Certification & Ranking:
- Ranked A+++ B - School
- Ranked A2 Category B - School in the country
  Indian Management, May 2012
- Ranked amongst top B - Schools of Excellence
  Competition Success Review, Nov 2011
- Ranked 49th amongst all B-Schools in India
  Business World, June 2012

- An ISO 9001:2008 certified Institute
- NAAC Accredited "A Grade" Institute
- Authorized centre for Ph.D. Programme
- NBA Accredited
- Equivalent to MBA by AIU

PGDM
Post Graduate Diploma in Management

Placement Brochure 2013

Foreign Collaboration:
- Catholic University of Lyon, FRANCE
- Management Development Institute, SINGAPORE
- Chaoyang University of Technology (CYUT), TAIWAN
- Teesside University, UK
- University of Leicester, UK
- STI Education, MYANMAR
- KUSOM, Nepal
- Asian University, THAILAND
- Girne American University, UK

Institute of Technology and Science
Mohan Nagar, Ghaziabad-201 007
Ph: 0120-4174900, Fax: 0120-4174913
e-mail: placement_mm@its.edu.in
Our Vision
Creating a Thinking Professional Order

Our Mission
To make incessant endeavour to create learning process in response to changing managerial paradigms.

Our Objective
- Generating new learning techniques
- Improving the teaching process
- Expanding the information technology capacity
- Strengthening the industry-interactive network
- Facilitating professional practitioners in searching their potential
- Inculcating team spirit among the learners

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Advisory Board & Academic Council

Dr. D.V. Singh
Chairman
Former Director, IIT Roorkee, Former Vice Chairman, AICTE

Dr. A. K. Puri
Member Secretary
Director General, I.T.S - Management & IT Institute

Prof. Atmanand
Professor
MDI, Gurgaon

Mr. Shyam Malhotra
Executive Director
Cyber Media India Ltd., Gurgaon

Dr. Pritam Singh
Former Director, MDI, Gurgaon
Former Director IIM, Lucknow

Mr. Madhusudan
Regional Officer (Ex-officio)
AICTE, Kanpur

Dr. M.P. Gupta
Former Faculty, FMS
Delhi University, Delhi
Nominee of State Govt. Director Technical Education (Ex-Officio)

Mr. Madhukar
Regional Officer (Ex-officio)
AICTE, Kanpur

Dr. A. K. Mishra
Professor
IIM Lucknow

Dr. Abad Ahmad
Former Pro Vice Chancellor
Delhi University, Delhi
Nominee of State Govt. from the Region (Industrialist/ Technologist/ Educationist)
Nominee of the Council approved by the Chairman of the Council from the panel of the region to be nominated by the Regional Committee
Nominee of the Affiliating Body/ University/ State Board of Technical Education

Dr. R. P. Chadha
Chairman
I.T.S - The Education Group

Mr. Sohil Chadha
Vice Chairman
I.T.S - The Education Group

Mr. Arpit Chadha
Vice Chairman
I.T.S - The Education Group

Mr. B. K. Arora
Secretary
I.T.S - The Education Group

Mr. Surinder Sood
Chief Administrator
I.T.S - The Education Group

Dr. Vineet Bansal
Professor
I.T.S - Management & IT Institute

Prof. Swati Singh
Asst Professor
I.T.S - Management & IT Institute

PGDM Placement Brochure 2013
Message from Director General

Willingness to do the implausible, zeal to set & achieve goals, an adaptable learning attitude & fervour to excel in the competitive environment are few Mantras that can navigate oneself to the “Path of Success”. The dynamics of business world throw up challenges requiring different skills, ability and innovative ideas to manage diverse expectations. Education today has to be dove-tailed with the emerging shift in paradigm. Today world needs professionals humane at the core of their heart and committed to be able to make a difference in the quality of human life.

I.T.S strives to create a thinking professional order and our efforts are aimed at progressively higher quality and performance benchmarks to engage them in meeting the future challenges with success and determination.

I.T.S-Management & IT Institute, Ghaziabad develop future leaders who understand fast changing business environment and are able to optimize opportunities. Our expertise in developing and delivering management curriculum has evolved over the years with a strong industry interface. The core strength is the right mix of infrastructural facilities, highly learned and experienced faculties and self-driven enthusiastic students. We organise a number of seminars, conferences, workshops, fairs highlighting research and development in various facets of management which provide a platform to the students to develop the necessary academic and intellectual knowledge resulting in overall development.

Dr. A. K. Puri  
Director General  
I.T.S - Management and IT Institute  
Mohan Nagar, Ghaziabad
Message from Director Management

I present to you, set of students whom we have groomed over last two years. In fact, it is an invitation to you to come over, meet these youngsters, explore and map their potential and pick up best as per need of your esteemed organization.

In this global economy, competitiveness is derived from knowledge, skills & innovation of work force. Learning, training and the education system play a crucial role in a nation’s ability to prosper. The world, at large, is increasingly concerned with disconnect between the management curriculum and the skills & techniques needed to become a responsible manager in the real world. We are aware of the gap and are taking various constructive steps. We have formed student driven committees to take care of all academic & extra-curricular activities in which students get exposed to the real life scenario of managerial learning. Students have also formed committees for CSR activities like Blood Donation, Tree Plantation, Teaching underprivileged mass, etc; which provides them a sense of responsibility towards the society & make them a responsible citizen.

What we have tried to do with these young managers is revolve our process around three basic concepts: In classroom learning, larger beyond classroom experiential learning and social bricks immersion so that participants become high performers and focus on being themselves.

I am sure, you would be delighted to take them under your mentorship.

Dr. A. K. Singh Suryavanshi
Director - Management
I.T.S Management & IT Institute
Mohan Nagar, Ghaziabad

"Some times When I consider what tremendous Consequences come from little things....
I am tempted to think ....
There are no little things.
— Bruce Barton"
I.T.S - The Education Group

I.T.S – The Education Group has been committed in its Vision of Creating a thinking professional order. Under the auspices of Durga Charitable Trust Society (Societies Act, 1860), the first campus of I.T.S was established at Mohan Nagar, Ghaziabad in 1995. Since then, the Group makes persistent endeavour to provide, foster and encourage new practices that would engineer innovation in academics. In its pursuit of creation & dissemination of knowledge, I.T.S Group has established 4 campuses offering courses in the areas of Management, Information Technology, Dentistry, Engineering, Paramedical & Pharmacy, and has earned a niche amongst students as well as corporate fraternity.

I.T.S - Management & IT Institute, Mohan Nagar, Ghaziabad
- Approved by AICTE and affiliated to Mahamaya Technical University, Noida.
- A NAAC Accredited 'A Grade' Institute & also having ISO 9001:2008 Certification.
- Offers PGDM, MBA, MCA and Ph.D. Programmes.
- Collaborations with foreign Universities of U.K, France, Thailand, Singapore & Taiwan.

I.T.S - U.G. Campus, Mohan Nagar, Ghaziabad
- Offers BBA & BCA Programmes affiliated to Ch. Charan Singh University, Meerut.
- Offers unique value added packages which enhance employability of students.
- Ideal for the candidates who decide to garner employment experience after graduation.

I.T.S Dental College, Murad Nagar, Ghaziabad
- The second campus of the Group was established in the year 2000 at Murad Nagar.
- A true reflection of the dedication to quality and excellence coupled with experience and vision of the Group.
- Admitted its first batch for bachelor’s degree in Dental Surgery in the session 2000-2001
- The most sought after Dental College in Northern India.
- Started MDS Course in 2005.

I.T.S Paramedical College, Murad Nagar, Ghaziabad
- Established in the year 2003 and affiliated to Ch. Charan Singh University, Meerut.
- First batch of B.Sc. (Bio-Technology) commenced in the year 2003.
- Excellent infrastructure, world class faculty & well equipped laboratories.
- M.Sc. (Biotech), BPT and MPT Affiliated to CCS University, Meerut.

L.T.S (Pharmacy) College, Murad Nagar, Ghaziabad
- Started B. Pharmacy programme in 2004 at Murad Nagar.
- Approved by AICTE and affiliated to Mahamaya Technical University, Noida.
- M.Pharmacy Programme affiliated to Mahamaya Technical University, Noida.

I.T.S - Surya Hospital, Murad Nagar, Ghaziabad
- To ensure availability of clinical material and to provide required exposure to the students of Dental Surgery, the Group started a 100-beds multi-speciality hospital with the name of "I.T.S Surya Hospital".
- Objective is to provide medical care to all levels of people.
- Facilities for General Medicine & Surgery, Orthopaedics, Paediatrics, Gynaecology & Ophthalmology.
I.T.S Engineering College, Greater Noida
- Commenced its functioning in 2006 and is adjacent to main expressway joining New Delhi with Greater Noida.
- Infrastructure facilities are geared from the beginning, to meet all academic, administrative & residential requirements and are at par with the best.
- Curriculum leads to award B.Tech. (CSE, EC, EE, ME and IT), M.Tech. (CSE), MCA and MBA degrees.
- Approved by AICTE, Ministry of HRD, and Govt. of India and affiliated to Mahamaya Technical University, Noida.

I.T.S Institute of Management, Greater Noida
- Established in the year 2007
- Runs Post Graduate Diploma in Management (PGDM) approved by AICTE, Ministry of HRD, Govt. of India.
- Gives global exposure to students in collaboration with foreign universities.
- A prestigious autonomous programme preparing future managers.

I.T.S Dental College, Greater Noida
- This is second Dental Campus of the Group and has started functioning from 2006.
- I.T.S Dental College is situated in an institutional area (Knowledge Park-III) of Gr. Noida U.P.
- This is situated about 25 km from New Delhi and is located in NCR.

I.T.S - Surya Hospital, Greater Noida
- The second multi-specialty hospital with 100 beds catering the medical needs of society.
The institute

I.T.S - Management and IT Institute, is one of the leading business-school in Delhi/NCR. The institute, which is Campus-I of the four campuses, started with its flagship course in PGDM and now also has MCA, MBA, BBA, BCA courses to its credit and is also a centre for Ph.D. programmes. I.T.S is one of the B-school in the region awarded with the certification of ISO 9001:2008 & accredited as “A Grade” Institute by NAAC – National Assessment & Accreditation Council.

