation Mgmt.
2.3 Operation Research
2.4 Organisational Behaviour – II
2.5 Cost Accounting
2.6 Financial Management – I
2.7 Business Legislation
2.8 Information Management

Trimester III
3.1 Supply Chain Management
3.2 Human Resource Management
3.3 Financial Management – II
3.4 Business Research Methods
3.5 Elective I
3.6 Elective II
3.7 Elective III

Trimester IV
4.1 Strategic Management (Core)
4.2 Business Environment Analysis (Core)
4.3 E-Business
4.4 Elective courses
4.5 Elective IV
4.6 Elective V
4.7 Elective VI

Trimester V
5.1 Corporate Governance & Business Ethics (Core)
5.2 Innovation & Technology Management (Core)
5.3 Entrepreneurship Development (Core)
5.4 Elective VIII
5.5 Elective IX
5.6 Elective X

Trimester VI
6.1 Environment Studies
6.2 Elective courses
6.3 Elective XI
6.4 Elective XII

HAVE THE COURAGE TO FOLLOW YOUR HEART AND INTUITION, THEY SOMEHOW KNOW WHAT YOU TRULY WANT TO BECOME”

Steve Jobs
PEDAGOGY

LEARNER CENTRIC APPROACH FOR HOLISTIC DEVELOPMENT

Teaching at I.T.S is mostly application based with structured lectures, case studies, industry visits, live projects, guest lectures and CEO Talk sessions etc. In order to make teaching and learning an engaged and continuous process for our students, the faculty members involve students in various exercises like role plays, case discussions, situation analysis, problem solving etc.

Projects and Assignments
Project based learning and regular assignments form an integral part of academic curriculum at I.T.S. It helps in enhancing problem solving ability and generating innovative ideas. Students are expected to apply the concepts to real life management problems in such assignments.

Presentations
These are small group sessions wherein students in small groups develop and give presentations. The participants experience the challenges associated with group responsibility, collective decision-making and persuasive communication.

Tutorials & Discussions
Tutorials and discussions are an indispensable part of the learning process, as it adds value to the existing knowledge of the students. The tutorials at I.T.S. include application oriented issues, critical analysis, case studies and relevant discussions on various topics.

CEO TALK SERIES & GUEST LECTURES

T.S. believes in teaching learning processes that nurture innovation, with the objective of enhancing proficiency and productivity. Therefore, we provide various opportunities to the students in the form of guest lectures, CEO talks, seminars and workshops to bridge the gap between class room teaching and the corporate world. The Institute organizes these interactive sessions at regular intervals to provide valuable insights of contemporary industrial perspective and the current socio-economic environment.

Some of the eminent speakers over the years include:

- Mr. Gagandeep Singh
  Associate Vice President, Ernst & Young

- Mr. Abhimanyu Monga
  Vice President, Indusind Bank

- Dr. Ajay Pandit
  Author and Former Professor, FMS, Delhi University

- Mr. Ashish Maheshwari
  Director, Blue Ocean Strategic Advisors Pvt. Ltd.

- Mr. Rajesh Rampal
  Senior Vice President, CIO - Aircel

- Mr. Mudit Agrawal
  CEO, Tata Tele Services Ltd.

- Mr. Brijesh Grover
  Chief Cost Controller, Nokia Siemens Network

WONDERFUL CONVOCAITION, GREAT BUNCH OF FACULTY AND STUDENTS. ALL THE BEST AS YOU BUILD THIS GREAT INSTITUTE

IT IS A GREAT PLACE TO BE IMPRESSED WITH FACULTY AND MANAGEMENT

THANKS

Dr. D Shiva Kumar
Chairman & CEO @ Pepsi Co India Holdings Pvt. Ltd.

Mr. Sanjiv Dubey
Asia Pacific Delivery Executive, IBM Global Account @ IBM

Dr. Ajay Pandit
Author & Former Prof. at Delhi University

Mr. Kishore Chakraborti
Sr. VP at McCann Erickson

Mr. Nitish Rai Gupta
CMO BurgerKing @ Marketing Conclave 2015

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The Binary Club
The Information Technology Club, i.e., THE BINARY CLUB serves as a place where all students, who have an interest in IT - not just computing students - gather to discuss topics of professional interest, exchange experiences they have gathered at their workplace, and review the current development in the global IT job market.

Marketing Club - Marrecus
The objective of the club is to bridge the gap between concepts and applications in the area of marketing. Discussions, games, and events like Innovative Idea Exhibition, Business Plan Competition, Best out of Waste Competition, Ad Mad Show cover the diverse facets of business like branding, strategies, business environment, etc.

Finance Club
The purpose of the club is to promote interest in and knowledge in the area of Finance. The club educates the students on various topics in finance and also reaches out to industry professionals and organizes speaker sessions to expose students to the various practical aspects of finance.

