Certification & Ranking:
- NAAC Accredited "A Grade" Institute
- Ranked A Category B-School in the country by AIMA
- All India Overall Ranking 39th, India Today
- Ranked 32nd in India, 11th in North Region & 8th in the Category of Industry Interaction Business World
- Ranked 19th in North India, The Week
- All India Overall Ranking 46th, Outlook
- All India Overall Ranking 38th, & Learning Experience Ranking 27th, Business Today
- An ISO 9001:2008 Certificate Institute
- Authorized Centre for Ph.D. Programme
- IBM Centre of Excellence

PGDM
POST GRADUATE DIPLOMA IN MANAGEMENT

PLACEMENT BROCHURE
2015

Foreign Collaboration:
- Catholic University of Lyon, FRANCE
- Management Development Institute, SINGAPORE
- Teesside University, UK
- Chaoyang University of Technology (CYUT), TAIWAN
- University of Leicester, UK
- University of La Rioja (UNIR), Spain
- STI Education, MYANMAR
- KUSOM, Nepal
- Asian University, THAILAND
- Gime American University, UK
- Birmingham City University, UK

Institute of Technology and Science
Mohan Nagar, Ghaziabad-201 007
www.its.edu.in

Providing Wings to Your Dream
Our Vision
Creating a Thinking Professional Order

Our Mission
To make incessant endeavour to create learning process in response to changing managerial paradigms

Our Objective
- Generating new learning techniques
- Improving the teaching process
- Expanding the information technology capacity
- Strengthening the industry-interactive network
- Facilitating professional practitioners in searching their potential
- Inculcating team spirit among the learners

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Mission
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www.its.edu.in
ADVISORY BOARD & ACADEMIC COUNCIL

Dr. D.V. Singh
Chairman
Former Director, IIT Roorkee
Former Vice Chairman, AICTE

Prof. Atmanand
Professor
Management Development Institute

Mr. Shyam Malhotra
Executive Director
Cyber Media India Ltd.
Gurgaon

Dr. A.K. Mishra
Professor
IIM, Lucknow

Mr. Sohil Chadha
Vice Chairman
I.T.S - The Education Group

Dr. Abad Ahmad
Former Pro Vice Chancellor,
Delhi University
Delhi
Nominee of State Govt.
from the Region
(Industrialist /Technologist / Educationist)

Mr. Arpit Chadha
Vice Chairman
I.T.S - The Education Group

Dr. R. P. Chadha
Chairman
I.T.S - The Education Group

Nominee of the Council
approved by the Chairman
of the Council from the
panel of the region to be
ominated by the Regional
Committee

Mr. B.K. Arora
Secretary
I.T.S - The Education Group

Dr. Sunil Kr. Pandey
Chief Administrator
I.T.S - The Education Group

Nominee of the Affiliating
Body / University / State Board of
Technical Education

Mr. Surinder Sood
Chief Administrator
I.T.S - The Education Group

Dr. Sapna Rakesh
Director - Management
Institute of Technology & Science

Regional Officer (Ex-officio)
AICTE Kanpur

Prof. D.K. Pandey
Associate Professor
Institute of Technology & Science

Shri Arpit Chadha
Vice Chairman
I.T.S - The Education Group

Dr. R.P. Chadha
Chairman
I.T.S - The Education Group

Shri Sohil Chadha
Vice Chairman
I.T.S - The Education Group

Shri B.K. Arora
Secretary
I.T.S - The Education Group

Dr. Sunil Kr. Pandey
HOD - IT
I.T.S - The Education Group

PGDM Placement Brochure 2015 1
I.T.S - The Education Group

I.T.S - The Education Group under the aegis of Durga Charitable Society established its first campus at Mohan Nagar, Ghaziabad in 1995. The Group is committed to its vision to provide value based education with a focus on excellence in academics. The Group has eminent academicians & acclaimed gurus as faculty & guest faculty, committed students, alumni base and a strong corporate network that has helped in building I.T.S as a premier group of institutions.

I.T.S takes pride in providing knowledge and competencies in the area of Management, Information Technology, Dental Science, Engineering, Biotechnology, Paramedical Science & Pharmacy.

**Programme Highlights**

- Management - PGDM, MBA, BBA & Ph.D.
- IT - MCA & BCA
- Engineering - B.Tech (EC, EE, ME, IT, & Civil) & M.Tech (CSE, ECS)
- Dentistry - BDS & MDS
- Biotechnology - B.Sc (Biotechnology) & M.Sc. (Biotechnology)
- Pharmacy - B.Pharma & M. Pharma
- Paramedical - B.PT & M.PT

I.T.S has two multi-speciality hospitals with 100 beds each catering to medical needs of the society.

**I.T.S - Surya Hospital, Murad Nagar**

Facilities are available for General Medicine, Surgery, Orthopaedics, Paediatrics, Gynaecology & Ophthalmology.

**Institute of Technology & Science, Ghaziabad (Estd : 1995)**
Message from Director - Management

The dynamics of the social, economic and corporate world is throwing up new challenges requiring different skill sets, personality and ability to manage diverse situational expectations. Education today has to be dovetailed with the emerging shift in paradigm. The world today needs professionals committed and humane at the core of their hearts to be able to make a difference in the quality of human life.

I.T.S established in 1995 is an institution which focuses on holistic development and aims to imbibe the right mix of theoretical knowledge and practical exposure to learners. The core strength of I.T.S Group is the right mix of infrastructural facilities, highly learned and experienced faculty members and self-driven enthusiastic students.

We organize a number of Seminars, Conferences, Workshops, Marketing Fair highlighting Research and Developments in various facets of Management which provides a platform to the students to develop the necessary academic and intellectual knowledge resulting in all round intellectual development. The focus on value based education coupled with extracurricular activities results in preparing students to acquire the requisite skills and attitude to support and steer corporate in their varied endeavours.

The Institute has a Corporate Resource Centre (CRC) which organizes guest sessions by senior managerial personnel of the leading corporate of India, Summer Training and the final placement of students. This networking also assists us in constantly updating our curricula and designing of industry relevant courses.

I.T.S strives to create a thinking professional order and our efforts are aimed at progressively higher quality and performance benchmarks to offer human resources with desired knowledge, skills and attitude to facilitate the organizations in their mission of creating a better world.

Dr. Sapna Rakesh
Director- Management
About the Institute

Institute of Technology & Science is one of the leading business school in Delhi/NCR with the certification of ISO 9001:2008 & accredited as “A Grade” Institute by NAAC – National Assessment & Accreditation Council. The institute, which is Campus-I of the four campuses, started with its flagship course in PGDM and now also has MCA, MBA, BBA, BCA courses to its credit.

The curriculum is designed to provide contemporary knowledge and skills, both functional and entrepreneurial in the field of Management & Information Technology to provide students with necessary foundation and advanced knowledge. I.T.S also provides global exposure to the students by the Foreign Student Exchange Programs.

The institute ensures application of theoretical fundamentals to real life situation through projects, case studies, role plays, management games, quizzes and industry interaction that are organized at regular frequency.