The curriculum is designed to provide contemporary knowledge and skills, both functional and entrepreneurial in the field of Management & Information Technology to provide students with necessary foundation and advanced knowledge. I.T.S also provides Global exposure to the students by Foreign Student Exchange Programs.

I.T.S is dedicated to an educational experience in preparing students think and solve intricate organizational issues.

- Learning attitude
- Perception to relate learning with application and values
- Sincerity of purpose
- Transactional knowledge
- Innovative thinking
- Intellectual maturity

The institute ensures application of theoretical fundamentals to real life situation through projects, case studies, role plays, management games, quizzes, industry interaction and CSR activities that are organized at regular frequency.
Infrastructural Facilities

- 6 Academic blocks consisting of lecture theatres & tutorial rooms with high-end teaching aids.
- Medical facility to take care of immediate health needs.
- Well furnished, air-conditioned faculty offices receiving online connectivity for assistance in their teaching.
- E-library which always assists students to meet their learning goals.
- Auditorium & Seminar hall with latest state-of-the-art audio-video facilities with a total seating capacity exceeding 350.
- Ten well equipped Computer labs & 24 hrs. Wi-Fi enabled campus.
- Sports Complex, cafeteria & plenty of open space for rejuvenation of students.
- Two lush green gardens and ample parking space.

Lecture Theatres

Air-conditioned lecture theatres equipped with state-of-the-art Audio-Visual Aids for easier delivery of lectures and better understanding of the students. These spacious lecture halls are 24×7 Wi-fi enabled with Multimedia Technology.

Library

- Stock of over 42,000 books, 2,600 video/audio cassettes & CDs, 1,900 project reports, 160 reputed journals (incl. 30 international journals).
- The excellent learning resource, Virtual library – an IT based system containing online collection of information.
- Has a different sections on IT related books, journals, magazines and e reference section.
- Runs on the "Alice for Windows" software, which serves as a catalyst in the learning process.
- Its separate Electronic Media Library division (with 10 Multimedia PC) is its unique feature.
- Has access to Indian and Global database related to programmes and training material.
- Fully automated and air-conditioned library with huge range of collection of books related to the all courses.
- Concept of E-bodh which proved very useful to students.
- Has following online database for all students:
  - EBSCO Business Resource Premier
  - IEEE Explorer
  - J-Gate Capital line
  - DELNET union Catalogue
 Servers
- IBM X 3400 series, MS Window-2008 server
- Linux Enterprise Edition
- Threat Management Gateway Server (MS Windows-2008 Server)
- X-226 series server with lab automation software for student Login (MS Windows-2008 Server)

 Sports Complex
I.T.S also motivates students to take part in various sports activities such as Badminton, Table Tennis, Cricket, Volleyball, Chess etc. I.T.S. has a well equipped Sports Complex with the availability of most of the indoor games under one roof with Badminton and Volleyball court.

 Cafeteria
The cafeteria is beautifully designed with relaxing seating arrangements for the students. Apart from providing snacks and meals throughout the day, the cafeteria has become a place for gatherings for educational discussions as it is Wi-Fi enabled and celebrations for fun amongst the students.

 Auditorium & Seminar Hall
The conferences & seminars that take place in the institution are organized in the air-conditioned auditorium & seminar hall which can accommodate more than 350 persons at a time. The auditorium & seminar halls are equipped with latest state-of-art audio/video facilities & are engaged round the year hosting intra & inter college events like seminars, conference, debates & cultural activities.

 IT Infrastructure
- Excellent infrastructure for imparting the computational skills to the students and leveraging software development using the latest IT tools & techniques.
- Ten state of the art Computer Labs with more than 668 Pentium based computers connected with structured optical fibre network.
- MSDN academic alliance with Microsoft for latest products update.
- Round the clock Broadband internet 1.2 MBPS (1:1) connectivity
- IBM Centre of Excellence Software Lab
- Wi-Fi Enabled campus
Hostel
- Excellent standards of living with round the clock availability of basic amenities.
- Separate hostel accommodation for girls (Durga Halls) and for boys (Eklaya Halls), within the campus of I.T.S
- 24 hrs Wi-Fi enabled hostel.
- 24 hrs security in hostels with CCTV cameras and security guards.
- Managed by dedicated Warden and offers facilities of room, laundry, phone, entertainment and Photostat.
- Homely food is provided in both hostels because we believe that good hygiene is a key to the great minds.

Medical & Accidental Insurance Facility
The institute has its own medical officer to take care of the student’s immediate health needs. The clinic runs various health programmes at regular intervals. These include
- Routine Medical check-ups of students and staff members.
- Periodically dental checkup of students.
- Emergency medication hospital facility available just across the street.
- Students are covered by “Group Personal Accident Insurance Policy”.
- Various safety related lectures are conducted.

In-House Publication

News letter
- I.T.S. news-letter is published quarterly which emphasizes on the Institutes activities that are taking place in the areas of Management and IT.

The Finvest Time
- A newsletter totally based on improving the financial knowledge and aspects which will help students at the time of placements.

Marrecus line
- A newsletter which helps students to get connected with the latest products and market strategies.

I.T.S Journal “SYNERGY”
A biannual journal.
- The focus of the Journal remains upon contemporary themes, research study, book reviews, articles etc.
- The journal also encourages research on different practical areas of Management, I.T., and issues relating to economy, industry and environment.
PGDM
Post Graduate Diploma in Management

Programme Highlights
Duration: Two Year (Full time) segregated into Six-Trimesters
Approved by AICTE, Ministry of HRD Govt. of India
Equivalence to MBA degree by Association of Indian Universities (AIU)

Students are allowed major or dual specialization out of Marketing/Finance/Human Resource/Information Technology and International Business. There are value added modules on Communication, Personality development, Interpersonal skills, Sensitive Business Models, Simulation etc. To meet the demand of international markets, language classes for English and French are also conducted.

Regular industry and academia interface take place through guest lectures, seminar, plant visits etc. Students are provided with books, study material and necessary softwares on their personal laptops by the Institute which becomes students’ property after completion of the course.

The minimum eligibility criterion for getting admission in PGDM Programme is graduation in any discipline from recognized University; candidates appearing in final year of graduation may also apply.

Admission is offered on the basis of merit on score of MAT/CAT/XAT/ATMA/JMET or any other national level test followed by performance in GD & Personal Interview at I.T.S.

website: www.its.edu.in
### Course Structure

#### I Year

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<tr>
<th>Trimester 1</th>
<th>Trimester 2</th>
<th>Trimester 3</th>
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<tbody>
<tr>
<td>Leadership Development I</td>
<td>Leadership Development II</td>
<td>Global Business Environment</td>
</tr>
<tr>
<td>Quantitative Techniques for Management</td>
<td>Marketing Planning &amp; Strategy</td>
<td>Supply Chain Management</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>Research Methodology</td>
<td>Human Resource Management</td>
</tr>
<tr>
<td>Financial Accounting</td>
<td>Production &amp; Operation Management</td>
<td>Financial Management – II</td>
</tr>
<tr>
<td>IT For Managers</td>
<td>Decision Science</td>
<td>Macro Economics</td>
</tr>
<tr>
<td>Business Communication</td>
<td>Information Management</td>
<td>Business Legislation</td>
</tr>
<tr>
<td>Managerial Economics</td>
<td>Cost Accounting</td>
<td>Soft Skill For Managers</td>
</tr>
</tbody>
</table>

#### II Year

<table>
<thead>
<tr>
<th>Trimester 4 Core</th>
<th>Trimester 5 Core</th>
<th>Trimester 6 Core</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strategic Management</td>
<td>Innovation &amp; Technology Management</td>
<td>Business Ethics, Corporate Governance &amp; Environment Management</td>
</tr>
<tr>
<td>Soft Skill for Managers</td>
<td>Soft Skill for Managers</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Marketing Core</th>
<th>Trimester 4 Core</th>
<th>Trimester 5 Core</th>
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</thead>
<tbody>
<tr>
<td>Consumer Behaviour</td>
<td>Strategic Brand Management</td>
<td>E Business</td>
</tr>
<tr>
<td>Integrated Marketing Communication</td>
<td>Sales &amp; Distribution Management</td>
<td>Digital and Social Media Marketing</td>
</tr>
<tr>
<td>Services Marketing</td>
<td>Retail Marketing</td>
<td>Return on Marketing Investment</td>
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<tr>
<td>Global Marketing</td>
<td>Marketing Research</td>
<td>Digital and Social Media Marketing</td>
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<tr>
<td>B2B Marketing</td>
<td>Customer Relationship Management</td>
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<tr>
<td>HR Core</td>
<td>Trimester 4 Core</td>
<td>Trimester 5 Core</td>
</tr>
<tr>
<td>Performance Management &amp; Reward System</td>
<td>Global Human Resource Management</td>
<td>Emotional Intelligence</td>
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<tr>
<td>Training &amp; Development</td>
<td>Organisational Development</td>
<td>Organisational Leadership</td>
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<tr>
<td>Employee Relations Law</td>
<td>Talent Acquisition</td>
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<tr>
<td>Strategic Human Resource Management</td>
<td>Competency Mapping</td>
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<tr>
<td>Finance Core</td>
<td>Trimester 4 Core</td>
<td>Trimester 5 Core</td>
</tr>
<tr>
<td>Security Analysis &amp; Portfolio mgmt</td>
<td>International Financial Mgt</td>
<td>Insurance Management</td>
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<tr>
<td>Merger, Acquisitions &amp; Corporate Restructuring</td>
<td>Financial Derivatives &amp; Risk Mgt</td>
<td>Bank Management</td>
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<tr>
<td>Management of Financial Institutions</td>
<td>Corporate Taxation</td>
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<tr>
<td>Personal Wealth Management</td>
<td>Project Appraisal &amp; Finance</td>
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<tr>
<td>IB Core</td>
<td>Trimester 4 Core</td>
<td>Trimester 5 Core</td>
</tr>
<tr>
<td>Global Marketing</td>
<td>International Financial Mgt</td>
<td>International Trading under WTO</td>
</tr>
<tr>
<td>International Trade Procedures</td>
<td>Cross Cultural Management</td>
<td>International Financial Institutions</td>
</tr>
<tr>
<td>International Trade Theories &amp; Practices</td>
<td>International Business Strategy</td>
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<tr>
<td>Geo-political Environment of Business</td>
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<tr>
<td>IT Core</td>
<td>Trimester 4 Core</td>
<td>Trimester 5 Core</td>
</tr>
<tr>
<td>Database Technology</td>
<td>Managing Information Technology projects</td>
<td>Managing IT enabled services</td>
</tr>
<tr>
<td>System Analysis &amp; Design</td>
<td>Telecommunication in Business Mgt</td>
<td>Business Intelligence</td>
</tr>
<tr>
<td>Data Communication &amp; Networks</td>
<td>Information Security Management</td>
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<tr>
<td>Enterprise Resource Planning</td>
<td>Knowledge Management</td>
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</tbody>
</table>
Faculty Resource