IB Club
IB club is an exclusive club for PGDM students which aims to generate skills, knowledge and interest in different aspects of International Business.

Library Club
Library club has been constituted for the students of management program of Institute of Technology and Science, Mohan Nagar, Ghaziabad. The club aims at creating an environment which is conducive for learning and developing the research skills.

HR Club - Oppo Makers
The purpose of Oppo-makers is to synergize the talents of students and expose them to emerging trends in HR. With innovative activities, games, quiz competitions, etc., organized throughout the year, the club facilitates the understanding of diverse HR functions in the corporate world today.

INDUSTRY VISITS
I.T.S. provides various opportunities to the students in the form of industry visits to bridge the gap between classroom teaching and the corporate world. The Institute organizes various industry visits at regular intervals to relate theoretical knowledge to practical applications. Some of the visits to renowned organizations include:

- Yakult Danone India Pvt. Ltd. Sonipat, Haryana
- Mother Dairy Delhi
- Parle Biscuits Pvt. Ltd. Bahadurgarh, Haryana
- Parle Noida
- APL Apollo Tubes Ltd. Sikandrabad

SEMINARS AND CONFERENCES
Seminars and Conferences play a vital role in knowledge creation by facilitating exchange of ideas, thoughts and experiences. I.T.S has been organizing conferences and seminars in all functional areas of management with participants and speakers from across the country.

STUDENT ACADEMIC CLUBS
The Binary Club
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The Institute emphasizes on the holistic development of the students before they step into the corporate world. Personality Re-engineering is aimed at providing an edge for achieving success in a challenging corporate environment through imbuing desirable professional etiquettes, interpersonal skills and overall corporate awareness so that one’s acceptability in the professional environment is enhanced.

PRP (Personality Re-engineering Program) Cell designs and conducts various events and workshops on personality development and grooming, group discussions and mock interviews to transform the students into highly skilled, industry ready professionals. Personality Re-engineering Program

BUSINESS INTELLIGENCE PROGRAMME

All businesses use information technology and many employ graduates in IT and technology-related roles. IT includes all forms of technology that are used to create, store, communicate, exchange and use information and hence, powering businesses and society. Thus business sector is highly innovative and constantly changing to suit new demands and produce new tools. In just five years’ time, it is highly likely that the IT industry and the information technology, we use, will look quite different from how it looks today and hence IT skills should be looked from different perspective for academics, keeping in view of various domain knowledge skills required by PGDM student for current industry requirement.

Employers range from enormous international corporations such as Microsoft and IBM to small specialist software development houses and consultancies with just a few employees. It is only need not to work for a technology organization – over half of IT professionals find jobs outside the IT industry. Other large recruiters of IT and technology graduates include financial services, manufacturing and public sector employers. However, almost every organisation uses IT and therefore needs support staff, where a candidate can find an appropriate job. Utilizing of desirable skills in IT area and being able to demonstrate them appropriately can increase chances of success for employability.

Keeping the above in mind, a comprehensive “Business Intelligence Programme”, worth Rs. 90,000 is provided free of cost, to all students.

The Module Structure provides:

**Trimester I**
- IT Fundamentals and Ms Office
- Learning Quantitative Techniques (using Ms Excel + Solver 6.0)

**Trimester II**
- Learning Production and Operations Management Skills with Tora + Ms Excel + Solver 6.0
- Financial Management tools
- Tally

**Trimester III**
- Advanced Financial Functions & Tools
- Research methodology with SPSS Software
- Business data Modelling Aspects
- SAP ERP Standard Package

**Trimester IV**
- Learning Software Ms Project for Project Management
- Security Analysis & Portfolio Management using advanced Excel (For Specialization students)
- Each Specialization Utilize SAP for Specialization subjects

**Trimester V**
- BI Tool (like SAP Visual Intelligence) for Market Study
- Each Specialization Utilize SAP for Specialization subjects
- Financial Derivatives Analysis (For specialization Students)
- Data Base skills using Oracle (For specialization Students)

In addition to the BI Lab Module, various workshops are also organized to expose students to the digital world. Some of workshops organized in the past were in the areas of:
- a. Digital Footprints and webpage presence (First Trimester)
- b. Digital and Social Media Marketing tools (Second Trimester)
- c. Web Analytics (Third Trimester)
- d. Business & Data Analytics (Fourth Trimester)
- e. Cyber Security (Fifth Trimester)
CSR ACTIVITIES

The Institute runs a number of CSR activities to ensure that the downtrodden and the helpless people are taken care of and the deprived are provided with the essential facilities and opportunities to grow and develop in life.