Infrastructural Facilities

- 6 Academic blocks consisting of lecture theatres & tutorial rooms with high-end teaching aids.
- Auditorium & Seminar hall with latest state-of-the-art audio-video facilities with a total seating capacity exceeding 850.
- Ten well equipped Computer Labs & 24 hrs. Wi-Fi enabled campus.
- Sports Complex, Cafeteria & plenty of open space for rejuvenation of students.
- Two lush green gardens and ample parking space.
- Medical facility to take care of immediate health needs.
- Well furnished, air-conditioned faculty offices receiving online connectivity for assistance in their teaching.
- E-library which always assists students to meet their learning goals.

IT Infrastructure

- Ten state-of-the-art Computer Labs with more than 668 Pentium based computers connected with structured optical fibre network.
- MSDN academic alliance with Microsoft for latest products update.
- Wi-Fi enabled campus & round the clock Broadband internet 12 MBPS (1:1) connectivity
- IBM Centre of Excellence Software Lab

Library

- Stock of over 40,000 books, 1,800 video/audio cassettes & CDs, 1,900 project reports, 180 reputed journals (incl. 35 international journals)
- The excellent learning resource, Virtual library – an IT based system containing online collection of information.
- Runs on the “Alice for Windows” software, which serves as a catalyst in the learning process.
- Has access to Indian and Global database related to programmes and training material.
- Has following online database for all students:
  - EBSCO Business Resource Premier
  - EBSCO Computer & Applied Science Complete
  - CMIE Prowess / Capital Line
  - DELNET Union Catalogue
  - SPSSV16

Lecture Theatres

Air-conditioned lecture theatres equipped with state-of-the-art Audio-Visual Aids for easier delivery of lectures and better understanding of the students. These spacious lecture halls are 24x7 Wi-Fi enabled with Multimedia Technology.
Cafeteria
Hygienic food provided by Bikano in the cafeteria. The cafeteria is beautifully designed with relaxing seating arrangements for the students. Café Coffee Day also has an outlet within the campus to provide snacks and drinks.

Auditorium & Seminar Hall
The conferences & seminars that take place in the institution are organized in the air-conditioned auditoriums & seminar halls which can accommodate more than 850 persons at a time. The auditorium & seminar halls are equipped with latest state-of-art audio/video facilities & are engaged round the year hosting intra & inter college events like seminars, conference, debates & cultural activities.

Hostel
- Separate hostel accommodation for girls (Durga halls) and boys (Eklavya halls), within the campus of I.T.S
- 24 hrs Wi-Fi enabled hostel with CCTV Cameras and security guards.
- Managed by dedicated Warden and offers facilities of laundry room, phone, entertainment and photostat.
- Homely food is provided in both hostels.

Medical & Accidental Insurance Facility
The institute has its own medical officer to take care of the student’s immediate health needs. The clinic runs various health programmes at regular intervals. These include:
- Routine medical check-up of students and staff members.
- Periodical dental check-up of students.
- Emergency medication hospital facility available within the institute.
- Students are covered by “Group Personal Accidental Insurance Policy”.
- Various safety related lectures are conducted.

Sports Complex
I.T.S also motivates students to take part in various sports activities such as Badminton, Table Tennis, Cricket, Volleyball, Chess, Carom etc. I.T.S. has a well-equipped Sports Complex with the availability of most of the indoor games under one roof with Badminton and Volleyball court.

Gymnasium
The health and fitness issues are our utmost priority which is met through a health and fitness centre. The college gymnasium is furnished with latest exercise equipment and trained staffs.
GLOBAL CONNECT

In its incessant endeavour to acquaint students & faculty with global management practices, I.T.S Group of Institutions has signed a Memorandum of Agreement with:

- Chaoyang University of Technology, Taiwan
- Catholic University Lyon, France
- Management Development Institute, Singapore
- Brimingham City University, UK
- University of Leicester, UK
- Teesside University, UK
- Girne American University, UK
- University of La Rioja, Spain

A student contingent from Catholic University Lyon, France has already attended classes in management at Mohan Nagar Campus.

Foreign Trip for Students

As a part of programme, our students get a chance to visit different countries for foreign exposure. The trip involves visits to different tourist destinations universities & industries to make it a complete learning with fun program. Students of (2012-2014) batch visited Dubai & Abu Dhabi Singapore & (2013-2015) batch visited Singapore.

The collaboration aims to incorporate following aspects:

Emerging Market Programme Offering

Research founding & Consulting

Student Exchange Programme

Faculty Exchange Programme

Research Sharing & Collaboration

Joint Seminars & Conferences

New Programme / Joint Certificate Offering
PGDM
(Post Graduate Diploma in Management)

Programme Highlights

Duration- Two Year (Full time) segregated into Six-Trimesters

Approved by AICTE, Ministry of HRD Govt. of India

Equivalence to MBA degree by Association of Indian Universities (AIU)

Students are allowed major or dual specialization out of Marketing/Finance/Human Resource/Information Technology and International Business. There are value added modules on Communication, Personality Development, Interpersonal Skills, Sensitive Business Models, Simulation etc. To meet the demand of international markets, language classes for English and French are also conducted.

Regular industry and academia interface take place through guest lectures, seminar, plant visits etc. Students are provided with books, study material and necessary softwares on their personal laptops by the Institute which becomes students’ property after completion of the course.

The minimum eligibility criterion for getting admission in PGDM Programme is graduation in any discipline from recognized University. Candidates appearing in final year of graduation may also apply.

Admission is offered on the basis of merit & on the score of MAT/CAT/XAT/ATMA/JMET or any other national level test followed by performance in GD & Personal Interview at I.T.S.
## COURSE STRUCTURE

<table>
<thead>
<tr>
<th>Year</th>
<th>Trimester 1</th>
<th>Trimester 2</th>
<th>Trimester 3</th>
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</table>
| I Year | Leadership Development-I  
Quantitative Techniques for Management  
Marketing Management  
Financial Accounting  
IT For Managers  
Business Communication  
Managerial Economics | Leadership Development-II  
Marketing Planning & Strategy  
Research Methodology  
Production & Operation Management  
Decision Science  
Information Management  
Cost Accounting  
Financial Management-I | Global Business Environment  
Supply Chain Management  
Human Resource Management  
Financial Management-II  
Macro Economics  
Business Legislation  
Soft Skills For Managers |
| II Year | Core  
Strategic Management  
Soft Skills for Managers  
Marketing  
Consumer Behaviour  
Integrated Marketing Communication  
Services Marketing  
Global Marketing  
B2B Marketing | Trimester 5  
Innovation & Technology Management  
Soft Skills for Managers  
Strategic Brand Management  
Sales & Distribution Management  
Retail Marketing  
Marketing Research  
Customer Relationship Management  
Rural Marketing | Trimester 6  
Business Ethics, Corporate Governance & Environment Management  
E-Business  
Digital and Social Media Marketing  
Return on Marketing Investment |
| HR | Performance Management & Reward System  
Training & Development  
Employee Relations Law  
Strategic Human Resource Management  
Security Analysis & Portfolio mgt  
Merger, Acquisitions & Corporate Restructuring  
Management of Financial Institutions  
Personal Wealth Management | Global Human Resource Management  
Organisational Development  
Talent Acquisition  
Competency Mapping  
International Financial Management  
Financial Derivatives & Risk Management  
Corporate Taxation  
Project Appraisal & Finance | Emotional Intelligence  
Organisational Leadership  
Insurance Management  
Bank Management |
| IB | Global Marketing  
International Trade Procedures  
International Trade Theories & Practices  
Geo-political Environment of Business | International Financial Management  
Cross Cultural Management | International Trading under WTO  
International Financial Institutions  
International Business Strategy |
| IT | Database Technology  
System Analysis & Design  
Data Communication & Networks  
Enterprise Resource Planning | Managing Information Technology projects  
Telecommunication in Business Management  
Information Security Management  
Knowledge Management | Managing IT Enabled Services  
Business Intelligence |
Faculty Resource