Dr. A.K. Puri
Director General
M.Sc., MBA, Ph. D., CA II, B. DCL
Academic Exp: 22 Years
Industry Exp: 14 Years

Mr. A. R. Mishra
Associate Professor
B.Sc., MBA, Ph. D (Pur.)
Academic Exp: 15 Yrs

Mr. Abhay Kumar Ray
Assistant Professor
B.C.A., MCA, Ph. D. (Pur.)
IBM RAD Certified
Academic Exp: 4 Years
Industry Exp: 1 Year

Mr. Abhay Narayan Tripathi
Assistant Professor
B.Sc., LLB, MCA, M-Tech(IT)
Academic Exp: 10 Years
Industry Exp: 6 Months

Mr. Abhinav P. Tripathi
Assistant Professor
MA (Eco.), MBA, Ph. D. (Pur.)
Academic Exp: 9 Years
Industry Exp: 1 Year

Ms. Alka Agarwal
Assistant Professor
B.Sc., MCA, Ph. D (Pur)
Academic Exp: 7.5 Years

Mr. Amit Verma
BA Eco. (Hons.), MIROD
Industry Exp: 7 Years

Ms. Anusha Agarwal
Assistant Professor
MA (Eco.), PGDBM, Ph.D. (Pur.)
Academic Exp: 13 Years

Ms. Ashima Khanna
Assistant Professor
B.C.A
Academic Exp: 5 Years
Industry Exp: 9 Months

Mr. Ashish Seth
Assistant Professor
MCA, M.Phil., M-Tech, Ph.D. (Pur)
Academic Exp: 4.5 Years

Mr. C. K. Sabharwal
Senior Professor
B.A. Economics (Hons.), Law & Management
Academic Exp: 43 Years

Mr. Chandra Mani Sharma
Assistant Professor
MCA, M.Tech.
Academic Exp: 1 Year

Ms. Charu Chaudhry
Assistant Professor
B.Sc., MBA, Ph. D. (Pur)
Academic Exp: 9 Years
Industry Exp: 1 Year

Ms. Charu Sharma
Assistant Professor
B.Com., MBA, Ph. D. (Pur)
Academic Exp: 5 Years

Mr. Dhruv K. Pandey
Associate Professor
BA, MBA, LLB, UPSLET, Ph.D. (Pur)
Academic Exp: 12 Years
Industry Exp: 3 Years

Mr. Dushyant Tyagi
Assistant Professor
B.Sc., M.Sc., M.P., Ph.D. (Pur)
Academic Exp: 5 Years

Mr. Gaurav K. Middha
Assistant Professor
B.Sc., M.Sc. (OR), MCA, M.Tech(IT)
Academic Exp: 9 Years
Industry Exp: 1 Year

Mr. Gopal Krishna Dwivedi
Assistant Professor
B.Sc., B.Ed., M.A., Ph.D. (Pur)
Academic Exp: 9 Years

Mr. Govind N. Srivastava
Assistant Professor
B.Sc., MBA, Ph. D. (Pur)
Academic Exp: 6 Years
Industry Exp: 2 Years

Mr. Kapil Mohan Garg
Assistant Professor
B.Sc., M.P., PGDM
Academic Exp: 9 Years
Industry Exp: 2 Years

Mr. Kumari Pal Singh
Assistant Professor
B.Sc., MCA, M.Tech. (IT)
Academic Exp: 8 Years
Industry Exp: 1 Year

Mr. Lalit K. Sharma
Assistant Professor
B.Sc., M.A., M.P., MBA, PGDBA, Ph.D. (Pur)
Academic Exp: 5 Years
Industry Exp: 10 Years

Mr. Manju Lamba
Assistant Professor
B.Sc., PGDM, Ph.D. (Pur)
Advance Diploma in German Language
Academic Exp: 3 Years

Mr. Mayank Kumar
Assistant Professor
B.Com., MBA, Ph.D. (Pur)
Academic Exp: 3 Years
Industry Exp: 4 Years

Dr. A. K. Singh Suryavanshi
Director - Management
MBA, Ph. D., Microsoft Certified
Academic Exp: 10 Years
Industry Exp: 10 Years

Dr. Vineet Kansal,
Director IT
M. Tech, Ph. D. (IIT, Delhi)
Academic Exp: 20 Years
Industry Exp: 1 Year

Dr. Sujata Khandai
Professor & Principal – DG
B.A., PGDM, Ph.D.
Academic Exp : 20 Years
Dr. Mona Sahay  
Assistant Professor  
B.A. (Hons.), MPM, Ph.D.  
Academic Exp: 7 Years  
Industry Exp: 1 Year  
Mr. Mukesh Porwal  
Assistant Professor  
MBA, B.Sc. (ICM), Ph.D. (Pur)  
Academic Exp: 11 Years  
Industry Exp: 4.5 Years  
Ms. Neetu Purohit  
Assistant Professor  
M.Com., B.Com. (Hons.), B.Ed., M.Com., CA  
Industry Exp: 9 Months  
Mr. Nitin Saxena  
Assistant Professor  
B.Com. (Hons.), MBA, Ph.D. (Pur), AMFI  
Academic Exp: 4 Years  
Industry Exp: 1 Years  
Mr. Pankaj Kumar  
Associate Professor  
B.A. (Eco.) Hons., M.A. (Eco.), M.Phil., Ph.D.  
Academic Exp: 6 Years  
Dr. P.U.B. Rao  
B.A., D.T.D. M.A., PGDBM, Ph.D.  
Academic Exp: 16 Years  
Industry Exp: 30 Years  
Pm. Puja Dhar  
Assistant Professor  
B.Com., B.Sc. (IT), M.Tech. (Pur)  
Academic Exp: 8 Years  
Mr. Puneet Mohan  
Associate Professor  
B.A., MHRM (IRI), Ph.D. (Pur)  
Academic Exp: 12 Years  
Dr. Rabins Porwal  
Associate Professor  
B.Sc., M.Sc. Ph.D  
Academic Exp: 8 Years  
Research Exp: 4 Years  
Dr. Raghavendra Dwivedi  
Assistant Professor  
B.Com., LL.B (Tezpur), M.Com., MBA, Ph.D.  
Academic Exp: 12 Years  
Industry Exp: 8 Years  
Mr. Rajeev Kumar  
Asst. Professor  
B.Sc., MCA, Ph.D (Purs)  
Academic Exp: 10 Years  
Industry Exp: 1 Year  
Mr. Rakesh Roshan  
Assistant Professor  
B.Sc., MCA, M.Tech (IT), Ph.D. (Pur), IBM-DB2 & RAD Certified  
Academic Exp: 8 Years  
Mr. Ratnesh Chandra Sharma  
Associate Professor  
B.A. (H), M.A., M.B.A., Ph.D.  
Academic Exp: 9 Years  
Mr. S. Bhattacharya  
Assistant Professor  
B.A. (Eco.) Hons., M.A. (Eco.)  
MBA, M.Phil., Ph.D. (Pur)  
Academic Exp: 10 Years  
Industry Exp: 4 Years  
Mr. Sanjay Sharma  
Sr. Lecturer  
B.Sc., M.Sc., MCA (Pur)  
Academic Exp: 17 Years  
Ms. Sarabjit Kaur  
Lecturer  
M.Com MBA  
Academic Exp: 6 Years  
Industry Exp: 2 Years  
Dr. Satish Kumar  
Associate Professor  
B.B.A., M.B.A., PGDCA, Ph.D.  
Academic Exp: 12 Years  
Mr. Saurabh Saxena  
Assistant Professor  
B.Sc., MCA, M.Tech.  
Academic Exp: 7 Years  
Mr. Sauresh Malhotra  
Assistant Professor  
B.Com., MCA  
Academic Exp: 9 Years  
Ms. Shikha Arora  
Assistant Professor  
B.Com (H), PGDM  
Academic Exp: 6 Years  
Ms. Simmi Srivastava  
Assistant Professor  
B.Com., MCA, M.Tech (IT)  
Academic Exp: 9 Years  
Ms. Smita Kansal  
Assistant Professor  
B.Sc., MCA  
Academic Exp: 3 Years  
Ms. Sonali Rohilla  
Lecturer  
B.Com., MCA, M.Phil. M.Tech. (Pur)  
Academic Exp: 6 Years  
Capt. Sonia Singh  
Associate Professor  
B.Sc., M.A., IBM- A (Residential Course in Management), Diploma in Electronics & Mechanical Engineering, Ph.D. (Pur)  
Academic Exp: 3.6 Years  
Industry Exp: 4.3 Years  
Mr. Subhroson Gupta  
Assistant Professor  
B.Com., M.Com., M.A., M.Phil. PGDM, PGDPCS  
Academic Exp: 4 Years  
Mr. Sumit Gulati  
Assistant Professor  
B.E., MBA  
Academic Exp: 2.9 Years  
Industry Exp: 1 Year  
Mr. Sunil K. Pandey  
Assistant Professor  
B.Sc., MCA, Ph.D. (Pur)  
Academic Exp: 12.7 Years  
Industry Exp: 3 Years  
Ms. Swati Singh  
Assistant Professor  
B.A. (Hons), PGDM, UGC- NET, Ph.D. (Pur)  
Academic Exp: 3 Years  
Ms. Umang Singh  
Assistant Professor  
B.Sc., M.C.A, Ph.D. (Pur)  
Academic Exp: 10 Years  
Dr. V. M. Bajpai  
Associate Professor  
B.Sc., MBA, Ph.D.  
Academic Exp: 11 Years  
Mr. Vijeesh Jain  
Associate Professor  
B.E. (Hons), MBA, Ph.D. (Pur)  
Academic Exp: 7 Years  
Mr. Vikas Saxena  
Assistant Professor  
B.Sc., M.Sc., PGDCM, MBA (Pur), Ph.D. (Pur)  
Ms. Vinita Srivastava  
Assistant Professor  
B.Com., MCA, Ph.D. (Pur)  
Academic Exp: 7 Years  
Industry Exp: 4 Years  
Ms. Yogita Chauhan  
Lecturer  
B.Sc., MCA  
Academic Exp: 5 Years  
Ms. Nancy Sharma  
Assistant Professor  
B.C.A., M.Sc. (CS), MCA  
PGDBO, Ph.D. (Pur)  
Academic Exp: 10 Years
Forums @ I.T.S