‘UTTHAN’ LAB
An Endeavour to Facilitate Poor Meritorious Children

Utthan Lab is a unique and comprehensive CSR project of ITS, Ghaziabad under which the faculty and student volunteers visit various government schools and shortlist poor but meritorious students studying in class 5, 6 and 7. These students are called to the campus of ITS on all working Saturdays where under the guidance of faculty coordinator, student volunteers impart basic knowledge of English, Science, Maths, History, Computer DK etc. to them. I.T.S has received overwhelming response and feedback by these students and their parents and is committed to continue this support to these talented buds.

‘PARIVARTAN’
The Slum Education Programme

‘Parivaran’ is a comprehensive slum education programme conducted by the student volunteers of ITS, Ghaziabad in which student volunteers visit slums on all Sundays and teach around 120 slum children as per their I.Q. and current knowledge. At the end of the class, biscuits, chocolates and sweets are distributed among all as routine. Slum children and their parents eagerly wait for ITS volunteers on each Sunday and have turned this CSR initiative into a huge success which has been running for more than three years.

SOCIAL WORK @ I.T.S

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ALUMNI MEET

Alumni visit to Institute is a regular phenomenon at I.T.S. Institute keeps on inviting them to share their experiences with the students. This provides practical exposure to the students and the alumni have eagerness to revisit their alma mater. Students get acquainted with the success story of their seniors. Theses regular visits culminate into “Mega Alumni Meet” organised in the month of December each year.

The Annual Mega Alumni Meet brings together alumni from various industries and geographies and the programme is so designed that allows time for networking between alumni and current students. Structured as a daylong event, the meet focuses on sharing industry experience, and managerial challenges, faced in the contemporary business world.

What our alumni say

The faculty, academic environment and proper guidance provided the knowledge and various live projects, seminars and training, instilled the confidence in me to face real life challenges. In short, I entered I.T.S as a student but it has transformed me into a management professional ready to rock the world.

At ITS, I had the opportunity to meet great minds and fine tune my management, interpersonal and professional skill. The exposure which ITS provided me in terms of industry interface and professional development has been vital to my performance in corporate world as well as career progression.
GLOBAL EXPERIENCE

Foreign Study Tour

World has turned into global village yet encompasses cultural diversity. Making career in such global landscape is no longer aspirational rather way of corporate life. Acknowledging this fact, I.T.S takes students to Foreign Tour to understand nuances of working in multicultural plural world. Tour aims at exposing students to organizations of world repute manned by multicultural teams. Students are given opportunity to interact with such teams and have a feel of challenges of coordination and cohesion of such teams. During the tour students also visit the renowned management educational institutions of the place and have interaction with faculty and students to understand the educational and cultural environment of that country.

GLOBAL CREDITS SCHEME for PGDM students

I.T.S offers study, research, and internship abroad options to all its enrolled students in PGDM program in collaboration with:

- Dulles, University Virginia, USA
- Catholic University of Lyon, Lyon, France
- Girne American University, Cyprus

**Features**

- Academic and cultural immersion
- Course duration shall be of 4 to 6 weeks
- Flexible dates and schedule
- Complete counseling, mentorship and guidance by I.T.S faculty.

International Collaborations

- University of LYON, France
- Management Development Institute of Singapore
- Chao Yang University of Technology, Taiwan
- Deec American University, U.K.
- Asian University, Thailand
- STI, Myanmar
- KPDEE, Nepal
- Teeside University, U.K.
- University of Leicester, U.K.
- University of La Raja, Spain

*Additional cost shall apply*
Corporate resource center plays a significant role in bringing the industry and academia close to each other. It acts as an interface between the students, faculty and the corporate world to initiate and maintain continuous interaction with the industry.

The cross sectoral participation of industry bigwigs in campus placement bears testimony to the quality education and excellent talent pool of I.T.S, which in turn, has led to building of a long list of recruiters, with additions every year. CRC office facilitates Institute Industry interface providing an apt platform to the budding managers from I.T.S in becoming “Business Ready Managers.”

CRC facilitates in:
- Industry Interface and Industry Visits.
- Live Projects & Summer Internship Programme.
- Pre-Placement Talks and Final Placement.
- Placement of students in reputed companies like Dabur, Abbott Healthcare, Parle-G, ICICI and Barclays etc.

**Highest (International) SALARY PACKAGE**
14.5 LPA

**Highest (Domestic) SALARY PACKAGE**
9.5 LPA

**Average SALARY PACKAGE**
5.35 LPA
Eligibility
Prospective students seeking admission to the PGDM program of the Institute must fulfill the following criteria for admission:

- Thereafter, the information regarding students’ selection is communicated to the concerned student.

Application form can be downloaded from www.its.edu.in.

Selection Procedure
The students are shortlisted on the basis of the score in the written test and their performance in Group Discussion and Personal Interview. The stages involved in the process are:

- Thereafter, the information regarding students’ selection is communicated to the concerned student.