Prof. A. R. Mishra
Associate Professor
B.Sc., MBA, Ph. D. (Pur)
Experience: 17 Years

Prof. Abhinav Kataria
Assistant Professor
B.Com. (H), CFA, MFA,
M.Com, NCEM
UGC NET (Commerce & Mgmt.)
Experience: 5 Years

Prof. Abhinav P. Tripathi
Assistant Professor
B.Sc, MA (Eco.), MBA,
UGC (NET), Ph.D. (Pur)
Experience: 14 Years

Prof. Abhay Kumar Ray
Assistant Professor
B.Com, MCA, Ph.D. (Pur),
IBM RAD Certified
Experience: 7 Years

Prof. Abhay N. Tripathi
Assistant Professor
B.Sc, LLB, MCA, M-Tech (IT)
Experience: 12 Years

Dr. Anusha Agarwal
Assistant Professor
BBM, MA (Eco.),
PGDBM, Ph.D.
Experience: 15 Years

Prof. Chandra Mani Sharma
Assistant Professor
B.Sc, MCA, M.Tech (CS)
Experience: 3 Years

Prof. C. K. Sabharwal
Senior Professor
B.A., Economics (Hons.),
Law & MBA
Experience: 47 Years

Dr. Charu Chaudhary
Assistant Professor
B.Sc., MBA, Ph.D.
Experience: 12 Years

Prof. Dhruba Kr. Pandey
Associate Professor
B.A., MBA, LLB, UPSLET,
Ph.D. (Pur)
Experience: 17 Years

Dr. Dushyant Tyagi
Assistant Professor
B.Sc., M.Sc.,
M.Phil., Ph.D.
Experience: 8 Years

Prof. Gaurav Kr. Midha
Assistant Professor
B.Sc, M.Sc. (OR),
MCA, M.Tech (IT)
Experience: 13 Years

Prof. Gopal Krishna Dwivedi
Assistant Professor
B.Sc., B.Ed., MA-English
& MA-Hindi, Ph.D. (Pur)
Experience: 11 Years

Prof. Govind N. Srivastava
Assistant Professor
B.Sc., MBA, Ph.D. (Pur)
Experience: 11 Years

Prof. Kapil Mohan Garg
Assistant Professor
B.Sc., M.Phil, PGDM
Experience: 15 Years

Prof. Kumar Pal Singh
Assistant Professor
B.Sc., MCA, M.Tech (IT)
Experience: 11 Years

Prof. Rashi Agarwal
Assistant Professor
B.Sc., PGDBM,
Experience: 17 Years

Prof. V.K. Arora
Professor
B.E. (Electronics),
MIBM, D.Phil.
Experience: 13 Years

Prof. Vindushi Singh
Assistant Professor
B.Sc. (Computer Application),
M.Sc. (Computer Science),
Ph.D. (Pur)
Experience: 11 Years

Prof. Mamta Saluja
Assistant Professor
B.B.A, PGDM
(HR & Marketing)
Experience: 9 Years

Dr. Sapna Rakesh
Director - Management
Ph.D, MBA
Experience: 20 Years

Dr. Sunil Kumar Pandey
HOD - IT
Ph.D, MCA
Experience: 17 Years
Dr. Mukesh Porwal
Assistant Professor
MBA, B.Sc (PCM), Ph.D
Experience: 17 Years

Prof. Ankur Ahuja
Assistant Professor
B.Com (Hons.), M.B.A.
UGC (JRF+NET)
Experience: 4 Years

Prof. Saresh Mehrotra
Assistant Professor
B.Com, MCA
Experience: 10 Years

Prof. Neetu Purohit
Assistant Professor
B.Com (Hons.), B.Ed., M.Com
UGC-NEP, Ph.D (Pur)
Experience: 6 Years

Prof. Nitin Saxena
Assistant Professor
B.Com (Hons.), MBA, AMFI
UGC-NEP, Ph.D (Pur)
Experience: 8 Years

Dr. Pankaj Kumar
Associate Professor
B.A. (Eco) Hons.
M.A. (Eco.), M.Phil, Ph.D
Experience: 16 Years

Prof. Poja Dhar
Assistant Professor
B.Com, M.Sc (IT), M.Tech. (IT)
Experience: 9 Years

Dr. Puneet Mohan
Associate Professor
B.A, MHRM (IR),
UGC-NET, Ph.D
Experience: 14 Years

Dr. R.B. Rao
Senior Professor
B.A., D.S.W (L.V.), Dip.T.D., M.A.,
PGDBM, D.T.D., M.A., Ph.D
Experience: 47 Years

Dr. Rabins Porwal
Associate Professor
B.Sc., M.Sc., Ph.D
Experience: 12 Years

Dr. Raghavendra Dwivedi
Assistant Professor
B.Com., LL.B (Taxation).
M.Com., MBA, Ph.D
Experience: 21 Years

Prof. Rakesh Roshan
Assistant Professor
B.Sc., MCA, M.Tech.
Ph.D (Pur), IBM-DB2 and
R&D Certified
Experience: 12 Years

Dr. Rajeev Kumar
Assistant Professor
B.Sc., MCA, Ph.D
Experience: 12 Years

Dr. S. Bhattacharya
Assistant Professor
B.A. (Eco) Hons., M.A.
Eco.), MBA, M.Phill, Ph.D
Experience: 14 Years

Dr. Satish Kumar
Professor
B.B.A., M.B.A., PGDCA, Ph.D
Experience : 13 Years

Prof. Saurabh Saxena
Assistant Professor
B.Sc., MCA, M.Tech.
Experience: 9 Years

Prof. Shikha Arora
Assistant Professor
B.Com (H), PGDM,
UGC NET, Ph.D (Pur)
Experience: 8 Years

Prof. Sumit Gulati
Assistant Professor
B.E., M.B.A., DBF, CFA,
International (Pur),
UGC-NEP, Ph.D (Pur)
Experience: 6 Years

Prof. Smita Kansal
Assistant Professor
B.Sc., MCA
Experience: 5 Years

Dr. Umang Singh
Assistant Professor
B.Sc., MCA, Ph.D
Experience: 11 Years

Prof. Varun Arora
Assistant Professor
MCA
Experience: 4.5 Years

Dr. V.N. Bajpai
Professor
B.Sc., MBA, Ph.D
Experience: 12 Years

Prof. Vinita Srivastava
Assistant Professor
B.App, Sc., MBA, Ph.D (Pur),
UGC-NEP
Experience: 13 Years

Dr. Vijesh Jain
Associate Professor
B.E. (Hons.), MIB, Ph.D
Experience: 25 Years
Forums@I.T.S

Literary Club
The purpose is to offer an intellectual platform to dedicated students for sharing their literary interests. The club facilitates exchange of ideas, emotions & theories through creative writing, debating and quizzing at Intra & Inter Institutional events. This club often organizes inter college events such as “Brand My Library” and several other events to promote the feeling of belongingness and inculcate the reading habits among students.