Literary club

The purpose is to offer an intellectual platform to dedicated students for sharing their literary interests. The club facilitates exchange of ideas, emotions & theories through creative writing, debating and quizzing at Intra & Inter Institutional events. This club often organizes inter college events such as “Brand My Library” and several other events to promote the feeling of belongingness and inculcate the reading habits among students.

CRC and Alumni Club

The splendor and glory of the achievements of this club contribute to the brand name of I.T.S and constantly inspires the current students to scale greater heights. As the experienced and dedicated alumni are the superlative asset of every institute, the Alumni Executive Meeting was held to strengthen the bond of belongingness and relationship between the alumni and the institute. This enables the students to get a deeper insight into industry practices and provides the corporate an opportunity to get a “feel” of the students’ perspective. This club organizes annual “Alumni Meet” at ITS Campus. Last year onwards we had also started a new trend of organizing the RE-UNION party where students of all our previous batches comes to memorize their beautiful experience at ITS.

Management Clubs

Marrecus- Marketing Club is established with a mission to help the students to get into the Real Market & get the deep insight of marketing. This year our Marrecus club organized events such as, Brand Crafting, Ad-Mad show and Business-Plan competition which provided them with In-Depth practical knowledge of marketing.

Oppo Maker- The Human Resource club is the result of a vision through which HR practices can be done & get the exposure. Poster making competition and Debate competition were the eye catching events of this club.

Fininvest- Is a real time Finance Club which lets the learner to get the real time exposure of stocks & stock market as well as to get into the operations of Finance. The Events organized by this club were The Business-Quiz and The Financial Statement Analysis.

Glocal- An International Business club which is formed with a mission to let the learner think Global apply natural at local with various activities. With this aim and focus, this club organized open discussion on “International Trade Practices”.

WIPRO - Mission 10X: I.T.S is also concerned with continuous improvement of quality of teaching. All faculty members have undergone through Mission 10X, a Faculty Development Program by Wipro.

Cultural and Sports Club

A variety of activities are organized by the Club as a part of holistic personality development of the students. Institute aims at chiselling and moulding personalities with unique blend of humanistic scholarship and artistic creation. Whether you are interested in visual art, music, literature, dance or any other field of art, the Club has something to offer to everyone through various events.

Activities @ I.T.S

Annual Fest

WYSIWYG (WHAT YOU SAY IS WHAT YOU GAIN)

This two day student driven Inter-college fest which invites massive participation from the prestigious B-Schools from Delhi-NCR region. It provides a great platform to the upcoming future managers to showcase their talent and prove their metal.

The event includes ARTHSAAR, NATRAJ, ARTHKAUSHAL and TOWER BUILDING etc.

Excursion to Nainital and Jim Corbett National Park.

Sports Activity

• Active sport committees which promote sports activities and participation of students in various inter-college competitions.
• Inter college cricket competition and Inter college volleyball competition etc. are the main events.
• We also invite great celebrities like Mr. Ashish Nehra, Vinod Kambli, Piyush Chawla in our college to create awareness about the importance of sports among students.

PARIVARTAN

The Social Club (A CSR Initiative)

To foster its interaction with the society, I.T.S regularly conducts programmes to discharge it responsibility towards the mass. Some of the activities are as under:

• Blood Donation camp organized with the Rotary Club.
• Quarterly tree-plantation camps organized for the making the world green & to provide everyone with cleaner & healthier environment.
• Cloth donation activity by I.T.S students for the needy ones in slum areas of Ghaziabad.
• Weekly education programme for the poor children in Delhi-NCR region.
Corporate Resource Centre

Corporate Resource Center tries to bridge the gap between analytical and functional skills by providing the best fit to the students. I.T.S prepares its students to undertake any challenge from the first day of their professional life. The cross-sectoral participation in the campus placements bears testimony to the class education and excellent talent pool of I.T.S which has been successful in adding more and more companies in the list of its recruiters every year.

As the name depicts, this Center aims to facilitate a proactive interaction between the academia and corporate world. The continuous efforts of Corporate Resource Center comprising of experienced members of faculty, business development officers, selected student representatives and headed by the Director General, has built a fruitful and long lasting relationship with various organizations.

The activities of CRC are supported by association and bodies such as AIMA, FICCI, CII, GMA, DMA, CSI and NHRDN. The centre also takes the responsibility of conducting events like MDPs, personality development programmes, guest lectures, industry visits, conferences & seminars and education & career fairs. The activities of CRC can be broadly categorized into:

- Industry interface and Industry visits
- Pre-Placement talks and final placement
- Lectures, Seminars, Conferences and Workshops
- Summer Internship
- Live projects
- MDPs, PDPs & Mock Interviews

Industrial Visits

Mother Dairy
Paraparganj, Delhi

Uttaranchal Ispat Ltd.
Udham Singh Nagar,
Uttarakhand

National Stock Exchange
New Delhi

Hindustan Coca Cola Beverages Pvt. Ltd.
Hapur, Ghaziabad

Bisleri
International Ltd.
Sahibabad, Ghaziabad

Luminous Power Technologies Ltd.
Baddi, Himachal Pradesh
Recruiters

Industry Exposure is a round the year activity in I.T.S. A student gets the round the year exposure in various industries and the development gets continuously monitored through blended methodologies that help him/her secure successful placement in an organization. All the students enjoy Project Training Opportunities and Final Placements through the Corporate Resource Centre which always remains active in the institution. The very success of I.T.S stands as a testimony as to how the students are getting placed in some of the most sought after Companies.
International Collaborations

In its incessant endeavor to acquaint students & faculty with Global management practices, I.T.S-Group of Institutions, Ghaziabad has signed a Memorandum of Agreement with Chayang University of Technology (Taiwan), Catholic University Lyon (France) & Management Development Institute (Singapore). The collaboration aims to incorporate following aspects:

- Student Exchange Programme
- Research Founding and Consulting
- New Programme/Joint Certificate Offering
- Joint Seminars and Conferences

A student contingent from Catholic University Lyon, France has already attended classes in management at Mohan Nagar Campus.

Foreign Trip for students

I.T.S provides a complete seven day visit to different industries and universities established abroad to make the students understand about the international standards of education and business practices. The trip also involves visits to different tourist destinations to make it a complete learning with fun program.

Foreign Exchange Programme

I.T.S provides a beautiful opportunity to the students to meet out the global challenges prevailing in outside economies. We provide 30 days complete programme to foreign countries for providing our students the education of international standards.
Industry Academia Interface

Mr. Raghunath Mudge  
President  
Mumbai Dabawala

Mr. K. K. Bhadra  
VP-PR  
Gopaljeet Dairy Foods Pvt. Ltd.

Mr. Pritesh Chothani  
Associate Brand Manager  
Hindustan Coca-Cola Beverages Pvt. Ltd.

Mr. Prateek Chatterjee  
Associate Vice President & Head - Corporate Communications  
NIIT Ltd.

Mr. Sunil Sabharwal  
Asst. Director - Sales & Marketing  
Canon

Mr. Ravi Singhari  
Director of Tax & Regulatory  
KPMG

Mr. G. R. Dutta  
Ex-General Manager  
(Personal & HRD)  
BHEL

Brig. Rajiv Williams  
Corporate Head  
Jindal Steels Ltd.

Mr. T.K. Thomas  
General Secretary  
Employee Union Central Electronics Ltd

Mr. Sanjeev Sethi  
Senior Manager  
Deloitte, Gurgaon

Mr. Vihal Trivedi  
AGM  
International Marketing & Export

Mr. Praveen Bhatia  
Sr. Manager - HR  
R1 Corp. (Gosta Coffee)

Dr. A K Mishra  
Professor  
Indian Institute of Management (IIM), Lucknow

Mr. Praveen Bhatia  
Business Head  
Actis Technologies Pvt. Ltd., New Delhi

Arjun Singhal  
Founder  
BlowTrumpet.com

Dr. Kamal Ghose  
Member  
National Executive Committee, India- New Zealand Business Council and Director

Satyajeet Misra  
Co-founder and Managing Director  
Drishtee

Mr. George Paul  
Director – Marketing & Strategy  
Ericsson India Pvt. Limited

Mr. Sanjay Dwan  
VP – Marketing  
IMI Mobile

Mr. Tapas Bose  
Sr DGM – HR  
BEL, Ghaziabad

Mr. Mukesh Arora  
Director (Finance)  
BSI a British MNC

Mr. Pratap Bose  
Director  
BSI a British MNC

Mr. Mohan Bajikar  
Consultant  
Sevanderhave N.V.S.A & DeSesmet, Belgium

Mr. Prashant Sharma  
Sr. Manager HRD  
GAIL

Mr. Pankaj Malhotra  
VP – Sales & Marketing  
Cesafire Industries

Mr. Sudhakar Yadav  
Manager  
Global Enterprise - Reliance Communication

Mr. Sumit Narang  
Director - Marketing  
Samsung

Mr. Raymond Jordan  
Director - mHub  
Entrepreneur from Australia

Mr. Mukesh Arora  
Director (Finance)  
BSI a British MNC

Mr. Rajeev Gupta  
Council Member  
European Business Group and MD, Resource Development  
International India
Alumni

A tree can stand tall only when its roots lie deep beneath; the Alumni serves as the root and help an Institute span its branches to spread knowledge in the society at large.

The Alumni Executive Committee

The Alumni Executive was formed to strengthen the bond of belongingness and relationship between the alumni and the institute. It is aimed to help the students in their mentoring, counseling, planning their career, giving it a right direction, and in their final placement as well.

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Student Name</th>
<th>Company Name</th>
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<td>American Express</td>
<td>Shobhit Sharma</td>
<td>CEAT</td>
<td>Divya Katiyar</td>
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<td>Berger Paints</td>
<td>Prateek Kar</td>
<td>Cipla</td>
<td>Amit Murjoo</td>
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<td>British Airways</td>
<td>Gaurav Srivastava</td>
<td>Eli Lilly</td>
<td>Surajjeet Pr. Mishra</td>
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<td>Citi Financials</td>
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<td>Ritendra Joshi</td>
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<td>Dabur</td>
<td>Ankita Kaushik</td>
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<td>Saurabh Khiria</td>
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<td>Federal Bank</td>
<td>Vartika Srivastava</td>
<td>Pfizer</td>
<td>Abhishek Dhama</td>
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<td>Shanshank Upmanyu</td>
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<td>Soni Kumar</td>
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<td>Head Strong</td>
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<td>Godfrey Philips</td>
<td>Nitin Gupta</td>
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<td>Jasdeep Kaur</td>
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<td>Annab Mustafi</td>
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<td>HSIL (Hindware)</td>
<td>Sanjesh Kumar Gautam</td>
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<td>Ritika Vats</td>
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<td>Anindo Banerjee</td>
<td>IDBI Bank</td>
<td>Neha Jain</td>
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<td>IPCA Laboratories</td>
<td>Heromb Pandey</td>
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<td>Arif Nawaz</td>
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<td>Jaypee Hotels</td>
<td>Sakshi Jaheja</td>
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<td>Abhishek Soni</td>
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<td>Anoop Srivastava</td>
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<td>Sampurna Nand Tripati</td>
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<td>Shivam Agarwal</td>
<td>L &amp; T</td>
<td>Gurpreet Singh</td>
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<td>Ashish Deep Varshney</td>
<td>Lenovo India Pvt. Ltd.</td>
<td>Vikas Malhotra</td>
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<td>Ranbaxy</td>
<td>Mohd. Azad</td>
<td>Bisleri</td>
<td>Iyoti Sharma</td>
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<td>Anurag Agarwal</td>
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<td>Amit Srivastava</td>
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<td>TVS Motors</td>
<td>Mukesh Kumar Patel</td>
<td>ESS India</td>
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<td>Sachin Jain</td>
<td>Methodex Systems</td>
<td>Pratush Prashant</td>
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<td>Ansal Properties</td>
<td>Vaibhav Kapoor</td>
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<td>Shobhit Tanwar</td>
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<td>Oberoi Group of Hotels</td>
<td>Bhawna Garg</td>
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<td>BSA Motors</td>
<td>Shakul Sharma</td>
<td>RAK Bank Dubai</td>
<td>Ajit Kumar</td>
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<td>Capital IQ</td>
<td>Ankit Jain</td>
<td>TELCO</td>
<td>Amit Verma</td>
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<td>Trans-Asia Aviation</td>
<td>Tushar Kanti Das</td>
</tr>
</tbody>
</table>
Kapil Sharma (PGDM 2001-03 Batch)
Associate Vice President – Marketing
Kotak Mahindra Bank Ltd., New Delhi

“The approach adopted at I.T.S seeks to empower the students to harness their potential and emerge as positive, well-informed and confident individuals. I.T.S provides plentiful opportunities to students to become an effective manager.”

Sanjeev Shukla (PGDM 2005-07 Batch)
Regional Manager (NCR)
Anand Ratni, New Delhi

I.T.S is a profound college where talents are born and brought up. The college has given me everything in terms of study and a chance to prove myself in the field which I opted for.

The faculty in the college had always been supportive and nurtured us into competent successful individuals who have brought them pride...

In the end will always say - There are miles to go before I sleep. Each mile is a achievement in our lives.

Kunal Bedi (PGDM 2007-09 Batch)
Deputy Manager - Marketing (Pan India) Ghokl La

I.T.S truly build managers who are not only updated with the present, but also capable of adapting themselves quickly to the future. Various conferences and seminars by industry expert enhanced my knowledge and participation in college fest gave me exposure to test my knowledge and boosted my confidence, that I was going the right way.

Even today, I seek the advice of my faculties when ever necessary and they are rather exited to extend a helping hand where ever needed in my career.

Pradeep Chaprana (PGDM 2006-08 Batch)
Dy. Manager – HR
Havells India Ltd., New Delhi

"Excellent teaching methodology backed up with effective practical training assistance provided by I.T.S put me on a professional pedestal during my time here from 2006 to 2008. Having worked with the reputed Escorts group for over 4 years, I am now working with Havells India Limited and am still using my theoretical and practical knowledge gained at ITS to grow further professionally."

Indrajit Sinha Chakroborty (PGDM 2008-10 Batch)
Assistant Area Manager
Godfrey Phillips India Ltd., West Bengal

The faculties, corporate environment and proper guidance provided the knowledge and various live project, seminar, trainings had given the confidence to face real life challenges.

In short I entered to I.T.S as a student but it makes me out from there as a fully prepared man who can rock the world...
<table>
<thead>
<tr>
<th>Name</th>
<th>DOB</th>
<th>Specialization</th>
<th>Graduation Stream</th>
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<tr>
<td>Alok Pandey</td>
<td>02.04.90</td>
<td>HR &amp; Marketing</td>
<td>B.Sc. (Mathe), U.P.R.T.O.U.</td>
<td>ALP Group (ALP Overseas Pvt Ltd)</td>
<td>Recruitment And Selection</td>
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<td>Amit Kumar</td>
<td>14.02.89</td>
<td>Marketing &amp; IB</td>
<td>B.C.A., IGNOU</td>
<td>To Analyze The IT Product In BFSI Sector</td>
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<td>Anjali Bharati</td>
<td>06.03.88</td>
<td>HR &amp; Marketing</td>
<td>B.A., LNMU</td>
<td>Uttars Informatics</td>
<td>Employee Retention</td>
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<td>Ankit Vashishth</td>
<td>24.11.88</td>
<td>Finance &amp; IB</td>
<td>B.Com., Delhi University</td>
<td>Shriram Pistons &amp; Rings Ltd.</td>
<td>Comprehensive Study of Equity Market</td>
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<td>Amandeep Singh Kohil</td>
<td>13.07.90</td>
<td>Marketing &amp; Finance</td>
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<td>Brand Kraft Marketing Group</td>
<td>To Investigate The Relevance of Rising BTL Shares in Brand Plans</td>
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<td>Amrita Srivastava</td>
<td>28.09.89</td>
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<td>Employee Retention</td>
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<tr>
<td>Ankit Gautam</td>
<td>05.12.91</td>
<td>Finance &amp; Marketing</td>
<td>B.Com., Dr. B.R.A. Agra University</td>
<td>Edelweis Financial Services</td>
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<tr>
<td>Ankita Tiwari</td>
<td>11.06.90</td>
<td>Finance &amp; Marketing</td>
<td>B.Com., C.S.J.M. Kanpur University</td>
<td>Edelweis Baking Ltd</td>
<td>Customer Relationship Management</td>
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<tr>
<td>Amit Kumar</td>
<td>11.02.91</td>
<td>Marketing &amp; Finance</td>
<td>B.B.A., I.T.S. - Management &amp; IT Institute</td>
<td>Tata Motors Ltd.</td>
<td>Total Market Scenario and Consumer Behavior Towards Tata Nano</td>
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<td>Angad Kumar Singh</td>
<td>19.11.86</td>
<td>Marketing &amp; IB</td>
<td>B.A. (Eco.), Vinoba Bhave University</td>
<td>Dexter Consultancy Ltd</td>
<td>Industrial Survey of Haryana</td>
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<td>Ankit Kumar Tripathi</td>
<td>07.07.88</td>
<td>Marketing &amp; IB</td>
<td>B.Sc. (Bio), V.B.S.</td>
<td>Lupin Pharma</td>
<td>Trend of Cardiovascular Drugs in North India</td>
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<td>Ankur Agnihotri</td>
<td>29.08.80</td>
<td>Marketing &amp; Finance</td>
<td>B.Com., C.S.J.M. Kanpur University</td>
<td>Yoma Multinational</td>
<td>Online Promotion and Data Mining</td>
</tr>
</tbody>
</table>
**PGDM Students’ Profiles**

**Ankur Gupta**
- D.O.B: 22.01.91
- Specialization: Finance & Marketing
- Graduation Stream: B.C.A, C.C.S. Meerut University
- Company: IFCI Financial Service Ltd
- Project Title: Comparative Analysis of Stock Market

**Anurag Pandey**
- D.O.B: 13.07.91
- Specialization: Marketing & IB
- Graduation Stream: B.Sc., C.S.J.M. Kanpur University
- Company: Lupin Pharma
- Project Title: Market Trends on Cardio-Vascular Drug

**Arahi Khan**
- D.O.B: 21.09.89
- Specialization: HR & Marketing
- Graduation Stream: B.A., Amity University
- Company: Town School Educations Initiative Pvt
- Project Title: A Project Report on Recruitment and Selection and Joining Process

**Ashutosh Choudhary**
- D.O.B: 02.06.89
- Specialization: Marketing & Finance
- Graduation Stream: B.Com., Allahabad University
- Company: Future Capital
- Project Title: Comparative Study between Reliance & Future Capital