Cultural and Sports Club
A variety of activities are organized by the Club as a part of holistic personality development of the students. Institute aims at chiselling and moulding personalities with unique blend of humanistic scholarship and artistic creation. Whether you are interested in visual art, music, literature, dance or any other field of art, the Club has something to offer to everyone through various events.


Alumni Club
The splendor and glory of the achievements of this club contribute to the brand name of I.T.S and constantly inspires the current students to scale greater heights. It bridges the gap between the corporate practices and the theory imbibed by the students through regular guest lectures in specialized fields, workshops and career guidance. This enables the students to get a deeper insight into industry practices and provides the corporate an opportunity to get a “feel” of the students’ perspective. This club organizes annual “Alumni Meet” at ITS Campus. Last year onwards we had also started a new trend of organizing the RE-UNION party where students of all our previous batches comes to memorize their beautiful experience at ITS.

Management Club
Marketing club
Aims to help students to understand the market and gain an insight of marketing concepts and industry’s best practices with activities like Marrecus Line-monthly marketing Newsletter, Brand crafting competition, Ad-mad show, Business plan competition and Chart exhibitions

Finance Club
The club aspires to bring the best minds from academicians, industry and students to discuss, collaborates and research on the issues relating to finance at national and international level. Some events organized by this club are “The Business Quiz” and “The Financial Statement Analysis”.

HR Club
It is the result of a vision through which HR practices can be done and get the exposure.

IB Club
The objective of this club is to create awareness of new societies, economies, places and culture at international platform amongst students. With this aim and focus, the club organizes various events, talks, debates, symposiums and competitions from time to time.

The Theater Club
The theater club is for the students to explore and enrich their hidden talent of acting and creativity. This is done by organizing various activities like Skit, Mono Acting, Group Mime, Individual Acting etc. involving some of the prominent theater personalities.
Annual Fest
WYSIWYG (WHAT YOU SAY IS WHAT YOU GAIN) – This two day student driven Inter-college fest which invites massive participation from the prestigious B-Schools from Delhi-NCR region. It provides a great platform to the upcoming future managers to showcase their talent and prove their metal.

Excursion Trip: A student group of PGDM 2013-15 batch went on 3-day trip to Kasauli (H.P.).

PARIVARTAN-The Social Club (A CSR Initiative)
To foster its interaction with the society, I.T.S regularly conducts programmes to discharge its responsibility towards the mass. Some of the activities are as under:
- Blood Donation camp organized with the Rotary Club.
- Quarterly tree-plantation camps organized for making the world green & to provide everyone with cleaner & healthier environment.
- Cloth donation activity by I.T.S students for the needy ones in slum areas of Ghaziabad.
- Weekly education programme for the poor children in Delhi-NCR region.

Sports Activity
Active sport committee which promote sports activities & participation of students in various inter-college competitions.
Corporate Resource Centre

Corporate Resource Centre tries to bridge the gap between analytical and functional skills by providing the best fit to the students. I.T.S prepares its students to undertake any challenge from the first day of their professional life. The cross-sectoral participation in the campus placements bears testimony to the class education and excellent talent pool of I.T.S which has been successful in adding more and more companies in the list of its recruiters every year.

As the name depicts, this center aims to facilitate a proactive interaction between the academia and corporate world. The continuous efforts of Corporate Resource Center comprising of experienced members of faculty, business development officers, selected student representatives and headed by the Director General, has built a fruitful and long lasting relationship with various organizations.

The activities of CRC are supported by association and bodies such as AIMA, FICCI, CII, GMA, DMA, CSI and NHRDN. The centre also takes the responsibility of conducting events like MDPs, personality development programmes, guest lectures, industry visits, conferences & seminars and education & career fairs. The activities of CRC can be broadly categorized into:

- **Industry interface and Industry visits**
- **Summer Internship**
- **Live Projects**
- **Pre-Placement talks & final placement**
- Lectures, Seminars, Conferences & Workshops
- MDPs, PDPs & Mock Interviews
Industrial Visits

- Bisleri International Ltd.
  Sahibabad, Ghaziabad
- Yakult Danone India Pvt. Ltd.
  Sonipat, Haryana
- Parle Products Pvt. Ltd.
  Bahadurgarh, Haryana
- National Dairy Research Institute
  Karnal, Haryana
- Mother Dairy
  New Delhi

Guest Lectures

- Mr. Rajeev Gupta
  Council Member
  European Business Group

- Shri D. Bhattacharya
  Advisor
  (IFFCO), Gurgaon

- Mr. Mohan Bajiker
  Consultant
  Sesanderhave N.V.S.A & De Sesmet, Belgium

- Dr. Aqul Busrai
  CEO
  Busrai Consulting

- Mr. Debrishi
  Business Head
  Max Retail, Landmark Group, Noida

- Mr. Prashant Sharma
  Sr. Manager (HRD), GAIL

- Mr. Murli Dhar Shyam
  Head – HR – India
  ATC India

- Mr. Amit Doshi
  Executive Director
  Hitachi Home Solutions India Ltd, Ahmedabad

- Mr. Sumeet Narang
  Director-Marketing
  Samsung

- Mr. J.B. Koul
  GM
  Xerox India, Gurgaon

- Mr. George Paul
  Director-Marketing & Strategy
  Ericsson India, New Delhi

- Mr. Raymond Jordan
  Director miHub
  Entrepreneur from Australia

- Ms. Harpreet Dutta
  Executive Director & Chief People Officer
  ABC Consultants, New Delhi

- Mr. Subhash Mohindru
  Vice President
  Usha International, Gurgaon

- Mr. V. K. Jaitly
  Owner-cum-Director
  C-Cube

- Mr. Subhash Jagota
  Managing Director
  Jabro Advertising & Marketing Pvt. Ltd., New Delhi

- Mr. Tushar Pandey
  Country Head & President
  Yes Bank, Gurgaon

- Mr. Sudhakar Yadav
  Manager-Global Enterprise
  Reliance Communication

- Mr. Vivek Nanda
  Head – Direct & Institutional Sales, Sharp India Pvt. Ltd.
  New Delhi