**Ankur Saini**
- D.O.B: 26.01.88
- Specialization: Marketing & Finance
- Graduation Stream: B.Com., Guru Nanakdev University
- Company: CEAT
- Project Title: To Scout And Identify Hot Prospects For CEAT Exclusive Such As Cest Shoppa

**Archana Singh**
- D.O.B: 15.07.90
- Specialization: HR & IT
- Graduation Stream: B.Sc., V.B.S. Purvanchal University
- Company: Ximius Technologies
- Project Title: Recruitment And Selection Process At Ximius

**Arvind Kumar**
- D.O.B: 20.07.89
- Specialization: Marketing & IT
- Graduation Stream: B.C.A., C.C.S. Meerut University
- Company: Tata Motors
- Project Title: Consumer Perception for Tata Nano

**Ashutosh Rastogi**
- D.O.B: 25.07.90
- Specialization: Marketing & IB
- Graduation Stream: B.Sc., V.B.S. Purvanchal University
- Company: STILL India Pvt. Ltd
- Project Title: Opportunity for Streamline (100% Reduced Sugar Jam)

**Anoop Singh**
- D.O.B: 01.05.90
- Specialization: Marketing & IB
- Graduation Stream: B.Sc., D.D.U. Gorakhpur University
- Company: Lupin Pharma
- Project Title: Market Trend of Cardio Vascular Drugs

**Archana Yadav**
- D.O.B: 28.07.88
- Specialization: HR & IB
- Graduation Stream: B.Com., Lucknow University
- Company: Times Business Solution Ltd
- Project Title: Recruitment & Selection

**Ashish Shandilya**
- D.O.B: 29.08.90
- Specialization: Marketing & IT
- Graduation Stream: B.B.A., C.C.S. Meerut University
- Company: Yoma Multinational
- Project Title: Search Engine Optimization

**Atul Srivastava**
- D.O.B: 10.10.92
- Specialization: Finance & Marketing
- Graduation Stream: B.Com., Dr. R.M.L. Awadh University
- Company: Bajaj Hindustan Ltd
- Project Title: Risk And Mitigation of Energy Sector (BEPL) Bajaj Energy Private Ltd
Km. Priti
06.04.90
HR & Marketing
B.B.A., Nagpur University
Idea Cellular
Employees Engagement

Kriti Kesari
07.12.90
Finance & Marketing
B.Com., Allahabad University
IFIN Ltd
To Study The Indian Commodity Market and Comparative Analysis B/W Various Commodities

Mohd. Arif Khan
12.08.87
Finance & HR
B.B.A., Annamalai University
Future Capital
Portfolio Management Services

Maneesh Singh
24.09.88
Marketing & IB
B.B.A., Dr. R.M.L. Awadh University
Future Capital
Analysis of stock market and Client acquisition and Development

Km. Rashmi Singh
30.07.91
HR & Marketing
B.A., D.D.U. Gorakhpur University
Go Bindas Entertainment Pvt Ltd
Effectiveness of Recruitment And Selection Process

Kritika Kumari
04.02.89
Marketing & HR
B.B.M., Magadh University
Outlook Group
Consumer Behavior & Market Analysis of Print Media

Mahak Bhatt
13.12.88
Marketing & IB
B.B.A., IP University
S.I.I. India Pvt Ltd
Retail Coverage and Gap

Maninder Singh Johal
01.04.90
Marketing & IB
B.Com., Bharati Vidyapeeth University (Pune)
Tata Motors
Selling & Promotion of Tata Nano and Visualizing the Customer Perception With Regards to Market Demand

Krishna Kumar
26.03.90
Marketing & IB
B.B.A., V.B.S. Pundichery University
Interworld Cargo Care (P) Ltd
Study On Customer Satisfaction And Service Positioning by Interworld Supply Chain Solution In The Competitive Market

Kuldeep Singh
05.06.89
Marketing & IB
B.Sc., M.J.P. Rohilkhand University
Tata Motors
Perception of customers for Tata Motors in Ghaziabad

Mahasweta Das
22.06.88
Marketing & HR
B. Com (Hons.), Calcutta University
Aurelius Corporate Solutions
Customer Retention

Manish Kumar Mishra
16.07.89
Marketing & IB
B.A., Allahabad University
Tata Motors Pvt Ltd
Perception of People About Nano Car in Ghaziabad
Mayank Trivedi
30.06.80
Marketing & IB
B.B.A., Uai Narayan Vyas University
Matrix Telecom Services Pvt. Ltd.
Customer Satisfaction Level of Matrix

Mohd. Tabrez
28.12.88
Marketing & Finance
B.Com., Calcutta University
Spamhouse Marketing Solution Pvt Ltd
Important Of Business Promotion In Increasing Footfall For Any Restaurant

Mohammad Shahnawaz Ansari
19.02.88
Finance & IB
B.M.S. (Fin), Mumbai University
Reliance Life
Comparative return analysis of ULIP’s with other Investment avenues

Nandini Srivastava
07.03.92
Finance & Marketing
B.Com., D.D.U. Gorakhpur University
IFIN Financial Services
Investment Opportunity In Stock Market Wit Special Focus On Automobile Sector

Mohd. Fahad Ansari
30.05.87
Marketing & IB
B.B.A., Lucknow University
Sii (Scandi Food)
Opportunity and Gap In Modern Trade

Mitali Gupta
17.10.91
HR & Marketing
B.Com., C.S.I.M. Kanpur University
HDFC Standard Insurance Pvt Ltd.
Marketing of Financial Products, Investment Alternatives & Recruitment of Financial Consultant

Mohit Goyal
23.11.89
Marketing & IB
B.Sc., C.C.S. Meerut University
Lupin Ltd.
Market Trend of Cardio Vascular Drugs

Navank Vashishtha
06.07.89
Marketing & IB
B.B.A., M.J.P. Rohilkhand University
Outlook Group
Sales Generating Practices by Print and Electronic Media

Mohd. Shahjahan Khan
15.04.90
Marketing & HR
B.A (Eng Hons.), BHU
Tata Motors
Consumer Perception & Future Potential for Tata Nano

Mohammad Ilyas
10.09.81
Marketing & FIN
B.Com., M.L.S. Udaipur University
Progynia
Analysis of Profiling of BPO Industry

Mudit Dhawan
18.12.89
Marketing & Finance
B.Com., Delhi University
Anand Rathi Stock Brokers Ltd.
Study Of Individual Financial Planning In Delhi & NCR

Naveen Khatri
05.07.90
Finance & IB
B.B.A., J.N.V. University
IFIN Financial Service
Measuring the Efficiency of Indian Stock Market with Respect to Bank Nifty

Name  D.O.B.  Specialization  Graduation Stream  ST Company  Project Title

Neelam Verma
20.11.86
Marketing & HR
B.B.A., Lucknow University
Midis Online Healthcare Services
Consumer Awareness Regarding Online Healthcare Services

Neha Sinha
13.06.89
HR & Marketing
B.B.A., Ranchi University
R.D.C. Is, Sial
Training And Development With Emphasis On “Multi-Skill Training”

Nilin Garg
05.02.91
Finance & IB
B.B.A., I.T.S. - Management & IT Institute
Aurelius Corporate Solutions
Analysis Of BPO Industry & Financial Performance of Aurelius

Pankaj Giri
02.07.89
Marketing & IB
B.A. (H), Delhi University
Outlook Publishing Ltd.
Consumer Behavior During “Cold Calls” Towards Outlook Magazine

Neelima Ganju
07.12.88
Marketing & HR
B.B.A., C.C.S. Meerut University
Nimaiyar Udhyog Pvt Ltd.
Purchasing Influencer Factor

Nilanjan Pramanik
09.09.89
Marketing & IB
B.B.A., Sikkim Manipal University
Tata Motors
Customer Perception While Choosing Tata Nano as a Small Car

Nitin Kumar
01.01.90
Marketing & IT
B.Sc. (IT), SIKKIM MANIPAL University
Tata Motors
To Analyze and Generate Trails and Sales for Tata Nano in Delhi/NCR and to Suggest a Scheme and ITS Advertising Plan

Pankaj Kandpal
20.06.90
Finance & Marketing
B.B.A., C.C.S. Meerut University
Edelweiss Financial Services
Consumer Preferences Toward Investment In Share Market And Detailed Analysis of Share Bazaar

Neeraj Singh
03.07.89
Marketing & Finance
B.A., C.I.G.S.
Outlook Group
Market Research & Consumer Behaviour

Nilotpal Roy
14.04.89
Finance & Marketing
B.Com., Burdwan University
Outlook Group
Consumer Behaviour Towards Magazine

Pallavi Das
09.07.89
HR & Marketing
B.B.A., M.J.P. Rohilkhand University
Times Group
Job Search Management & Client Serving

Pankaj Maurya
30.09.89
Marketing & Finance
B.B.A., V.B.S. Purvanchal University
Dexter Consultancy Pvt Ltd
Industrial Survey In Haryana
Praveen Kumar Ojha
24.09.92
Marketing & HR
B.A., Allahabad University
Xirus Technologies
Study of Internet Marketing At Xirus Technologies

Prithvi Modak
05.06.90
Marketing & IB
B.B.A., West Bengal University
Outlook Group
Consumer Base And Future Aspects of Magazine Outlook

Priyam Mathur
25.10.89
HR & Marketing
B.Com., Allahabad University
Map My India
Parameters of Interview

Punit Mohan
16.01.88
Marketing & IB
B.B.A., Lucknow University
Outlook Magazine Group
Marketing of Various Outlook Magazines in NCR Region

Preeji Malik
30.01.90
HR & Finance
B.Com., C.C.S. Meerut University
Madura Fashion & Lifestyle
Recruitment & Human Resource Information System Practices in Madura Fashion & Lifestyle

Priya Sharma
25.02.89
HR & IT
B.Sc., V.B.S. Purvanchal University
Nice Guidance
Recruitment & Selection Process

Puspha Kumari
07.11.86
HR & Marketing
B.A., B.S.B.A.B
Magtech Solution
Study of Recruitment and selection process in Companies

Preeta Mathur
11.06.90
HR & Marketing
B.Com., V.B.S. Purvanchal University
Town School Educations Initiative Pvt.
Recruitment, Selection Training

Priya Shrivani
11.09.88
Finance & IB
B.B.A., Patna University
IFIN Financial Services
Factors Affecting Stock Market Rotational

Priyank Bajpai
16.05.89
IT & Marketing
B.E., R.G.T.U.
Gizmeup.com
E-commerce Web Page Content And Ranking

Puneet Srivastav
20.04.89
Finance & Marketing
B.Com., V.B.S. Purvanchal University
Anand Rathi Stock Brokers Ltd.
Analyze The Consumers Investment Behavior In The Financial Market

Rahul Kumar
21.12.91
Marketing & Finance
B.Com., Ranchi University
Edelweiss Finance Ltd
Changing Consumer Behaviour Towards Equity Trading
Ritesh Ashok Kumar Shukla
16.07.90
Marketing & IB
B.E. (Mech), Nagpur University
Spanhouse Marketing Solution Pvt Ltd
Customer survey for Services of Span House Marketing Solutions in Food & Beverages Industry.