- Dr. A.K. Mishra
  Professor IIM, Lucknow

- Mr. H. L. Passi
  Vice President
  Habitual Infrastructure Ltd.
  Ghaziabad

- Shri S. Ravichandran
  Manager-Purchase, Daurala Sugar, A DCM enterprise

- Mr. Rahul Rai
  Head – Human Resource
  Competency Centre
  ST Microelectronics
  Greater Noida

- Mr. Pankaj K P Shreyaskar
  Director
  Central Information
  Commission, GOI, New Delhi

- Mr. Deevedhahar Singh
  GM
  TV Today Networks

- Mr. Sharad Aggarwal
  Sr. Vice President – Mfg.
  Godfrey Phillips India Ltd.
  New Delhi

- Dr. Justin Paul
  Professor and Author
  University of Washington
  Foster School of Business
  USA

- Mr. Arun Banerjee
  Executive Director
  Rubicon Learning Systems (P) Ltd., New Delhi

- Mr. Sandeep Kapoor
  Managing Director
  Relio Quick India Pvt. Ltd.
  New Delhi

- Mr. Pankaj Malhotra
  VP-Sales
  Ceasefire Industries Ltd.

- Mr. Rajneesh Singh
  Managing Partner
  Simply HR Solutions
  New Delhi

- Mr. Sanjeev Shukla
  General Manager & Head
  Bharat Hero Moto Corp.
  Noida

- Mr. Bhaskar Dasgupta
  General Manager
  HCL

- Ms. Roll Saxena
  Chief Manager-HRM
  Max Bupa Health Insurance Co. Ltd., New Delhi

- Mr. Arun Malik
  Executive Director
  India Hub at Quest Forum

- Mr. Vivek Kumar Srivastava
  Development Manager
  Nokia Siemens Networks

www.its.edu.in
Accolades

I.T.S Parivar maintains constant interaction with eminent personalities from different spheres of the society for experience sharing & making students aware with the nuances of life. Some of the renowned personas have shared their views after visiting I.T.S Group of Institutions.

Mr. Abhijit Saxena
CEO, Mobilox
“It was a wonderful experience to be among so many great educationist and other faculty members of ITS.”

Mr. Rajiv Mishra
Head B.D Aditya Birla Retail Ltd.
“Very focused approach by both the students and faculty.”

Mr. R.P. Singh
Director, HR & Legal - IFFCO
“Wonderful experience. I found it very lively. Keep it up!!”

Mr. Sumeet Narang
Director-Marketing, Samsung Electronics Mobile & IT.
“Very enthusiastic and engaging group as always.”

Dr. M.S. Rau
Executive Director, ISTD
“The students was quite participative, it was a pleasure to interact with the ITS students & Faculties, a great institute.”

Mr. Amit Doshi
Executive Director-Corp. Affairs-Hitachi Home
“Pleasure to be back here, with these good learners of I.T.S”

Mr. M.N Hoda
Chairman, Div (I) CSI
“Excellent infrastructure, well organized institute wishing good luck to the students.”

Mr. Debasish Das
Category Head-Johnson & Johnson
“A great initiative to involve students with the industry and providing overall goodness.”

Mr. Balaji Vempeteshwar
Senior Vice President (BOI)
“Great show, great faculty and talented students.”

Mr. Rama Dhamiya
Category Head-Dabur
“It was a pleasure interacting with bunch of intelligent students and so much intelligent faculty.”

Mr. G N Bansal
Senior Vice President (UTI-AMC)
“Wonderful management programme and greatly benefited to all India by I.T.S.”

Mr. Piyush Srivastava
Executive Vice President-NIIT Tech. Noida
“Wonderful progress. Amazed to see the response of so many intelligent students.”

Mr. Sanjeev Shupla
GM & Head-HERO Moto Corp.
“We are here because youth here is so much famous for the talent and skills in every field.”

Mr. Rajesh Gulati
CFO, Hero Motors
“Time management must be appreciated here, the warmth, the hospitality and the excellence in communication.”

Mr. Ravi Prasad
Director-NHAI
“I would like to come back again and again here. I m impressed and amazed.”

Mr. Vikas Gupta
Delivery - Head Banking services (RBS)
“Amazing event, excellent level of students and faculty. My all good wishes to all students and faculty.”

Mr. Aquil Busraiz
Director – Busraiz Consulting
“It is a privilege to be back again at ITS. The dedication of the faculty and the connection with the students is refreshingly evident. My Best Wishes!”

Mr. Paramjit S Lamba
A.V.P. & Head HR
“Orient Craft Ltd. Gurgaon
“My personal good wishes to the new batch and I hope that they will do well in life. Thank you for the opportunity of interacting with the students with so much of good caliber.”
Alumni

A tree can stand tall only when its root be deep beneath, the Alumni serves as the root and help an institute span its branches to spread knowledge in the society at large.

<table>
<thead>
<tr>
<th>Company's Name</th>
<th>Alumni Name</th>
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</thead>
<tbody>
<tr>
<td>Hero Group</td>
<td>Rahul Mehotra</td>
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<tr>
<td>MTNL</td>
<td>Nishant Singh</td>
</tr>
<tr>
<td>ConAgra Foods Ltd.</td>
<td>Khwaja Salman Khurshid</td>
</tr>
<tr>
<td>USV Ltd</td>
<td>Manash Das</td>
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<td>Novartis Vaccines</td>
<td>Shashank Vikram Singh</td>
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<td>Grasim Industries Ltd.</td>
<td>Ankur Dik</td>
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<td>Sony India Ltd.</td>
<td>Varun Chandra</td>
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<td>Videocon Industries Ltd.</td>
<td>Pranab Chakraborty</td>
</tr>
<tr>
<td>Cafe Coffee Day</td>
<td>Yamini Singh</td>
</tr>
<tr>
<td>Samsung India Ltd.</td>
<td>Tarun Chawla</td>
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<td>BlackRock</td>
<td>Mohd. Raza Siddiqui, Shalini Singh</td>
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<td>Bajaj Capital Pvt. Ltd.</td>
<td>Sanjeev Kumar Shukla</td>
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<td>TVS Motors</td>
<td>Mukesh Kumar Patel</td>
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<tr>
<td>Eureka Forbes</td>
<td>Prabhat Shukla, Saddam</td>
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<td>HDFC Bank</td>
<td>Ankit Singh</td>
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<td>Wipro</td>
<td>Naushad Alam</td>
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<td>Radio City 91.1 FM</td>
<td>Ankur Srivastava</td>
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<td>Dabur India Ltd.</td>
<td>Sumit Gupta</td>
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<td>Coats India Ltd.</td>
<td>Ankit Kumar Singh</td>
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<td>ICICI Securities Ltd.</td>
<td>Mukesh Singh, Vaishali Porwal</td>
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<td>Pradeep Kumar Mishra</td>
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<td>Manjeet Kaur</td>
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<td>Debashish Shome</td>
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<td>Ceasefire Industries Ltd.</td>
<td>Raghvendra Shukla</td>
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<td>Saurav Kumar</td>
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<td>Saikat Chakraborty</td>
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<td>Royal Bank of Scotland</td>
<td>Sonu Kesowerani, Anshu Mishra, Meghali</td>
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<td>Pratyush Kumar Dubey, Satyanarayan</td>
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<td>Anjana Mathur</td>
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<td>Ari Solver</td>
<td>Tushar Dutta</td>
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<td>Axis Bank</td>
<td>Shashi Bhushan, Om Prakash</td>
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<td>Dorma India Pvt Ltd.</td>
<td>Harish Singh</td>
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<td>Headstrong</td>
<td>Versha Tiwari</td>
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<tr>
<td>Minda</td>
<td>Sandeep Singh</td>
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<tr>
<td>Reckitt Benckiser</td>
<td>Sunil Kumar</td>
</tr>
<tr>
<td>GlaxoSmithKline</td>
<td>Vijay Kumar Tiwari</td>
</tr>
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</table>

"I.T.S is a renowned college where talents are born & brought up. I.T.S has given me everything in terms of study and opportunities to prove myself in the corporate world. The faculty had always been very supportive and nurtured us into competent successful individuals who have brought laurels to the institute."

"I.T.S has the ability to produce managers who are down to earth when they join corporate. So although we do compete the best fellows from other top B-school immediately, we try & learn by doing things, this generally starts from having a first-hand experience of market when we go out to sell. Slowly our confidence increases & we also learn the ground realities which makes us eligible to qualify for better position in any organization in a span of 3-4 years."
Alumni Speak

Anuj Tomar
(2005-07 Batch)
Regional Manager
Himalaya Drug Co.

"Excellent teaching methodology backed up with effective practical training assistance provided by I.T.S put me on a professional pedestal during my time at the institute."

Ruchita Mandal
(2005-07 Batch)
Market Analyst
RICOH India Ltd.

"I still remember when I joined I.T.S for PGDM; I was just a graduate & was not clear of how future stands for me. We had so many activities like presentations, mind games, knowledge testing sessions etc, which were new to us but very much helpful in developing a vision for the future. Talking about the faculty members, one of the best I have seen, were very versed with the best trends of the industry & imparted education based on the ever changing requirement."

Safdar Ali Khan
(2007-09 Batch)
Sales & Operations Manager,
Nokia (HCL)

"I,T.S truly builds managers who are not only updated with the present, but also capable of adapting themselves quickly to the future. Various conferences and seminars by industry experts enhanced my knowledge and participation in college fest gave me exposure to test my knowledge and boosted my confidence, that I was going the right way."

Deepak Verma
(2006-08 Batch)
Area Sales Manager
Apple India Ltd.

"The approach adopted at I.T.S seeks to empower the students to harness their potential and emerge as positive, well-informed and confident individuals. I.T.S provides plentiful opportunities to students to become an effective manager."

Vivek Tiwari
(2007-09 Batch)
Manager – HR
Luminous

"The faculties, corporate environment and proper guidance provided the knowledge and various live projects, seminars and trainings had given the confidence to face real life challenges. In short, I entered I.T.S as a student but it makes me out from there as a fully prepared man who can rock the world."
Organizations for Summer Internship Project

PGDM Specialisation

Graduation Stream
Abhishek
Finance, Marketing
B.C.A., C.C.S. University
Sharekhan Ltd.
Impact of FIIs on Indian stock market with reference to NSE Sharekhan Ltd

Aditya Prakash
Marketing, IB
B.Sc., D.D.U. Gorakhpur University
Matrix Cellular International Services Pvt. Ltd.
A Study of Customer Perception of Matrix Cellular

Ajeet Singh Yadav
Marketing, Finance
B.Com., Lucknow University
Aditya Birla Group
Market Coverage Strategy in North Delhi

Akash Kumar
Marketing, Finance
B.Com., Magadh University
NCC (Digital Dreams)
Market research on home automation and security systems

Akash Verma
Marketing, IB
B.Com., Lucknow University
HT Media Ltd.
A study of the reader's perception for MINT Newspaper

Akhilesh Upadhyaya
Finance, Marketing
B.Com., Lucknow University
Sharekhan Ltd.
Investor's perception for Mutual Fund with reference to Sharekhan

Akshat Jain
Marketing, Finance
B.B.A., HNB Garwal University
Future Group - Big Bazaar
A Study of Customer Expectations

Alok Biswas
Marketing, Finance
B.Com., Calcutta University
Rasna Beverages Pvt. Ltd.
A study of consumption pattern and consumer preference for fruit juices with special reference to Rasna JU- C

Aman Bhardwaj
HR, IT
B.Sc., CCS University
Future Group - Pantaloons
Customer satisfaction towards Pantaloons

Aman Singhal
Marketing, IB
B.Sc. Dr. B.A.R.U. Agra
GetIT Infomedia
Consumer Awareness & Customer Research on GetIT Infomedia Products

Amar Singh
Marketing, Finance
B.C.A., Punjab Technical University
Rasna Beverages Pvt. Ltd.
A study of consumption pattern and consumer preference for Fruit Juices

Amit Kumar Singh
Marketing, IB
B.Com., T.M. Bhagalpur University
Reliance Dairy Foods Ltd.
Retailers Satisfaction with Reliance Dairy Food Products
Student Profiles

Arpan Adhikary
Marketing, IB
B.T.H.S Ulka University of Culture
Bank of Baroda
A Study on customer satisfaction with the special reference to Bank of Baroda.

Arpit Garg
Finance, Marketing
B.B.A., C.C.S. University
Sharekhan Ltd.
Comparative analysis between equity and derivatives option with reference to Sharekhan Ltd.

Ashish Joshi
Marketing, IB
B.B.A., C.C.S. University
U-Flex Ltd.
Scope of Flexible Packaging in Middle East Market

Ashwani Shastri
Marketing, IB
B.Com., H.N.B.G. University
Matrix Cellular International Services Pvt. Ltd.
Customer Satisfaction about Product Services of Matrix Cellular Company

Asad Khan
Marketing, IB
B.B.A., Birla Institute of Technology
Moser Baer India Ltd.
Study on Moser Bear LED Lighting Products in Electrical Channels Ranchi

Avinash Gupta
Marketing, Finance
B.Sc., C.S.J.M. University Kanpur
Future Group - Big Bazaar
Retail service quality and catchment analysis of Big Bazaar Inderlok, New Delhi

Avisek Das
Finance, Marketing
B.Com., Calcutta University
Columbia Asia Hospital
Report on Financial Statement Analysis

Avishek Kumar Pandey
Marketing Finance
B.Com., Vinoba Bhave University
D. V. C. Malhotra
A Study on the Working Capital in DVC

Ayan Matil
Finance, IT
B.Com., Vidyasagar University
Sharekhan Ltd.
Investment behaviour and the clients perception towards products and services of Sharekhan Limited