Sachindra Patel
15.07.92
Marketing & Finance
B.B.A., C.S.J.M. Kanpur University
Future Capital Securities Ltd
Analysis of Consumer Awareness about Trading in the Market

Sachin Kumar Kesharwani
12.10.91
Marketing & IB
B.A., C.S.J.M. Kanpur University
Midas Online Health Services Pvt Ltd
Market Analysis Of Online Health Service

Sanjay Kumar Saha
23.05.1988
Finance & IB
B.B.A., R.D.V.V.
NJ India Investment Pvt Ltd.
A Study Performance of Measurement Indian Selected International Mutual Funds

Riyazuddin
06.07.90
Marketing & Finance
B.Com., C.S.J.M. Kanpur University
Midas Online Health Service Pvt Ltd
Market Analysis On Online Health Service

Sachin Kumar
03.10.88
HR & Marketing
B.C.A., M.J.P. Rohilkhand University
Daffodil Software Ltd.
Analysis Of Recruitment & Selection

Samarth Sharma
27.12.90
Finance & IB
B.B.A., University of Rajasthan
Hero Motors Limited
Means of Borrowings

Saroj Singh
15.07.1988
Finance & Marketing
B.Com., Bharati Vidyapeeth University(Pune)
NJ India Investment Pvt Ltd.
Awareness Of Mutual Fund Among Insurance Advisors

Rohit Singh
07.06.90
Finance & Marketing
B.Com., V.B.S. Purvanchal University
Future Capital Securities Ltd
Analysis Of The Product In A Commodity Market

Sachin Kumar
06.03.88
Marketing & Finance
B.Com, Allahabad University
TSPL (Tailor Solution Pvt Limited)
Sales Promotion

Sanchits Banik
23.08.89
HR & Marketing
B.B.A., West Bengal University
Bharat Heavy Electricals Ltd. (BHEL)
Study on Mentoring Scheme For Engineer/Executive Trainees in BHEL

Satendra Kumar
01.10.91
Finance & Marketing
B.Com., D.D.U. Gorakhpur University
SPA Capital Services Pvt Ltd
Comparative Analysis of Different Tax Saving Instruments
**Student Profiles**

**Shiv Kumar**
- D.O.B.: 02.10.87
- Specialization: Finance & Marketing
- Graduation Stream: B.Com., IGNOU
- Company: ICICI Bank
- Project: Risk Management At ICICI

**Shivani Gupta**
- D.O.B.: 05.03.89
- Specialization: HR & IB
- Graduation Stream: B.A., Delhi University
- Company: Times Group
- Project: Job Search Management

**Shweta Chatterjee**
- D.O.B.: 30.01.89
- Specialization: HR & Marketing
- Graduation Stream: B.A., (Eng, Hons.), Banaras Hindu University
- Company: Manpower India
- Project: Recruitment Trends In Staffing Industry : Manpower

**Sourav Sharma**
- D.O.B.: 14.06.88
- Specialization: Marketing & Finance
- Graduation Stream: B.Com., Calcutta University
- Company: Tataswari Solutions Pvt Ltd
- Project: Importance Of Sales Promotion

**Shiv Pratap Singh**
- D.O.B.: 01.12.89
- Specialization: Finance & Marketing
- Graduation Stream: B.Com., Allahabad University
- Company: Future Capital Securities Ltd
- Project: A Study Of Awareness Level Of Customer For Demat Account Of Future Capital

**Shrastha Saxena**
- D.O.B.: 29.11.90
- Specialization: HR & Marketing
- Graduation Stream: B.B.A., C.S.J.M. Kanpur University
- Company: HCL Infosystem Ltd
- Project: Recruitment And Selection Process At Hcl Infosys Ltd

**Shyam Singh Verma**
- D.O.B.: 03.06.85
- Specialization: Marketing & Finance
- Graduation Stream: B.Sc., C.S.J.M. Kanpur University
- Company: Patsons Pharmaceuticals Pvt Ltd
- Project: Brand Awareness and Comparative analysis of Patsons Drugs

**Sourav Srivastava**
- D.O.B.: 30.01.88
- Specialization: Marketing & IB
- Graduation Stream: B.A. (Engl), T.M.B University Bihar
- Company: Tata Motors Pvt. Ltd
- Project: Customer Perception Towards Small Segment Cars

**Shivani Gupta**
- D.O.B.: 25.01.90
- Specialization: HR & Marketing
- Graduation Stream: B.C.A., V.B.S. Purnvanchal University
- Company: Times Group
- Project: Organisation Culture

**Shreya Singh Tomar**
- D.O.B.: 19.07.89
- Specialization: HR & Marketing
- Graduation Stream: B.Com., C.S.J.M. Kanpur University
- Company: Times Business Solution Ltd
- Project: E-Recruitment:An It Way For Talent Acquisition

**Sourav Das**
- D.O.B.: 04.09.87
- Specialization: Marketing & IB
- Graduation Stream: B.Sc., (Chem), Calcutta University
- Company: Tata Steel
- Project: Tata Agro (Communication & Values With Customer)

**Sudha Kumari**
- D.O.B.: 12.10.88
- Specialization: HR & Marketing
- Graduation Stream: B.Com., Ranchi University
- Company: Idea Cellular
- Project: Employee Engagement
**PGDM Students' Profiles**

**Sulekha Kumari**
- DOB: 02.01.89
- Specialization: Finance & HR
- Graduation: B.Com., Ranchi University, N.J. India Invest Pvt Ltd
- Project Title: Awareness Of Different Financial Products

**Sunil Kumar**
- DOB: 15.11.1990
- Specialization: Marketing
- Graduation: B.Com., M.G.K.V.P. University, Dabone Food & Beverages Pvt. Ltd
- Project Title: Understanding & Impacting the Dynamics of the Retail Channel-BOP

**Surendra Kumar**
- DOB: 21.01.90
- Specialization: Marketing & IB
- Graduation: B.B.A., Jiwaji University Gwalior, Edelweiss Financial Services
- Project Title: Marketing Strategy And Attractive Plans For Customer In Edelweiss Financial Services

**Swati Paliwal**
- DOB: 20.11.88
- Specialization: HR & Marketing
- Graduation: B.C.A., C.C.S. Meerut University, Times Group
- Project Title: High Performance Practices

**Sumit Gupta**
- DOB: 10.12.90
- Specialization: Marketing
- Graduation: B.Com., C.C.S. Meerut University, Dabone Foods & Beverage India Pvt.Ltd
- Project Title: Understandings & Impacting The Dynamics Of The Retail Channel-BOP

**Sunit Kumar Gupta**
- DOB: 08.12.88
- Specialization: Marketing & Finance
- Graduation: B.B.A., Jamia Hamdard University, Span House Marketing Solutions Pvt. Ltd
- Project Title: Age And Income Effect On Dining

**Suvijit Ghosh**
- DOB: 12.12.89
- Specialization: Finance & Marketing
- Graduation: B.B.A., West Bengal University, SPA Capital Services
- Project Title: Income Tax Return Filing: Need Comparison Between E-Filing And Physical Filing

**Swati Rathore**
- DOB: 10.01.90
- Specialization: HR & IB
- Graduation: B.Com., C.S.J.M. Kanpur University, Alp Overseas Pvt. Ltd
- Project Title: Recruitment & Selection

**Sumit Kumar Maurya**
- DOB: 01.07.99
- Specialization: Marketing & IT
- Graduation: B.C.A., Y.B.S. Purvanchal University, ACL Mobile Ltd
- Project Title: Awareness of Skilled and unskilled employees toward Naukri Bazaar

**Surajeeet Singh**
- DOB: 15.07.87
- Specialization: Marketing & IT
- Graduation: B.A., M.G.K.V.P. University, ACL Mobile Ltd
- Project Title: Awareness of Blue Color People Towards the Naukri Bazaar

**Svati Gupta**
- DOB: 03.08.88
- Specialization: HR & Marketing
- Graduation: B.B.A., Birla Institute Onitsra
- Project Title: Employee Training Development