Ayushi Jain
Finance Marketing
B.Com., B.R. Ambedkar University
ICICI Securities Ltd.
Mutual Fund Simplified

Bhawan Singh
Marketing, IB
B.Sc., Kumaun University
Get IT Infomedia
A Study of Getit Yellow Pages with Respect to its Competitor

Bhupesh Mohan
Marketing, HR
B.Com., Magadh University
Reliance Dairy Foods Ltd.
Retailers Satisfaction Survey Regarding Dairy Products

NAME | SPECIALIZATION | GRADUATION STREAM AND UNIVERSITY | ST COMPANY | PROJECT TITLE
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<td>Finance, IT</td>
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<td>Dayanand Verma</td>
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<td>Debabrata Ghosh</td>
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<td>Client's investment behaviour towards share market &amp; analysis &amp; measurement of their Satisfaction level</td>
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<td>Devendra Patel</td>
<td>Marketing, IT</td>
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<td>Gauri Gupta</td>
<td>Marketing, Finance</td>
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<td>Livpure</td>
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<td>Goutam Choudhary</td>
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<td>B.B.A., Burdwan University</td>
<td>Resonance Technologies (Gold VIP)</td>
<td>Perception Consumer for Using Android Phone &amp; Its Importance in their Daily Life</td>
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Student Profiles

Harshita Solanki
HR, Marketing
B.Com., M.J.P. Rohilkhand University
Sulekha.com
Employee Engagement in Sulekha

Indraneeel Chakraborty
Marketing, IT
B.Com., C.S.I.M. University
Future Group - Big Bazaar
Customer satisfaction at Big Bazaar

Irtan Hasim
Marketing, Finance
B.Com., Gauhati University
Rasna Beverages Pvt. Ltd.
Retailer Perception

Jay Prakash Prajapati
Marketing, IT
B.B.A., Burdwan University
Moser Baer India Ltd.
Study on Moser Baer LED Lighting Products in Electrical Channels -Asiens

K. Balakrishna Rao
Marketing, HR
B.Com., Vmoba Bhave University
Reckitt Benckiser
Outlet coverage expansion

Kaipana Singh
HR, Marketing
B.C.A., Alagappa University
Air India
Employee engagement

Kanchan Kumari
Finance, Marketing
B.Com., Randhi University
Sharekhan Ltd.
Comparative analysis of various investment option & Customer buying preference with Reference to Sharekhan Ltd.

Kapil Joshi
Marketing, IB
B.B.A. Invertis University
Saviours Group
Dealer's Perception on Real Estate Companies

Km. Trupti Singh
Marketing, IB
B.Sc., Kanpur University
Future Group
A study of on customer satisfaction at Big Bazaar

Koushik Santra
Marketing, IT
B.Tech. (CSE) West Bengal University
Embee Software Pvt. Ltd.
High Productivity and collaboration with MSDN

Kriti Chakraborty
Marketing, HR
B.Com., Calcutta University
Saviours Group
Online Promotion of Savlab at NCR

Kumar Saurabh
Marketing, HR
B.Sc. Periyar University
Resonance Technologies (Gold VIP) / Dabur Ltd.
To identify the distribution Gap for Dabur Health Care segment
Madhu Chauhan
HRI, Marketing
B.B.A., C.C.S University

Mahima Ranjan Dutta
Marketing, IB
B.B.A., the University of Burdwan
Embee Software Pvt. Ltd.
High Value Productivity & Collaboration with MSDN

Manish Francis Tirkey
Marketing, Finance
B.Com., Jharkhand University
GetIT Infomedia
Market potential of GetIT Infomedia in Delhi NCR region

Manoj Kr Bera
Marketing, Finance
West Bengal State University
Sudha Dairy
Market analysis of Sudha Milk Product Ghaziabad region a comparative study

Mashooq Ahmad Malik
Marketing, IB
B.Com., Kashmir University
Rasna Beverages Pvt. Ltd.
Consumer Perception about Rasna

Mayank Chakraborty
Marketing Finance
B.Com., West Bengal State University
ICICI Securities Ltd.
Analysis of Customer perception about mutual funds

Mayank Tripathi
Marketing, Finance
B.Com., A.U.
HT Media Ltd.
Consumer Reading Pattern of daily paper with Reference to Business Paper

Mayukh Jana
Marketing, IT
B.Tech. (ECE), West Bengal University of Technology
Embee Software Pvt. Ltd.
It Survey on MSON Subscription and MSDN Awareness

Meethu M Thakachan
Marketing, IB
B.B.A., Integral University
Sudha Dairy
Market analysis of Sudha Milk Product Ghaziabad region a comparative study

Mohit Chauhan
Marketing, Finance
B.A.C., C.S University
HT Media Ltd.
Analysis of customer perception towards various aspects of newspaper in Noida area

Mohit Singh
HRI, IT
B.Tech. (CSE) R.T.U.
NTPC
To analyse the effective training & development in an organisation with reference to NTPC

Musharraf Adil
Marketing, IB
B.Com. Ispat College
Rourkela Steel Plant Ltd.
Analysing Distribution Effectiveness of Sail

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Student Profiles

Naman Gupta
Finance, Marketing
B.B.A., C.C.S. University
Sharekhan Ltd.
Investors awareness regarding product & services offered by various broking firms

Nandan Kumar Dubey
Finance, Marketing
B.Com., Ispat College
Sharekhan Ltd.
Working Capital Management of Sail

Naveen Kumar
Marketing, IB
B.Com., H.N.B.G. University
HT Media Ltd.
Consumer’s Reading of Daily Paper with Reference to Business Paper

Naveen Srivastava
Marketing, Finance
B.B.A., Punjab Technical University
Resonance Technologies (Gold VIP)
Dining behaviour of consumers with reference to delhi region

Neha Agarwal
Finance, Marketing
B.Com., Dr. B.A.R.U, Agra
Sauris Group
A Study of the various aspects on housing loan

Neha Shrivastava
HR, Marketing
B.Sc., Bhabha Atomic Research Centre
BHEL, Jhansi
Recruitment & Selection

Nitesh Kumar Srivastava
Finance, Marketing
B.Tech. (Agri), University of Allahabad
Sharekhan Ltd.
Consumer’s Reading of Daily Paper with Reference to Business Paper

Nitin Kumar Srivastava
Marketing, HR
B.Tech. (Agri), University of Allahabad
HT Media Ltd.
Investors perception towards mutual fund in Delhi / NCR region

Nitin Mukesh Kr Gupta
Finance, Marketing
B.Com., Ranchi University
Sharekhan Ltd.
Scopes & Hurdles of online trading system with reference to Delhi / NCR

Pallav Prakash
Marketing, Finance
B.Com., Ranchi University
Rasna Beverages Pvt. Ltd.
Analysis of consumer behaviour with special reference to ready to drink juice

Pankaj Kumar
Marketing, IB
B.Com., Pune University
GetIT Infomedia
Study of sales process through sooco scale for GetIT Infomedia services in Delhi

Parika Saxena
HR, Marketing
B.Com., Delhi University
Cooper Standard
Study on performance management system at Cooper Standard
Student Profiles

Rana Vishwa Pratap Singh
- Finance, Marketing
- B.Com., Delhi University
- Sharekhan Ltd.
- A Study to understand and the relationship between awareness of investor, perceived risk attitude and behaviour of investor on Indian stock market

Rashid Jamal
- Marketing, IB
- B.A., B.B.S. Purvanchal University
- GetIT Infomedia
- Study of sales process by soo scale

Ravi Prasad
- Marketing, IT
- B.Com., Annamalai University
- Reckitt Benckiser
- Coverage Expansion in Delhi & NCR

Ravindra Nath Jha
- Marketing, Finance
- B.Com. Magadh University
- Future Group - Big Bazaar
- Consumer perception a case of big bazaar

Rishav Jain
- Marketing, IB
- B.Com., Calcutta University
- Rasna Beverages Pvt. Ltd.
- A study of consumption pattern and consumer preference for fruit juices with special reference to rasna JU-C

Ritesh Pandey
- Finance, Marketing
- B.Com., Kumaun University
- Sharekhan Ltd.
- Analysis of Mutual Fund (Index fund) & exchange traded fund as an investment option

Rohit Shrivastava
- Marketing, IT
- B.Tech. (IT) R.G.T.U
- Rasna Beverages Pvt. Ltd.
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Rupesh Kumar
- Finance, Marketing
- B.A. Bihar University
- Sharekhan Ltd.
- To study the impact of quarterly result on market price of share with reference to Share Khan

S. K. Mosiem
- Marketing, IB
- B.B.A., The University of Burdwan
- GetIT Infomedia
- Acceptance of digital media marketing tool by SMBs

Sachin Kumar
- Marketing, IT
- B.C.A., CCS University
- GetIT Infomedia
- Customer awareness and preference for GetIt Infomedia

Sachin Saxena
- Marketing, IB
- B.Sc. Annamalai University
- Rasna Beverages Pvt. Ltd.
- The study of effectiveness of distribution channel of rasna JU-C

Saddam Hussain
- Finance, Marketing
- B.B.A. Burdwan University
- Sharekhan Ltd.
- Study the performance of IPO in comparison with secondary market
Sakib Wazid Ali
Marketing, Finance
B.Com., Dibrugarh University
Vodafone
Consumers and retailers perception towards mobile operators in Guwahati (Assam) an analytical study

Sanjay Kr Garolia
Finance, Marketing
B.Com., Vidyasagar University
Columbia Asia Hospital
Working capital of Columbia Asia Hospital

Santosh Kumar
Marketing, IT
B.E. (CSE) Vinayaka Missions University
GetIT Infomedia
Study on customer perception toward the yellow pages

Saurabh Chaudhary
Marketing, IB
B.Tech. (ECE), Rajasthan Technical University
Matrix Cellular International Services Pvt. Ltd.
Customer satisfaction about matrix cellular services

Savender Singh Rana
Marketing, IB
B.Com., University of Delhi
Reckitt Benckiser
An empirical study to analyse the retailers satisfaction in Reckitt Benckiser for the market coverage expansion with special reference to Delhi region

Sayan Sarkar
Marketing, Finance
B.Com., Calcutta University
Rasna Beverages Pvt. Ltd.
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Shalabh Bharadwaj
Marketing, IT
B.C.A., C.C.S. University
Moser Baer India Ltd.
Analysis of led market for launch of new product with special reference to Moser Baer in Ghaziabad region

Shayan Desgupta
Marketing, Finance
B.Com., Gauhati University
Rasna Beverages Pvt. Ltd.
A Study on consumer buying behaviour of urban and sub urban consumers and their preferences

Shipra Rai
Finance, IB
B.Com., Lovely Professional University
Mahindra & Mahindra Ltd.
Working Capital Management

Shiv Kumar
Marketing, IB
B.B.A., M.J.P. Rohilkhand University
Matrix Cellular International Services Pvt. Ltd.
A Study of customer satisfaction level for matrix cellular in NCR region

Shiv Kumar Pandey
Finance, Marketing
B.B.A., Sikkim Manipal University
Sharekhan Ltd.
A study about perception of investor towards online trading

Shrabana Bhatta
Marketing, Finance
B.B.A., Punjab Technical University
Rasna Beverages Pvt. Ltd.
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<td>Finance, IB</td>
<td>B.Com., Punjab University</td>
<td>Sharekhan Ltd.</td>
<td>Impact of Fills on Indian Stock market with reference to BSE</td>
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<tr>
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<td>Marketing, HR</td>
<td>B.Sc., Dr. B.A.R.U. Agra</td>
<td>Aditya Birla Group</td>
<td>Placement and Promotional Strategies for Kara Vipes Regarding Customer Point of View</td>
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<td>B.Com., D.D.U. Gorakhpur University</td>
<td>Sharekhan Ltd.</td>
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Team CRC

Ms. Durba Roy
Head-Corporate Relations
Phone: (0120) 2811126
Mobile: 8588000194, 9899177915
E-mail: durbaroy@its.edu.in

Mr. Sarathi Prasad Gouda
Manager-Corporate Relations
Phone: (0120) 2811127
Mobile: 8447744053, 9891554568
E-mail: spgouda@its.edu.in

Student Members (PGDM 2013-15 Batch)

- Ankit Srivastav
- Anchal Ganjoo
- Gauri Gupta
- Kalpana Singh
- Nandan Kumar Dubey
- Naman Gupta
- Naveen Kumar
- Rana Vishwa Pratap Singh
- Rohit Srivastava
- Saddam Hussain
- Savendra Singh Rana
- Shipra Rai
- Sudarshana Konwar
## Northern India's Leading Group of Educational Institutions

### CAMPUS

<table>
<thead>
<tr>
<th>Address</th>
<th>Mohan Nagar, Ghaziabad - 201007</th>
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<tbody>
<tr>
<td>Ph.</td>
<td>0120-2811000 / 2811111 / 2811112</td>
</tr>
<tr>
<td>Mobile</td>
<td>08447744041 / 42 / 43 / 44, 09818144481</td>
</tr>
<tr>
<td>E-mail</td>
<td><a href="mailto:itsmn@its.edu.in">itsmn@its.edu.in</a>, <a href="mailto:admission.mn@its.edu.in">admission.mn@its.edu.in</a></td>
</tr>
</tbody>
</table>

### COURSES OFFERED

- MBA
- MCA
- PGDM
- BBA
- BCA
- Ph.D
- BDS
- B.Sc. (Biotech)
- BPT
- B.Pharm
- M.Pharm
- Ph.D (Pharmaceutical Science)
- M.D.
- M.Sc. (Biotech)
- M.Tech
- ME
- CSE
- CE
- ECE
- EEE
- M.Tech
- CSE
- ECE
- BDS
- MDS

### Contact Details

- Contact details consist of numbers of Admission Department.
- All disputes are subject to Ghaziabad Jurisdiction only.

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