**Swarit Srivastava**
- DOB: 30.12.91
- Specialization: HR & Marketing
- Graduation: B.B.A., C.C.S. Meerut University, Nimaiyar Udyog Pvt. Ltd
- Project Title: Sales And Customer Satisfaction Of Aasaareva Pvt. Ltd
<table>
<thead>
<tr>
<th>Name</th>
<th>DOB</th>
<th>Specialization</th>
<th>Graduation Stream</th>
<th>Company</th>
<th>Project Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Swati Singh</td>
<td>25.06.88</td>
<td>HR</td>
<td>B.Tech., UPTU</td>
<td>Midas IT Services Pvt. Ltd.</td>
<td>Recruitment Procedure Preventing In Company</td>
</tr>
<tr>
<td>Tulsi Prasad Mahro</td>
<td>30.06.89</td>
<td>Finance &amp; Marketing</td>
<td>B.Sc., Kuvempu University</td>
<td>IFIN Financial Services Ltd.</td>
<td>Comparative Study of Financial Report of Top 3 banks in India</td>
</tr>
<tr>
<td>Vikash Singh</td>
<td>03.02.87</td>
<td>Marketing &amp; IB</td>
<td>B.Sc., A.P.S. University Rea</td>
<td>Span House Marketing Solution Pvt. Ltd.</td>
<td>Awareness Of Loyalty Card Activity And Promotion In Customers</td>
</tr>
<tr>
<td>Vishal Chaushan</td>
<td>07.03.93</td>
<td>Finance &amp; Marketing</td>
<td>B.B.A., C.C.S. Misalun University</td>
<td>IFIN Financial Services Ltd</td>
<td>Study the Investors Preferences on Various Investments Options</td>
</tr>
<tr>
<td>Syed Asif Hussain</td>
<td>10.11.90</td>
<td>Marketing &amp; HR</td>
<td>B.B.A., West Bengal University</td>
<td>(TSPL) Tailor Sol Pvt. Ltd.</td>
<td>Sales Promotion Of QBO</td>
</tr>
<tr>
<td>Tushar Karmakar</td>
<td>10.10.89</td>
<td>Marketing &amp; IB</td>
<td>B.H.M, Bangalore University</td>
<td>Godfrey Philips (Mod International)</td>
<td>Convenience Store Special Highlight on Amoeba Mapping</td>
</tr>
<tr>
<td>Vikram Kumar Jaiswal</td>
<td>02.06.90</td>
<td>Marketing &amp; Finance</td>
<td>B.B.A., Utkal University, Bhubaneswar, Orissa</td>
<td>IFIN Financial Services</td>
<td>Technical Analysis of Equities</td>
</tr>
<tr>
<td>Vivek Kumar</td>
<td>26.02.91</td>
<td>Finance &amp; Marketing</td>
<td>B.Sc., V.K.S. University</td>
<td>Aditya Infotech</td>
<td>Good Refund and Foreign Payment</td>
</tr>
<tr>
<td>Tareq Mohammad</td>
<td>12.01.89</td>
<td>Marketing &amp; IB</td>
<td>B.B.A., Lucknow University</td>
<td>Matrix Cellular (International)Services</td>
<td>Brand Preference and Competitive Analysis of Matrix Country Specific Sim Cards in International Sim Card</td>
</tr>
<tr>
<td>Utkarsh Gupta</td>
<td>04.11.90</td>
<td>HR &amp; Marketing</td>
<td>B.Com., D.D.U. Gorakhpur University</td>
<td>IRPPL (Unitech Group)</td>
<td>Policies Of Human Resources Of IRPPL</td>
</tr>
<tr>
<td>Vineet Singh</td>
<td>13.02.90</td>
<td>Marketing &amp; IT</td>
<td>B.C.A., V.B.S. Purvanchal University</td>
<td>Prognostix-E-Services</td>
<td>To Study On Digital Marketing And Data Profiling Of It Product In Various Industries</td>
</tr>
<tr>
<td>Vivek Kumar Agnihotri</td>
<td>03.03.98</td>
<td>Marketing &amp; Finance</td>
<td>B.Com., Allahabad University</td>
<td>Outlook</td>
<td>Study the Potential of Social Media Marketing to Remote out Look &amp; Study of Consumer Behaviour in Magazine Segment</td>
</tr>
</tbody>
</table>
PGDM Students’ Profiles

Vivek Kumar Malviya
30.12.87
Marketing & IB
B.Sc., RML University
Outlook India Pvt. Ltd.
Consumer Behaviour of Outlook Manager

Yogesh Kumar
15.12.88
Marketing & IB
B.C.A., C.C.S, Meerut University
AOL Mobile Limited
Perception of Consumer Behaviour Towards Naukri Bazaar

Vivek Kumar Singh
16.07.91
Marketing & IB
B.A., V.B.S, Purvanchal University
Future Capital Securities Ltd.
Market Analysis of Stock Broking Industry and Market Competition Analysis of Future Capital

Waseem Ahmed
07.03.89
Marketing & IB
B.B.A., H.N.B. Garhwal University
Span House Marketing
Benefit of Loyalty Program to the Customer

Campus Placement Drive 2012

Welcome First
Welcome FEDERAL BANK
Welcome ESS INDIA
Welcome METHODEX SYSTEMS LTD.
Dr. Kiran Bedi  
First Lady I.T.S, office of India  
I found the future of the country being built here. It is in good hands. Jai Hind!

Mr. Sanjay Bhatia  
MD, Hindustan Tin Works Ltd., Delhi  
I wish the institute all the very best for career and skill building in the country.

Mr. S.D. Saxena  
Chairman ITC  
I was touched by the hospitality and technical content of the seminar.

Dr. V. K. Garg  
Chairman, IFRC  
I am impressed by the receptiveness of the students discipline and response to the new ideas. I convey my best wishes and appreciation for the faculty and staff management.

Dr. Pankaj Jalote  
Director, IIT-Delhi  
Enjoyed my visit at I.T.S, well coordinated national seminar by the Institute.

Mr. Toni Malik  
Sr. Director, Deloitte Haskins & Sells  
Had a wonderful experience at ITS on IFRS discussion with an intelligent group of students. Thoroughly enjoyed the hospitality.

Mr. Manoj Tandon  
Director, CSIC  
Very enthusiastic students and faculties. I am impressed with the initiatives taken by the department.

Mr. Dinesh Tomar  
Principal Consultant, South Africa  
It was wonderful knowledge sharing experience with students. All the best to college students.

Mr. Aquil Busrai  
Executive Director, Human Resource, IBM  
Innovative and relevant theme. Institutes like I.T.S can play a major role in preparing the community for pragmatic entry into Industry through Academia Industry interface. Many compliments!!

Mr. Sanjay Hallan  
Managing Director, Inside – Jobs  
Students were very interactive, so were teachers. A very well organized event with new ideas. Great effect & good experience.

Mr. Anup K. Sharma  
Manager, Deloitte Haskins & Sells  
I came here for an IFRS presentation as a guest speaker. The overall environment of the institute is wonderful. I always respect institutions like ITS, especially who transforms raw people to an instrumentals situation, by which people get a direction. I would love to be associated with ITS for future events as well.

Dr. S.K. Kak  
Vice Chancellor, M.T.U, Noida  
It was nice to be here and see the facilities in the library, laboratory & classrooms. I am sure that the same care is taken to get the best teachers to provide the best education to the students of I.T.S.

Mr. Anil Kumar Sharma  
CMD, Amrapali Group  
I attended the convocation ceremony of I.T.S and found the system of the institution highly praise worthy. Students, teachers and management have done a commendable job. I wish all the success to the Institute.

Mr. Pankaj Mehrotra  
VP – Sales, Caselife Industries Ltd.  
I got very positive feeling when I interacted with the students. Very nice environment.
Team CRC

Mr. Kirit Shah
Manager - Corporate Relations
E-mail: kirit.shah@its.edu.in
Landline: (0120) 4174927
Mobile: 8447744053, 9871044876

Ms. Pallavi Mathur
Dy. Manager – Corporate Relations
E-Mail: pallavimathur@its.edu.in
Landline: (0120) 4174925
Mobile: 8447744051, 9871740456

Mr. Arjit Mani Tripathi
Dy. Manager – Corporate Relations
E-Mail: arjittripathi@its.edu.in
Landline: (0120) 4174925
Mobile: 8447744052, 9711943794

Student Members
(PGDM 2011-13 Batch)

Krishna Kumar      Prabin Khadka      Amit Kumar
Samarth Sharma     Shweta Chatterjee  Debashish Shome
Bakul Chalana      Shrastha Saxena    Isha Rampal
Swati Paliwal      Tushar Karmakar    Rohit Singh
Sudha Kumari       Shivani Gupta      Abhishek Kumar Singh
Sachin Kumar       Mayank Trivedi     Priyam Mathur
Shaiwal Saran      Tariq Mohammad     Chaima Bhattacharya
Shreya Singh Tomar Poornima Singh
PGDM Placement 2013

Placement Committee

Mr. Kirit Shah - Manager - Corporate Relations
Ms. Pallavi Mathur - Dy. Manager, Corporate Relations
Mr. Arjit Mani Tripathi - Dy. Manager, Corporate Relations

STUDENT MEMBERS

PGDM

- Krishna Kumar
- Samarth Sharma
- Bakul Chalana
- Swati Paliwal
- Sudha Kumari
- Sachin Kumar
- Shaiwal Saran
- Shreya Singh Tomar
- Prabin Khadka
- Shweta Chatterjee
- Shrestha Saxena
- Tushar Karmakar

PGDM

- Shivani Gupta
- Mayank Trivedi
- Tariq Mohammed
- Poomima Singh
- Amit Kumar
- Debashish Shome
- Isha Rampal
- Rohit Singh
- Abhishek Kumar Singh
- Priyam Mathur
- Chanima Bhattacharya
PLACEMENT RESPONSE FORM

Name of the organization

Address

Telephone ___________________ Mobile ___________________
Fax ___________________ email ___________________
Website ___________________

To,
In-charge Management Placement
Institute of Technology & Science, Mohan Nagar, Ghaziabad 201007

Tel. 0120-4174900, 8447744051 / 52 / 53
email kirit.shah@its.edu.in
pallavimathur@its.edu.in
arjittripathi@its.edu.in
Website www.its.edu.in

AREA OF OPERATIONS
Marketing [ ] Human Resource [ ] Finance [ ]
Information Technology [ ] International Business [ ]

COURSE

PGDM

NO OF VACANCIES

JOB DESCRIPTION

DESIGNATION

LOCATION

Salary offered on Final Placement (Gross Annual)..........................................................

Dates in order of performance to visit campus.........................................../.............

Our schedule for campus visit shall include (please tick)

Pre Placement Talk [ ] Interview [ ] Written Test [ ] Other (Please Specify) [ ]

Following support facilities for the placement talk would be required (please tick)

LCD Projector [ ] Other (please specify) .................................................................

Name

Designation ___________________ Contact No. ___________________
# CAMPUS

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# COURSES OFFERED

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*Contact details consists of numbers of admission department*